

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 89  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :635-BRASILIA

001-AGRI & FOOD PRODUCTS & SERVICE  
BRAZIL

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

COOPERATION AGREE BTWN CDN HOLSTEIN ASSOC & BRAZ MIN OF AGR  
FACILITATE APPROVAL PROCESS OF HOLSTEIN DAIRY CATTLE

SELECTED FOR IMPORT.

DELIVERY OF SEED POTATOES FOR BRAZ MAT SEED POTATO TESTING  
PENETRATION (ESPECIALLY IN CASE OF INDUSTRIAL VARIETIES)

INTO BRAZIL SEED POTATO MARKET.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 - Ongoing assistance re health requirements for  
live animal exports  
- Assistance in obtaining Brazilian approval of  
new Canadian meat packing plants

- Continued success in sales of live animals to  
Brazil  
- Increased Canadian exports of beef and pork to  
Brazil

QUARTER: 2 - Assist livestock breeder in fulfilling health  
import requirements.  
- Attend Uberaba Zebu crossbreed show with an in  
fo booth.

- Successful ongoing livestock sales.  
- Developed new market for Canadian livestock an  
d genetic material in Uberaba.

QUARTER: 3 -----

QUARTER: 4 -----