

POST : 437-LONDON

010-MINE, METAL, MINERAL PROD & SRV
UNITED KINGDOM

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

MINERALS AND MINERAL PRODUCTS

PREPARE A MARKET PROFILE OF SUB-SECTOR.

CONTACT WITH IMPORTANT BUYERS OF CANADA'S MINERAL PRODUCTS SUCH AS BRITISH STEEL, NATIONAL SULPHURIC ACID ASSOCIATION, ETC., WILL BE MAINTAINED.

REGULAR LIAISON WILL CONTINUE WITH BOTH ASBESTOS INFORMATION CENTRE AND ASBESTOS INTERNATIONAL ASSOCIATION TO MONITOR DEVELOPMENTS REGARDING LEGISLATION.

CO-ORDINATED CORPORATE LIAISON ACTIVITY WITH POST IDP AN APPROACH TO BRITISH STEEL INDUSTRY TO EXPAND SECONDARY PROCESSING AND INVESTMENT IN CANADA.

INVESTIGATE WHAT ECONOMIC ASSISTANCE OR OTHER COMPARATIVE ADVANTAGES INHERENT IN BRITISH STEEL INDUSTRY, ALLOWING THEM TO COMPETE WITH SUCCESSING INTL. MATS.

METALS, PRIMARY & FABRICATED

PREPARE A MARKET PROFILE OF THE SUB-SECTOR.

ACTIVELY ENCOURAGE THE FORMATION OF THE NICKEL AND COPPER STUDY GROUPS; BASED IN UK IF POSSIBLE.

ROLE OF LONDON AS CENTRE FOR INTERNATIONAL METALS (LME, ILZSG) MAKES THIS IMPORTANT LISTENING POST. A MORE STRUCTURED APPROACH TO REPORTING AND MONITORING WILL BE DEVELOPED.

STRATEGIC ANALYSIS OF SECTOR & IDENTIFICATION OF TRADE POLICY/TRADE PROMOTION, NEEDS AND OPPORTUNITIES.

HOLDING OR POSSIBLE INCREASING CANADA'S SHARE OF THE MARKET FOR COMMODITIES SUCH AS IRON ORE, SULPHUR, COKING COAL, ETC.

REPORTS ON A REGULAR BASIS WILL BE MADE.

BETTER INSIGHT INTO BRITISH STEEL LONG TERM CORPORATE STRATEGY.

REPORT INTELLIGENCE GAINED TO CDN INTERESTS.

STRATEGIC ANALYSIS OF SECTOR & IDENTIFICATION OF POSSIBLE TRADE POLICY/TRADE PROMOTION NEEDS AND OPPORTUNITIES.

ESTABLISHMENT OF STUDY GROUPS.

PERIODIC INSIGHTS INTO INTERNATIONAL MARKET ACTIVITIES. STRATEGIC ANALYSIS OF INDIVIDUAL METALS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 A) PREPARE SUB-SECTOR MARKET PROFILES;
B) MONITOR DEVELOPMENTS IN ASBESTOS MARKET.

A) MARKET PROFILE ON LEAD IN PREPARATION. REPORTS COMPLETED ON FLUOSPAR, SLATE, BRITISH STEEL CORP AND BRITISH COAL;
B) ANNUAL ASBESTOS MKT PROFILE SUBMITTED TO HQ.

QUARTER: 3 -----