QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN



POST :401-ANKARA

014-EDUCATION,MEDICAL,HEALTH PROD
TURKEY

| PLANNING: ACTIVITIES PROPOSED IN POST PLAN: | ANTICIPATED RESULTS: |
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| EDUCATIONAL SERVICES,EQUIPMENT | |
| CONTACT WAS MADE WITH THE MOE AND HIGHER EDUCATION COUNCIL WITH THE AIM OF IDENTIFYING MAJOR UPCOMING PROJECTS, HAVING OPPORTUNITIES FOR COMPUTER EXPERTISE. THIS ACTIVITY IS ONGOING. | INCREASED AWARENESS OF CND CAPABILITY IN EDUCATION SECTOR BY TURKISH AGENCIES AND ACHIEVEMENT OF INCREASED INVOLVEMENTOF CANADIAN COMPANIES IN TURKISH PROJECTS. |
| A COMPREHENSIVE STUDY OF EDUCATION SECTOR IN TURKEY TO IDENTIFY OPPORTUNITIES FOR CANADIAN EXPORTERS. | AN UNDERSTANDING OF TURKISH EDUCATION SECTOR AND OPPORTUNITIES IT OFFERS. |
| IDENTIFICATION OF CANADIAN EXPERTISE IN EDUCATIONAL COMPUTER SOFTWARE DEVELOPMENT AND TRAINING TO PROMOTE PARTICIPATION IN UPCOMING MAJOR EDUCATIONAL AND VOCATIONAL TRAINING PROJECTS. | ESTABLISHED OF A CDN CONSORTIUM AND ITS PARTICIPATION IN THE COMPUTER AIDED EDUCATION PRO -JECTS, FUNDED BY TURKISH GOVERNMENT. |
| MONITORING AND REPORTING ON IBRD'S INVOLVEMENT IN EDUCATION PROJECTS IN TURKEY. | IDENTIFICATION OF CONSULTANCY, TRAINING AND EQUIPMENT PROCUREMENT REQUIREMENTS AND SUCCESSFUL PROMOTION OF CANADIAN PARTICIPATION IN AT LEAST ON PROJECT. |

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| TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: | QUARTERLY RESULTS REPORTED: |
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| QUARTER: 1 ASSIST CC IN BIDDING FOR IBRD-FINANCED NON-FORMAL VOCATIONAL TRAINING PROJECT. PROMOTION OF CDN CAPABILITY IN COMPUTER-AIDED ED. -PROMOTION OF ONT. SCIENCE CENTRE'S SCIENCE CIRCUS. | POST ASSISTED CC IN IDENTIFYING LOCAL PRTNR & IN SUBMISSION OF PROPOSAL TO MIN. OF EDUCA'N (MOE). AWAITING RESULTS OF BID. -CDN FIRM SUBMITTED FEASIBILITY STUDY TO MOE -ONE SCIENCE CIRCUS SOLD - ANOTHER SALE POSSIBLE. |
| QUARTER: 2 Assist Canadian enterprise in marketing its science education services to Ministry of Culture and Tourism. | Canadian technology selected. Awaiting opening of letter of credit for first facility; possible sale of two additional. |
| QUARTER: 3 Assist Canadian enterprise in marketing its science education products and services to Ministry of Education. | Canadian company was selected but was unable to deliver prior to end of Turkish fiscal year. Expect project to be renewed in spring of 1989. |
| QUARTER: 4 Assist Canadian enterprise in marketing its science education services to Ministry of Culture and Tourism. | Awaiting funding approval. Turkish authorities have forecasted approval by mid year |