REPT4D 90/06/26

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :520-TOKYO

SECTOR :002-FISHERIES, SEA PRODUCTS & SERV.

JAPAN

## TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 4 L. Implement capelin promotion campaign 2. Provide market intelligence 3. Initiate new promotion campaigns

1. \$2.0 million capelin promotion program in place. 2. Timely info provided for capelin and herring roe at time of negotiations. 3. Programs under development for lobster, surf clam and BC

salmon.

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INCREASE NUMERS OF CONTRACT CALLS IN JPH HALD PARTA CONTAG

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