

PROGRAM RESULTS: LATIN AMERICA & CARIBBEAN

BUSINESS ACTIVITY

During the January - March 1994 period twelve posts reported the following business activity:

- 68 EXPORT SALES WORTH \$583.55 MILLION
- 34 NEW BUYING CONNECTIONS / 15 AGENCY AGREEMENTS
- 11 NEW JOINT VENTURES WORTH \$6.75 MILLION / 1 LICENSING AGREEMENT WORTH \$0.25 MILLION
- 2 CANADIAN INVESTMENTS IN TERRITORY WORTH \$125 MILLION
- 7 TECHNOLOGY TRANSFERS

HIGHLIGHTS:

- \$125 Million new joint venture of cellular phone services (Bogota)
- \$25 Million sale of networking systems (Caracas)
- \$12 Million sale of radio communication equipment (Mexico)
- \$6.7 Million sale of motors for mills (Santiago)
- \$6.25 Million sale of DMS-100 Switching system (Bridgetown)
- \$0.4 Million sale of swine and livestock genetics (San Jose)

KEY STATISTICS: for the twelve posts reporting workload information

Missions Reporting To

		LGT
No. Trade Enquiries	Cdn	9970
	Local	8170
No. Investment Enquiries	Cdn	220
	Local	104
No. Business Visitors	Cdn Pr / Pub	2180 / 434
	Local Pr / Pub	3443 / 256