

With all respect to the CIIA officials and Peter Dobell, it seems to me and others with whom I have spoken that they exaggerate the value of "International Canada" and the importance attached to it by its subscribers. In my earlier report I noted that because issues of "International Canada" are frequently late by as much as eight months, our External officers, here and abroad, consider it virtually useless. It is hard to believe that the 500 busy executives who receive "International Canada" free with their companies' corporate memberships find it any more useful in their efforts to keep abreast of Canadian developments in the international field. Or that the 800 or 900 others to whom the publication goes are any more impressed with it. As for the academics, for whom it is claimed to be an indispensable tool, Prof. Douglas Anglin, of Carleton University, confided to me, "I pay my \$10 annual subscription more out of a sense of loyalty to the CIIA than because it is of any great use to me."

One might argue from the foregoing that "International Canada" might disappear without causing irreparable loss to anyone. Nevertheless, I am personally convinced that the unofficial material it contains, if better edited and published promptly, could be of real and lasting value.