

IT LEADS ALL HOME COMPANIES

It LeadsIn Age
In Size
In Popularity
In Actual Results**CANADA LIFE ASSURANCE CO.**

Incorporated in 1863

The Sun Life Assurance Co.

OF CANADA

Head Office - - - **MONTREAL.**

Assets, 1st January, 1895 \$4,616,419 63
 Income for Year 1894 1,373,596 60
 Insurance in Force, January 1, 1895 31,528,569 74

R. MACAULAY, President. Hon. A. W. OGILVIE, Vice-President.
 T. B. MACAULAY, Secretary and Actuary.
 IRA B. THAYER, Supt. of Agencies. G. F. JOHNSTON, Ass't Supt. of Agencies
 Toronto Office, 33 Adelaide St. East.

W. T. MCINTYRE, Manager.

F. G. COPE, Cashier.

Subscribed Capital - - - - \$25,000,000
 Paid-up and Invested - - - - 2,750,000
 Total Funds - - - - - 17,500,000

Established
1824**ALLIANCE ASSURANCE CO'Y**

Head Office:
 Bartholomew Lane, LONDON, Eng.

Branch Office in Canada
 157 ST. JAMES ST., MONTREAL.

G. H. MCHENRY, Mgr. for Canada.
 GEO. McMURRICH, Agt. Toronto & Vicinity.

Rt. Hon. LORD ROTHSCHILD,
 CHAIRMAN.
 ROBERT LEWIS, Esq.,
 CHIEF SECRETARY.

N. B.—This company having re-insured the Canadian business of the Royal Canadian Insurance Company, assumes all liability under existing policies of that company as at the 1st of March, 1892.

HARTFORD FIRE INSURANCE CO.

HARTFORD, CONN.

Incorporated 1810.

Commenced Business in
 Canada in 1836.

Assets - - - - \$8,645,735 62
 Net Surplus - - - - 2,500,346 87
 Policy-holders Surplus 3,750,346 87

GEORGE L. CHASE, President. P. C. ROYCE, Secretary.
 THOS. TURNBULL, Asst. Sec'y. CHAS. E. CHASE, Ass't Sec'y.

P. A. McCALLUM, Inspector, Toronto, Ont.

Agencies throughout Canada.

Catalogues and Pamphlets

Will be kept by the recipients if the matter they contain be good, and if they be well printed. If well printed, people will keep them to refer to when using something of the kind for themselves. Catalogues we print are kept. They must be good.

The Monetary Times
 Printing Company, Ltd.

No. 12.

WESTERN Incorporated 1851
ASSURANCE COMPANY
 Fire and Marine
 Head Office, Toronto, Ont.
 Capital, \$2,000,000 00
 Assets, over 2,350,000 00
 Annual Income 2,175,000 00

GEORGE A. COX, President.
 J. J. KENNY, Vice-Pres. & Managing Director. C. C. FOSTER, Secretary

THE TEMPERANCE AND GENERAL
LIFE ASSURANCE COMPANY
 OF NORTH AMERICA
 Gains in 4 Years: Head Office, Manning Arcade, Toronto

Dec. 31st.	Number of Lives	Amt. of Insurance	Assets not including Capital
1889	1,957	\$3,040,972	\$ 54,587.74
1893	4,148	5,269,620	238,422.33
Gains . . .	2,191	\$2,228,648	\$183,834.59

GAINS in '94 much more satisfactory for first six months than in any corresponding period. Money to Loan on easy Terms. Agents wanted.
 HON. G. W. ROSS, President. H. SUTHERLAND, Manager.

British America
ASSURANCE CO'Y
 Fire and Marine
 Head Office, Toronto
 Capital \$ 750,000.00
 Total Assets 1,464,654.84
 Losses Paid, since organization, . . . \$14,094,183.94

DIRECTORS:

GEO. A. COX, President. J. J. KENNY, Vice-President.
 Hon. H. C. Wood. S. F. McKinnon. Thos. Long. John Hoskin, Q.C., LL.D.
 Robert Jaffray. Augustus Myers. H. M. Pellatt.
 P. H. SIMS, Secretary.

The Federal Life
Assurance Co.
 Head Office:
 HAMILTON, Ontario.

GUARANTEE CAPITAL, \$700,000

Surplus Security to Policy-holders, \$704,141 26
 Paid to Policy-holders, over 750,000 00

Most Liberal Policies. Age having been admitted, there is no condition, excepting the payment of Premiums, after the FIRST YEAR.
 Inquire for the "Accumulation Policy," the "Compound Investment Policy," or the "Guaranteed Four per cent. Insurance Bond."

DAVID DEXTER, Man'g Director.

JAS. H. BEATTY (Pres. N. W. Transportation Line), President.

MANUFACTURERS' LIFE

Head Office, Toronto

Compared with the corresponding period of 1894 the business of the Manufacturers Life to date shows the following
 . . . substantial increases . . .

In premium income, an increase of 20 per cent.
 In interest income, an increase of 260 per cent.
 In new business, an increase of 43 per cent.

GEO. GOODERHAM, President.

GEO. A. STERLING, Secretary. J. F. JUNKIN, General Manager.