

IF YOU HAD BEGUN
Ten Years Ago

to save the small sum of ten dollars a month, and had regularly deposited these savings with us, we adding interest at three and one-half per cent per annum compounded quarterly, there would now be at your credit

\$1,437.73

You would have deposited \$1,200 which you would never have missed, and we should have contributed \$237.73 as interest.

You could have saved this money without much, if any, sacrifice; probably you could have saved twice as much.

Begin now. We will open an account with a deposit of one dollar.

**CANADA PERMANENT
 MORTGAGE CORPORATION**

Toronto Street - Toronto

Stability



**FEDERAL LIFE
 ASSURANCE COMPANY**

HEAD OFFICE, HAMILTON, CANADA.

Capital and Assets \$ 4,513,949.53 Paid Policyholders in 1909...\$347,274.43
 Insurance in force \$21,049,322.31 Surplus to Policyholders....\$292,695.53

DAVID DEXTER,

President and Managing Director