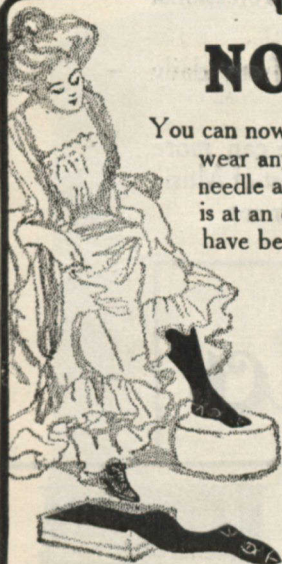


NO MORE DARNING

You can now buy **Guaranteed Hosiery**. No need to wear any more darned hosiery. The day of the darning needle and mending yarn with its perpetual drudgery is at an end. Instead of the ordinary kind which you have been buying just try a box of



NEVERDARN Holeproof Hosiery

For Men, Women and Children, 6 pairs for \$2.00, guaranteed for 6 months



We are the only makers in Canada who make hosiery good enough to guarantee for six months.

The reason we can give this guarantee so freely is that all **HOLEPROOF HOSIERY** is manufactured in our own factory, under careful inspection through all the various processes. Thus we know just exactly the high quality of raw material that is used, and how carefully it is manufactured.

You see **NEVERDARN HOLEPROOF HOSIERY** is not the kind of hosiery that you have been used to wearing. It is better made—of better yarn.

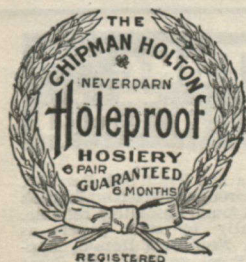
It is made of specially prepared maco and long fibre Egyptian Lisle yarns—the best that money can buy. We could use the cheaper single ply yarn but we couldn't guarantee the hosiery for six months, because the cheaper yarns, being short fibred, are weak—they break and split, and cannot resist washing or wearing.

Our six strand yarn is interwoven by special machinery making it *extraordinarily durable*—but not heavy—and *very soft and easy on the feet*. The heels and toes are *doubly reinforced* so as to resist wear where the wear comes.

Our new process of dyeing renders the Holeproof fabric as *clean, soft, comfortable and strong as undyed* hosiery. The colors are absolutely fast, and positively will not rub off or discolor the feet.

NEVERDARN HOLEPROOF hosiery is the most clean and sanitary you can buy.

It's the name behind the guarantee that makes it good.



READ THIS GUARANTEE

If any or all of this six pairs of hosiery require darning or fail to give satisfaction within six months from date of purchase, we will replace with new ones free of charge.

This is the guarantee that goes with every box containing six pairs of Holeproof Hosiery. The guarantee means exactly what it says.

HOW TO GET THEM

State size and color, whether black or tan. Only one size in box of Holeproof Hosiery. If your dealer cannot supply you with Holeproof, we will supply you direct. Send \$2.00 money order or bills and dispense with darning drudgery right away—we will send you the hosiery by return mail prepaid.

CHIPMAN-HOLTON KNITTING CO., LIMITED

Kelly St., Hamilton, Can.

FOR CHILDREN

In response to numerous inquiries we are making Girls' and Boys' Stockings in all sizes—of the same quality and under the same form of guarantee for 3 months—sold in boxes containing 3 pairs—\$1 00.