

Canadian Druggist

Dedicated to the interests of the General Drug Trade and to the Advancement of Pharmacy.

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No. 9

"APENTA"

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WATER.

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"APENTA"
THE BEST NATURAL APERIENT
WATER.

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L. Libermann

*Royal Councillor, M.D., Professor of Chemistry,
and Director of the Royal Hungarian State
Chemical Institute (Ministry of Agriculture),
Buda Pest.*

"APENTA"
THE BEST NATURAL APERIENT
WATER.

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Profitable Helps.

It has always been the aim of the CANADIAN DRUGGIST to advance, by every means in its power, the interests of the retail trade, and to point out ways and means which might be adopted in order to secure to our fellow druggists a more enlarged scope of business in which they might profitably engage.

We have made a number of recommendations which, although they might not, and could not, be practicably carried out successfully in all cases, yet many of them have been adopted by large numbers of druggists, and we have the satisfaction of receiving numbers of acknowledgments from individual pharmacists who have benefited largely by our suggestions.

Amongst the branches of business which we have advised our readers to adopt, and the study of which we have urged upon our pharmaceutical colleges to add to their curriculum, is that of optical work. We have repeatedly pointed out how this might be made a valuable addition to the stock of most druggists, and also that none but a properly qualified person should attempt to undertake it.

We are pleased to find that, not only have a large proportion of the drug trade throughout Canada taken up this idea and added optical goods to their regular lines, but the Ontario College of Pharmacy has decided to give a course of instruction in optics in connection with their usual studies. It has also been suggested that the Montreal College should follow suit at an early date.

We must congratulate our pharmaceutical legislators on their action, and can assure them that any steps taken towards the furtherance of the profit-earning powers of the druggist, which is at all compatible with his calling, will not only receive the hearty co-operation of this journal, but will also be thoroughly endorsed by the drug trade of the country.