

The Man
who Knows
a Good Thing
When
He Sees
It . . .

Will promptly recognize that to find a ready sale, business Envelopes should be well finished, uniform in quality, generously gummed, high cut, and at popular prices. The fact that our lines meet all these requirements has led to a large and daily increasing demand. A sample order frequently leads to case shipments. . . .

.. TRY US ..

Our
Travellers
Are Now
Pushing
BLANK BOOKS

Among other lines in special demand for
Fall Trade.

ROYAL
MEDIUM
DEMY
FOOLSCAP

In Many Bindings

COUNTER BOOKS
QUARTO BOOKS
MEMO BOOKS
Etc., Etc.

In Great Variety

In all sizes and grades we endeavor to meet trade requirements. Shall be glad to have the trade carefully examine our samples.

.. The **W. J. Gage Co.'y** Ltd.

ENVELOPE AND BLANK BOOK MANUFACTURERS

Wholesale Stationers

24 FRONT ST.
WEST . . .

TORONTO, ONT.