

Christmas Announcement

To Doctors

THE publishers of The Canada Lancet also publish The Canadian Magazine, Canada's oldest (28th year) and only high class 25c magazine.

This year we will allow the subscribers to the Canada Lancet, or their immediate families the same Christmas Gift Offer as we do the subscribers of The Canadian Magazine.

The annual subscription to The Canadian Magazine is \$2.50 in the British Empire, \$3.00 to foreign countries. Our subscribers or their immediate families may send it as Christmas Gifts for \$1.00 less than the above prices.

Your own subscription cannot be renewed for less than regular rate.

You may send as many orders at this rate as you desire.

We send a Christmas Greetings Card advising that the magazine is being sent for the year and by whom and this together with the Christmas issue is sent to reach the recipient on Christmas morning.

In order to ensure this delivery, orders should be sent in early.

To be a reader of The Canadian Magazine is a mark of distinction, and to send it as a gift is the essence of good taste.

Let this solve your gift problem. Some subscribers sent in ten to twelve orders last year.

This is a 40% REDUCTION to subscribers.

If names of persons you send in are already on our subscription list money will be returned to you immediately.

Send in your orders early and write names and addresses distinctly.

THE CANADIAN MAGAZINE, 200 Adelaide St. W., Toronto.

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