

**A  
\$25  
Lantern  
FOR \$12./**

**PATENTED  
Perfection  
at the  
LOWEST  
PRICE**

**A rare chance to engage  
in a profitable business.**

**The Electro Radiant No. 2**

ment at any time. Lantern with slides complete, packed in neat box, may be easily carried in the hand, (shown in cut) with 15 slides and storage complete, will be sent by express on receipt of \$12.00 or C. O. D. \$13.00 is sent with order, purchaser paying the balance \$1.00 at express office. Full instructions and list of other views sent with each Lantern. Send money Order or Registered Letter. Send all orders to

**World Mfg Co. 122 Nassau Street, New York.**

**THE WORLD ELECTRO RADIANT  
MAGIC LANTERN.**

The body of the Electro Radiant is a cone-shaped reflector which gathers each divergent ray of light and concentrates them all on the main reflector whence the whole mass of brilliant illustrations and pictures are projected with startling clearness. No combination of lenses, however ingenious, has ever been known to produce equal effects with the light used. The cost of an outfit, to enable you to do **A Profitable Business** is small compared with the amount of money it takes to do any other business. Any one of ordinary intelligence can operate it, and

**\$25 TO \$100 PER NIGHT MAY BE EARNED** by giving Parlor, Sunday School, Academy or Public Entertainments. For Public Entertainments the possessor of an Electro Radiant has something that will "draw" with the combined power of the Theatre, the Circus, Fireworks, the Country Fair, the Temperance Crusade, and the Camp meeting. A room that will hold 100 persons may be filled nightly and a good profit be cleared. You have only to tack the sheet to the wall, darken the room, place Lantern on stand, light lamp, and you are ready to begin the exhibition. The Electro Radiant projects on the screen a **PICTURE**

**8 Feet in Diameter.**



\$10,000 were paid for the use of our patent by Hall-Brad Company for Locomotive Headlights, it being considered the most wonderful light ever produced for the purpose. We have retained the entire right to make Magic Lanterns on the same principle, and the Electro Radiant is the result.

The adjustment of Reflector, Lenses, Tubes, Slide-rest and Cone, are made with mathematical nicety. Optical laws governing such adjustments have been accurately calculated, so that you have in our Lantern far more than appears, and we are placing within the reach of all, unsurpassed advantages for

**Learning, Amusement and Profit.**

The Transparent Slides for these Lanterns embrace views on wonderful natural scenes from different parts of the world. The Scripture subjects from both the Old and New Testament **Temperance**—showing the folly and misery of the Drunkard. **Art**—Copies of famous Statues, Bas-reliefs, and Engravings. **Miscellaneous**—Such as ships

at sea in a storm, Steamboat Race, Fort Sumpter, Daylight scenes, Moonlight, etc. **History**—Landing of Columbus, Declaration of Independence, Yankee Doodle, etc. **Comic**—Slide Splitters without numbers. You can add to your assortment at any time. Lantern with slides complete, packed in neat box, may be easily carried in the hand, (shown in cut) with 15 slides and storage complete, will be sent by express on receipt of \$12.00 or C. O. D. \$13.00 is sent with order, purchaser paying the balance \$1.00 at express office. Full instructions and list of other views sent with each Lantern. Send money Order or Registered Letter. Send all orders to

This Lantern can be made very profitable at Church Fairs and Sunday School Entertainments, and a large amount of cash realized at a very small outlay. As an educator the ELECTRO RADIANT surpasses almost every other apparatus used in a school. The attention of the scholar is concentrated on just the ONE illustration before him, and the mind of the student is forcibly impressed. There is a fascination about illustrations by means of the Lantern which dispels any lack of interest in the subject in hand, which might otherwise be dry and hard to attract the student's attention toward. The value of the Magic Lantern for educational purposes is acknowledged by many teachers who have tried it, and no College, Lecture Room or School should be without one.

As a means of impressing the minds of the young, it stands unequalled. We particularly recommend this Lantern to all societies who have occasion to raise money for Charitable and other purposes.