

MEN'S FURNISHINGS.

A BRIGHT OUTLOOK.

AMONG the colorings for spring predominating all others is red, not the maroon, nor even the cardinal, but a clear, vivid and startling shade known in London and Paris as geranium red. This color, like many other fashions, had its origin in London, and there it made its appearance after the marriage of Prince Charles of Denmark, to the Princess Maud, this particular shade of red being the favorite Danish color, and it has now invaded all articles in wearing apparel, from bright spots in hat trimmings to the necktie of the young man who wishes to appear a la mode. We would strongly advise our readers to be prepared for its advent in Canada.

GAULT BROS CO., LTD.

In underclothing the following numbers will be found exceptionally good value: Imported balbriggans—Nos. 150 F, 151 F, 200 F—The sale of these numbers has beaten all records. In Canadian made balbriggans they have been fortunate enough to secure special lines of the well-known "two-thread," with extra fine finish, which they are offering at quite exceptionally low prices. Nos. 121, 122, 123, 124 X and 125 X have all proved good sellers. Natural wool, both in Canadian and imported, is in greater demand than ever. Nos. 394, to retail at 50c., and 397 and 403 in the better imported makes, are to be found in almost every stock where close comparison and a desire for best value govern the buyer.

In English collars, all "four fold" and special quality, imported Ascot, Monaco, Kenmare, Doncaster, St. Paul's, are all kept in 2, 2½ and 2¾-inch heights.

As to ties fresh shipments are constantly received of the new shapes, grades, bows, Oxfords or string ties.

Imported cotton half-hose, Nos. 1 X and 1, are wonderfully low in price, and are absolutely fast dye and full-fashioned; No. 38 silk dye is a splendid seller, and can be retailed at 25c. A full assortment carried in every price in blacks, tans and fancies. In imported cashmere half-hose, a few are still left of the manufacturers' job to retail at 25c. all seamless and worth on an average \$3.25 per dozen. The regular lines are now all complete, including some exceptionally fine lines in three and four-thread cashmere, very suitable for spring and summer wear.

The correct styles and patterns combined with good value and perfect-fitting garments shown this season by W. R. Brock & Co. should place them in the front rank for shirts of all descriptions. Call and inspect their selections.

There is at James Johnston & Co.'s a superb offering of gent's ties. A genuine surprise is the line of knots at \$1 per dozen. Particularly interesting are the new string ties at \$2.25 and \$2.55 per dozen. Exceedingly handsome is the range of ladies' and gent's bows, all in a variety of the newest styles. Ladies' Windsor ties in checks, broche and plaid.

S. Greenshields, Son & Co. are showing a very large and complete range of negligé and regatta shirts—new designs—to retail at popular prices. Their stock of men's neckwear, rubber coats

and umbrellas is unsurpassed for value in the trade. Everything they carry in this department is new and up-to-date.

W. R. Brock & Co. are showing a new and carefully selected stock of neckwear, being the latest novelties of the New York and London markets in fancy silks and summer goods made up in all the fashionable ideas yet discovered.

THE HAT TRADE.

The hat trade for this year exhibits no startling surprises in shapes. In American hats there are two shapes, one with a full, round crown and altogether a natty set on the head, the other a high, round crown with a wide open curl. The colors are chocolate, maceo, umber and hamber. The English crowns are similar to the American, but there is more pitch to the brim, and hats are getting down generally to staple shapes.

Speaking to A. A. Allan & Co., THE REVIEW learned that fedoras are still in the van, and some lovely things in this class are on the way for early summer trade. Fancy bands are going to be a feature this season. The bands are bright-colored and black, with red, white and yellow stripes—the two stripe, the centre stripe and the top and bottom stripe. At this house one sees a fine range of caps, surpassing previous seasons both in quantity and price, including golf caps, children's caps, etc. For children the toque is the favorite headgear. A large line, to retail at 25c. up, of German manufacture, comprises combinations both in silk and fine wool, in delicate colors, dark and light. These are exceedingly pretty.

WYLD, GRASSETT & DARLING.

Unusual values in men's and boys' suspenders are seen this season; the line has mohair ends, leather trimmings, with double stitching and fancy buckle, with silk jacquard webs; in great variety to retail at 25c.

There is much activity in cotton half-hose, Hermsdorf dye is indispensable. They are shown in black and in tan, ribbed and plain. A plain black with colored silk embroidery is in demand. Owing to rivalry between the imported and domestic makes

prices are much reduced.

A big run is likely in negligé shirts, and black sateens are finding ready sale. They are shown in light and heavy twills and heavy plain-cloths, suited to different markets. Light-colored cashmeres with silk stripes are also favorites.

The domestic makes in summer underwear are crowding imported lines this season, especially in medium priced goods. In balbriggan, the Canadian goods are superior in quality and equal in finish as compared with the imported.

CARPET DEPARTMENT.

S. Greenshields, Son & Co. have a special line in chenille covers, in sizes 4-4, 6-4, 8-4 and 10-4, in a great variety of colorings. In this department they are also showing a very nice line of bordered reversible 44-inch art cretonnes. The colorings in this line are very choice. The goods can be sold at retail at 25c. In furniture coverings they have a large variety in foreign and domestic-made; prices from 30c. per yard.

Lonsdale, Reid & Co. have a snap in velour-finished cashmere at 27½ and 37½c. You should note these.

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