

To the Subscribers of the Cultivator.

This number completes the current volume of the *British American Cultivator*, and in conformity with the system of advance payments, the contract we entered into at the commencement of the year. We may not have pleased the whole of the patrons of the work, but we flatter ourselves that the experience we have had, and the knowledge we possess of the business, will enable us to conduct the forthcoming volume in a manner that will give unlimited satisfaction to all who may patronise it. The various enterprises we are engaged in, make the task of catering for the public a somewhat difficult one, but the cause of agriculture and manufactures are of so much importance, in our estimation, that we are willing to make any amount of sacrifice to promote these great interests in the Province. The difficulties that we have had to contend with in establishing the *Cultivator* upon a sound footing, have been by perseverance surmounted, so that we have now the satisfaction of stating, that the work before us appears pleasant, and shall in future ever be considered so by us, so long as we have the confidence and support of the two great classes whose interests we profess to advocate.

To do justice to the enterprise, we want an extensive patronage. By referring to the prospectus of the forthcoming volume, it will be seen that if our patrons should exert themselves to their utmost, and obtain for us a circulation of 20,000 copies of the *B. A. Cultivator*, that we would in return give them a bonus of a CANADIAN WEEKLY, THE SIZE OF ONE OF THE LARGEST CANADIAN NEWSPAPERS, under the title of "*The Provincial Advertiser*." In point of original matter and general ability, we do not intend the *Advertiser* to be second in comparison to any newspaper in the Province of Canada. It shall be, as we have elsewhere stated, an unflinching friend of the producing classes, and shall especially be so to the Manufacturer and Emigrant.—If our numerous friends and supporters through the country really have a desire to put our ability for conducting the *Cultivator* and *Advertiser* to the test, the only thing they have to do is, to put their shoulder to the wheel, and canvas manfully for the 20,000 subscribers. In the remote township of ERIN a few friends resolved at the last annual township meeting, that they would bring the claims that our Journal had upon the attention of the farmer, before the notice of the meet-

ing, and by a little exertion on the part of a few spirited individuals, upwards of SIXTY subscribers were procured on the spot. We hope our friends through the country will take example from the township alluded to, and at the general township meeting in the month of January next, will remember to go prepared to solicit subscriptions for the work, from all classes of the community.

The subjects discussed in our columns are of the utmost importance to all; and where is there a man, who, if solicited in a polite manner to become a member of an Agricultural Society, would not pay the paltry subscription of FIVE SHILLINGS, for which he would obtain all the benefits of the Society, and an Agricultural Magazine and Newspaper in the bargain.

The Township of Whitby Society, the present year, obtained as large a share of the Government money as all the other Township Societies in the District put together. This would not have been the case had that society not adopted the system of supplying each of its members with a free copy of the *Cultivator*, and also secured the voluntary services of active men to canvass every concession and side line of the township for members. If the other townships in Canada West would adopt the system practiced by the two above-mentioned, a much greater circulation would be secured than what we require to warrant us in issuing the *Advertiser* weekly.

The patrons of our work may with some reason complain of the want of proper embellishments; but to satisfy them that the forthcoming volume will contain a rich display of valuable engravings, we would mention, that we have entered into a contract with Mr. Lowe, our wood-engraver, that we shall employ him to execute work to the value of £50, which will give, on an average, about five engravings to each number. We shall have in the Agricultural Warehouse most of the improvements in Agricultural and Mechanical Machinery, and everything worthy of notice shall appear illustrated in the *Cultivator*.

We wish our friends to understand, that we are determined to make both the *Cultivator* and *Advertiser* popular works, and in which they will find a store of valuable information rarely to be met with. In short, it is our full determination to advance nothing that cannot be most advantageously practiced, and to make our Journals worthy of the esteem and patronage of an enlightened public.