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The rich, nut brown loaf that's all wholesomeness and flavor.
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YOUR vision is your valued conductor—your guide and counsellor through life. Your duty to your eyes allows no equivocation. Competent optometry your sole aid.

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Wholesale and Retail Dealer in Overalls, Sweaters, Coats, Gloves, Mittens and Raincoats.
LONDON'S LARGEST HIGH CLASS WORKINGMEN'S OUTFITTERS
Exclusive Manufacturers' Agent for the Best Canadian Makes of Overalls.
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Our fitters are experts. \$1.50 to \$10.00. We have trusses to fit all needs.
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Cut shows one of our many lines.
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174-180 KING STREET.
Funeral Directors and Embalmers.
Handsome Motor Hearse.
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Residence on Premises. Phone 450.

SPLENDID SHOW ENDS BURLESQUE SEASON AT GRAND

"Step On It" Best Production
of Year—Playing Until
Wednesday.

MAGICIAN AMAZES

The burlesque at the Grand Theatre comes to a spectacular close this week with presentation of "Step On It," one of the best productions of the year. The season, which has seen an extraordinarily fine run of burlesque shows, all of the Columbia circuit, comes to an appropriate and eminently entertaining finish with this splendid performance, featuring George Niblo, Helen Spencer and Horace Goldin, the magician.

The latter is the stellar attraction, and his intimacy with the mysteries of the illusionist proves as baffling as it is absorbing. He is the inventor of that classic stunt of the stage commonly known as "sawing a woman in half." This was the big feature of his exhibition and drew gasps and wonderment from the audience.

Goldin justifiably lays claim to being the king of magicians. He is more skilful even than Thurston and his methods are more attractive than those of Dante. In cutting a lady in two he goes through a series of remarkable illusions, terminating in the vision of a woman whose upper body is completely severed, to all appearances, from the lower half.

Radio Film Teleplay.

To add astonishment to the wonder of the woman-saving episode, Goldin gives his audience a taste of radio film teleplay, which is even more original and interesting. The applause which greeted his several tricks testified to the impression he made on everyone who saw the act. "Step On It" is gorgeously presented, the variety and number of scenes setting a precedent for burlesque in London. As indicated by the name, the show is a speed fest, linking with lovely music and replete with songs of all descriptions. The chorus is not only pretty, and the girls are to be commended for the zest they put into each number. Vocal talent of a high quality is revealed by several and the dancing comes up to the best standards of the year.

Good Comedy.

George Niblo, a comedian with a rare knowledge of the average audience's humor sensibilities, keeps the latter in a state of mirth throughout. He is ably assisted by Helen Spencer, the leading lady and a comic artist of no mean ability herself. They are the props that make the show what it is, but without them it would still provide sufficient amusement to be well worth the admission price.

Hutfig and Schuman, who presented the show, apparently believe success in burlesque depends substantially upon the diversity of scenes and the variety of the many numbers seen. Each of the many numbers sees the chorus garbed in different raincoats, each costume being distinct and appealing.

WILL INVESTIGATE COLLEGIATES ACT

Principal Miller To Find Out
Correct Rates To Be Charged
To Pupils.

Principal Miller of the Central Collegiate, who is attending the annual meeting of the Ontario Educational Association in Toronto this week, will kill this birds with one stone. He will ascertain the proper rates of the high schools act by the department of education and also find what correct rates to be charged to collegiate pupils who do not come within the act as regards residence. At present there are thirty-five pupils attending the London college, who are not residents of the city of Middlesex or of the counties adjacent to Middlesex, so that the city cannot collect from the municipalities from which they come for school fees.

The city cannot collect individually (with any fairness) as the high school fees were all abolished two years ago, and the problem before the school authorities is to know what is the right charge to make. Before the abolition of the high school fees the charges were 50 per cent of the full cost, the full cost being \$235. It is proposed by the board of education to charge the pupils this year the old charge of \$30, which is what was asked from the outside pupils in 1921. This is in view of the fact that they were not told at the time of enrollment that they would have to pay any fees, and the trustees feel that it is not fair to saddle them with an expense that was not brought to their notice at the time.

GOING TO WESTERN CANADA.
Every year at this season hundreds of families consider paying a visit to one of the three Prairie Provinces with the idea of permanently locating there if they find suitable locations.

The very best train to take from Toronto is the NATIONAL, the steel equipped Canadian National train leaving Toronto every day at 10:45 p.m. The NATIONAL offers exceptional service carrying Standard Sleeping Car, Diner, and Compartment Observation Car and Coaches, as well as Tourist Sleeper and Colonist Cars.

The Colonist passenger will find the lunch counter service a great convenience. An attendant is on duty all day from whom hot and cold drinks, as well as regular lunch counter food may be purchased.

Get further particulars from any Canadian National Ticket Agent.—Adv. A. 11, 12, 22, 29

Dr. J. W. Hutchison
OPTOMETRIST.
EXPERT EYE EXAMINATION
Office in Johnston Bros' Jewelry Store,
Next to Allen Theatre. 9-12

PRESBYTERIAN ASSOC. CALLS FOR PLEBISCITE

Strong Resolution Passed by
Members At Mass Meeting
Last Night.

DELEGATES APPOINTED

Submit That the Present Bill
Could Be Amended, As
in Ontario.

Members of the Presbyterian Association of Middlesex and Elgin, in declaring themselves against church union, have drawn up a resolution to be forwarded to the private bills committee, members of the House of Commons and members of the Senate at Ottawa.

The resolution was passed without a dissenting voice at a mass meeting held in the Builders' Exchange building last night, as a result of a full report given by Rev. James McKee on the meeting of the private bills committee held in Toronto a few weeks ago in which the union bill was amended.

Two members were also appointed to attend the session at Ottawa when the measure comes before the private bills committee of the House of Commons.

Following is the resolution: "To the honorable members of the House of Commons, the members of the private bills committee, and the members of the Senate, Parliament Buildings, Ottawa.

Honorable and Respected Sirs.—We, the members and friends of the Presbyterian Association of Middlesex and Elgin, in mass meeting duly called and assembled in London on the evening of Monday, April 21, 1924, desirous of composing the differences within the Presbyterian Church on the question of Church Union, respectfully present to you the following resolution unanimously passed by the meeting and ordered to be forwarded:

Whereas, the General Assembly drew up a basis of union that vitally departs from the doctrine and government of the standards of the Presbyterian Church, and does not truthfully state the present beliefs of the churches seeking to unite, thus depriving them spiritually and legally of any claim on the people and property of the church, and

Whereas, the Assembly at first gave the people a solemn pledge that they would not go forward to union without first securing the general consent of the members, but have not submitted the question to the church for the past nine years, and even then secured the sentimental approval of only about one-third of the members, and

Whereas, all the votes of the congregations and courts of the church were taken under and in the atmosphere of this solemn pledge and

Passed Under Closure.
Whereas the bill of union was not submitted to the congregations or courts other than to the general assembly, where it was passed under closure, and with a narrow majority, and were it now submitted to the people as it should be, there is nothing more certain than it would be rejected, and

Whereas, should the bill as at present become law, it would violate the consciences of a majority of the Presbyterian people, and bear the consequences of the past, would destroy the identity of the Presbyterian Church; would force all opposed into unwilling union, necessitating their withdrawal under intimidating circumstances as unorganized congregations to go, hat in hand, to parliament for recognition, and to receive from an unequal commission who they might be disposed to give them; and to live and work perpetually beside a union church holding a potential claim upon them and their property, a constant menace to their peace and unity.

Whereas we protest against a loyal and true people being so treated by those who have denied the faith, have failed in their effort to secure the consent of the people, and are seeking to destroy the Presbyterian Church, and

Whereas the private bills committee of the legislature of Ontario, in the exercise of their undoubted rights, and in agreement with justice and equity on this matter so amended the bill presented to them by the unionists as to preserve the identity of the churches, but allowing the unionists freedom of organization and an equitable share of the property of congregations, and

Attack Unionists.
Whereas the unionists, claiming the pound of flesh, and hypocritically charging the legislature of depriving them of spiritual freedom because they would not pass their tyrannical measure, while at the same time they, afflicted with majorityitis, have been seeking with might and main to deprive others, their equals, of spiritual freedom, withdrew their bill.

We therefore respectfully submit to the members of the private bills committee, the members of the House of Commons and the members of the Senate of Canada:

1. That before passing any legislation to consummate union of the churches the assembly be required to take two successive votes of the people and courts of the church on the question of union, and the enabling legislation sought, and on the basis of the vote of the congregations to seek an amicable settlement of the question and present it to parliament.

2. If that be thought undesirable, then that the present bill be amended as in Ontario, preserving the identity of the churches, but allowing the unionists freely to organize and to receive such share of the property of the churches as a vote of the congregations and legislators approve.
And your petitioners, as in duty bound, will ever pray.
D. McALPINE, Chairman.
C. PIRIE, Secretary.

SNOW AT EASTER.
Special To The Advertiser.
Port Landon, April 21.—Easter Sunday at Port Landon was marked by a storm and low temperatures which lasted all forenoon. The weather had a decided effect on church attendance.



THOMAS W. LAWSON.

copper magnate and Wall Street plunger, who is reported to be contemplating operations of large magnitude in Western Canada following successful treatment in Toronto and Montreal for diabetes, which had threatened to end his life.

SPECIAL HOLIDAY SHOW PRESENTED AT LOEW THEATRE

"The Uninvited Guest" Unique
Film of South Sea
Island Life.

ARTISTIC VAUDEVILLE

The Loew Theatre management has made adequate provision for the holiday season. The house was crowded yesterday for a thoroughly excellent program. Both vaudeville and pictures are unusually interesting.

The feature picture is a novel Metro production, "The Uninvited Guest." It could quite easily stand on its merit as a romantic action story, but in addition to this there are distinguishing features in the way of unique underwater filming. A special color process adds again to the distinction. A fortune in the hands of impostors, the real heiress robbed of proof of her claim, and a murder being slowly enacted—all these are features which lend absorbing interest to the story of "The Uninvited Guest." Thrilling scenes of a shipwreck are others, while the tenet of all is the struggle of a man with an octopus, the huge waving tentacles of the creature emerging a gruesome sight from the dense screen with which the octopus protects its murderous activities. The effects gained are unusually realistic, and as an added virtue are not produced by the point where they become harrowing.

Direction Good.
"The Uninvited Guest" shows many fine points in the way of direction, for instance, when close-ups of the feet and ankles of some native South Sea Islanders are shown to illustrate the process of a fight between a renegade white and another only half-way renegade for the honor of a girl.

The scenery, taken in the South Sea Islands, with a few interior scenes in a San Francisco home, is particularly beautiful. The Pathe film and a Jack White comedy complete the picture program.

Unique Vaudeville.
The three vaudeville acts are fortunate selections to suit the holiday mood. With a sprightly, colorful opening, Jean and Jacques have a distinctive offering in the way of acrobatic stunts, rightly named "Twisting the Truth." The pair have a deft manner of presenting their act, which for sheer skill alone is worth seeing. M. Rudinoff, in second place, has already become a favorite with London audiences. He is truly a versatile vaudeville performer. The artistic smoke drawing with which his act commences is topped off with bird-singing, which took the house by storm. The applause left little doubt as to the caliber of this act.

Snow and Sigworth have the position of headliners, and with real comedy and a little froth of singing and dancing they nicely top off a splendid bill.

ITALY DEEPLY MOURNS DEATH OF ELEONORA DUSS

Associated Press Despatch.
Rome, Italy, April 21.—The death of Eleonora Duse has caused the greatest grief throughout Italy as the great actress was warmly beloved by all Italians. The whole question and numerous messages were sent by her colleagues of the stage here, expressing the hope that she would soon be able to return to her native land.

HEART WAS SO BAD HAD TO SIT UP IN BED

Mrs. O. E. Fitzgerald, 106 Ross street, St. Thomas, Ont., writes: "In the fall of 1921 I was taken ill with my heart, but I did not pay much attention to it. I kept on with my household duties, but seemed to become worse and worse, and finally had to call in a doctor. He said I was all run down, and was a nervous wreck. I had a severe pain in my chest and would move over to my head and it became so bad I could not lie down, as when I did I had such a smothering feeling I would have to sit up in bed till it passed away."

"I tried several remedies, but with no good results. Finally, I was induced to try Milburn's Heart and Nerve Pills. I took seven boxes, and I am now as well as I was 30 years ago, and I am now 65 years old." Milburn's Heart and Nerve Pills are 50c a box, at all druggists, or mailed direct on receipt of price, by The T. Milburn Company Limited, Toronto, Ont.—Adv.

for the first frocks of summer Colored Dress Cottons

Always fascinating in variety of color, texture, and design, this season of 1924 is acclaimed the most tempting yet in its wonderful assortment of delightful materials for the woman to whom summer means a wardrobe full of pretty frocks, or she who has to carefully spread her needs over two or three summer dresses, this department makes it easy for both. We have assembled the most complete and comprehensive showing, all that is new in Ratines, Eponge, Silk Mixtures, Glos Mixtures, Moracains, Maroquettes, Crepes, Voiles, White Goods, Gingham.

The Feature Lines Are Dress Linens and English Broadcloths

Every woman will desire a linen dress this summer and a tailored blouse of beautiful English broadcloth. See our ranges and qualities before buying.

IRISH LINENS

Made in Belfast of pure, shrunk linen. The non-crush finish is the most satisfactory obtainable; such a thing as uncrushable linen is an impossibility. Our Belfast makers advise us that this is the best finish for a dress linen. A host of new shades, pretty blues, green, rose, straw, yellow, tan, white, mauve, natural, helio, orchid, electric; 36-inch 85c yard

Also all linen in good colors, Made in Belfast Dress Linen; 36-inch 55c yard

BROADCLOTHS

The permanent finish is the astonishing thing in this popular fabric. The man of the house can show you a broadcloth shirt with its silky finish after repeated visits to the laundry. Now that dame fashion says tailored blouses, here is the material you are looking for. Our range gives you about 40 plain colors and stripes. You can't fail to see one or more you will like. Raw silk, solor, pongee shade, sky, peach, maize, tan, woodash gray, rose and white are among the plain colors. The stripes are too numerous to detail here. Some are found at 85c and \$1.00

While Tricoline, the best broadcloth made, is shown in fine variety at \$1.10 and \$1.25 yard



21-INCH ALL-LINEN GLASS
TOWELING, 29c YARD
All linen medium weight Red and Blue Check Glass Toweling; quantity limited to 400 yards. Very special 29c yard

24-INCH ALL-LINEN TEA
TOWELING, 39c YARD
Lovely weight for towels at this low price. You should need no urging to buy a fairly good supply. Wide width; guaranteed all pure linen. Special 39c yard

Wm. Anderson's Gingham

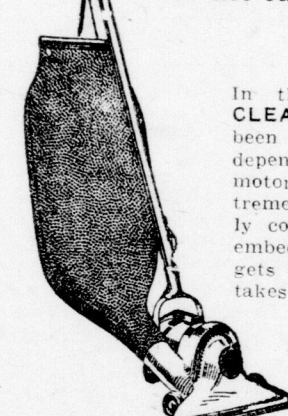
We handle two complete ranges of this famous gingham (look for name on selvage). About 80 different patterns, plains to match. See the biggest range west of Toronto. Smallman & Ingram's; full assortment of new and popular colors and checks in our 40c quality.

Then, an entirely new and pretty range of Wm. Anderson's best cloth, carried exclusively by this store in London, shown in solid colors with white line checks, and many other new effects. See line early while assortment is full and complete 50c yard

The Empire Vacuum Cleaner, \$37.50

Complete With Attachments

You cannot keep your home clean with brooms and carpet sweepers. They only clean the surface and do not penetrate the fabric. Clouds of dust are raised only to fall back on the furniture, curtains, or floor, and the worst of such cleaning is that the real dirt is left still embedded in the nap of the rugs.



In the EMPIRE ELECTRIC VACUUM CLEANER, exceptional cleaning power has been combined with simplicity, convenience, dependability and beauty. The high speed motor and properly designed fan produce a tremendous suction, which easily and quickly collects all the dirt, even the fine dirt embedded in the rugs. The Empire not only gets this deeply embedded dirt, but also takes the stubborn, clinging surface litter such as threads and lint, and brushes up the nap of the carpet, giving a fresh and new appearance.

The Empire attachments enable you to remove every particle of dust and dirt from places ordinarily hard to reach and difficult to clean with duster or broom. It cleans tufted upholstery, moldings, woodwork, books, mattresses—almost everything—the rugs where they lie, the furniture where it stands, the curtains and pictures where they hang. A ten-minute demonstration will convince you of the superiority of the Empire Electric Vacuum Cleaner. Price, attachments included, \$37.50

Third Floor.

OUTFITTING WEEK FOR BOYS.

Smart New Spring Suits \$9.95

WITH TWO PAIRS OF BLOOMERS, FEATURED AT

Sturdy new Spring Suits, in durable tweeds, new spring styles; grays, brown, mixtures, etc.; expertly tailored. Bring the boy with you this week and see these splendid values. Ages 7 to 17 years. With two pairs Bloomers \$9.95



**New Caps for Boys
Special, 59c**

New spring tweeds, in smart Caps for boys; grays, browns, mixtures, etc., all sizes. Special, 59c

UNDERWEAR

Boys Combinations, natural balbriggan, short sleeves, knee length, sizes 24 to 34. Special, 79c per suit

**Blouses
69c**

Neatly - Striped Blouses, with collar attached, good fitting and good wearing. Very specially priced at 69c Others \$1 to \$2



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Every occasion creates a demand for Greeting Cards—All kinds here—At Stationery Counter.