

WRAY'S

Jewelry Store

The Store With the Stock.

When you want to purchase a high-grade Watch, buy a

ROCKFORD

For sale at

WRAY'S

The Brown Optical Co.

OPTOMETRISTS AND OPTICIANS,
227 DUNDAS STREET. PHONE 1877.

R. K. COWAN

BARRISTER SOLICITOR, ETC.,
County Bldg., next Court House, London

Quality in Wall Papers

Plays a very important part in beautifying the home. The quality in Colerick's Papers makes them last longer, and they are so much prettier too. Arrange to call here and select your papers. It will be to your advantage to do so.

COLERICK BROS.

212 DUNDAS STREET.

London Conservatory of Music and School of Elocution, Ltd.

Reopens Sept. 3. Large and efficient staff. Free scholarships and other advantages. Write for curriculum.
F. L. WILLGOOSE, Mus. Bac., A.R.C.O., Principal.
LOTTIE L. ARMSTRONG, Registrar.

Smith, Son & Clarke

Undertakers
116 DUNDAS ST. PHONE 588.
820 DUNDAS ST. PHONE 578.
Residence on Premises.
Private Ambulance Service.

Ferguson & Sons

Funeral Directors
180 KING STREET.
PHONES 545, 573, 2068.
OPEN DAY AND NIGHT.

Geo. E. Logan

Funeral Director and Embalmer
408 RICHMOND ST., LONDON.
Residence on Premises.
Phone 1568. Personal Attention.
wyt

W. J. BALL

Funeral Director and Embalmer
Private parlors in connection for funeral services.
RESIDENCE ON PREMISES.
691 Richmond St. Phone 4971.
wyt

GRIFFITH & WILLISIE

FUNERAL DIRECTORS,
104 DUNDAS STREET, LONDON.
Residence on Premises. Phone 459.
Private ambulance service.
Delaware Branch, W. Acres, Mgr.

Alex Johnston

PRACTICAL HORSESHOE AND GENERAL REPAIRER,
172 Maple Street. Smith's Old Stand.
wyt

Taxicab Service

Open Day and Night. Telephone 180
Witchell Garage and Sales Co
wyt

Roland D. Jarvis

DENTIST
Corner Dundas and Clarence Streets.

The London Loan and Savings Company of Canada

Dividend No. 74

Notice is hereby given that a dividend at the rate of 6 per cent per annum has been declared upon the paid-up capital stock of this company for the current quarter-year, and will be payable to shareholders of record on the 15th of September, 1912, on and after Oct. 1, 1912.
M. J. KENT, Manager.
wyt

Mrs. Edgar Hudson Nelles (nee Smith) will hold her post-nuptial reception at the residence of her mother, Mrs. William Hamilton Smith, "Hamburgh" on Monday, Sept. 9.
4u

TRAFFORD'S

Window Shades to order. Guaranteed rollers and workmanship. Special Oak Curtain Poles complete.27c

129 Dundas, 11 Market Square

Hamilton's London

Porter and Amber Ale

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

Kent Brewery

LONDON, ONT.

Diamond Hall's

2

OPTICAL PARLORS

2

Every day we are examining and prescribing for

Eye Troubles

of a more or less serious nature. The result of fitting successfully these difficult cases is what has made for us a very satisfactory Optical business. Our new method of examining the eyes gives us an exact account of the condition of the Muscles, where irregularities are frequent, the symptoms of which are pains in the top and back of the head, and around the eyes. The patient is subjected to no inconvenience as our method is quite simple, but always correct.

Consultation free.

W. G. YOUNG

214 and 674 Dundas St.

It Is The Best:



Johnston Bros.

XXX Bread

Johnston Bros. Phone 944

LONDON AND DISTRICT

—Miss Gladys Comber received a special prize at the grocers' picnic held at Springbank on Wednesday.
—Thomas Boyd, of Adelaide street north, wishes it announced that he is not the party, by the same name, who was fined this week in the police court for abusive language.

DEATH OF AN OLD RESIDENT

Mrs. Maria Kelly, a Daughter of One of London's Pioneer Citizens.

Mrs. Maria Kelly, relict of Mr. Patrick Kelly, who for many years was governor of London jail, died on Friday.

Mrs. Kelly was a daughter of the late Patrick McLaughlin, one of London's early settlers, and who for a long time carried on a grocery business on the market where now stands the branch of the Bank of British North America.

Since the death of her husband Mrs. Kelly had resided on the corner of Richmond and Hyman streets, together with her nieces, Misses Katie and Loretta McLaughlin. A nephew also survives, Mr. James McLaughlin, who is manager of the Bowles store in Guelph. Besides these there are a number of other relatives in different parts of Canada and the United States. Mrs. Kelly was of a retiring disposition, fond of home life, but notwithstanding had a large circle of friends.

During her life she was kind, charitable and loving, and will be greatly regretted in the community.

COMING TO LONDON.
[Special to The Advertiser.]

Aylmer, Sept. 7. — Nasbuden, the handsome stallion belonging to Roland Phayer, Dunboyne, has been awarded first prize against ten competitors at the Toronto Exhibition. The prize is \$150. The animal will be shown at the London fair next week.

The Tips on Diamond Rings

Wear Off Quickly

Examine them often, or you may lose a valuable stone. We put new ones on at short notice. The charge is small.

S. K. MILROY & CO.

Makers to Wearers.
Manufacturing Jewelers, 260 Dundas

Let the Children

KODAK

They will enjoy taking pictures the simple, easy KODAK way. You will be glad to have a picture of vacation days. We have a complete stock.

J. H. BACK & CO.

210 DUNDAS STREET.

Only 13 left, out of 48 large, fine building lots. Just at the terminus of Street Railway and Hamilton road. Low taxes. Easy payments. John Mann & Sons, Coal Office, 401 Clarence St.



"Parnell's Homemade Bread"

Are you home from your holidays? If so, you will want a baker to call.

Just try our LOVELY HOME-MADE LOAF. MADE UNDER STRICTLY SANITARY CONDITIONS.

Stop our wagon, or phone 929.

Parnell's Sanitary Bakeshops
75 BRUCE STREET.

Make It a Point to Order

"PURITY" Baking Powder

It's just as easy to get the best your money will buy as to accept something inferior.

PURITY always makes the most delicious and appetizing cakes and tea biscuits.

ONLY 20c POUND.

Cairncross & Lawrence

Chemists and Druggists,
216 Dundas Street, London, Ont.

Fair Visitors

If you're entertaining company during the Fair let either of our stores supply your Groceries.

We sell the highest quality in all lines.

T. A. ROWAT & CO.

250 Dundas Street, Also South London.

ROSS

LIMITED.

LONDON and EDMONTON
Manufacturing Furriers

Ladies' Ready-to-Wear Garments

AUTHENTIC AND EXCLUSIVE STYLES from plain modest Tweed Suits to high class models of fashion.



Prices from \$13.50 to \$45.00

FURS

Our showing in this line has been for years the largest in Western Ontario. This season finds us in advance of all the past.

From inexpensive Muffs, Neck-Pieces, and Stoles, to the most elaborate and choice garments, you will find them here.

Ordered Garments a Specialty

Purchasing from us means dealing directly with the manufacturer, and saves all intermediate profits.

196 DUNDAS ST
PHONE 1319.

HYGIENE CONGRESS.

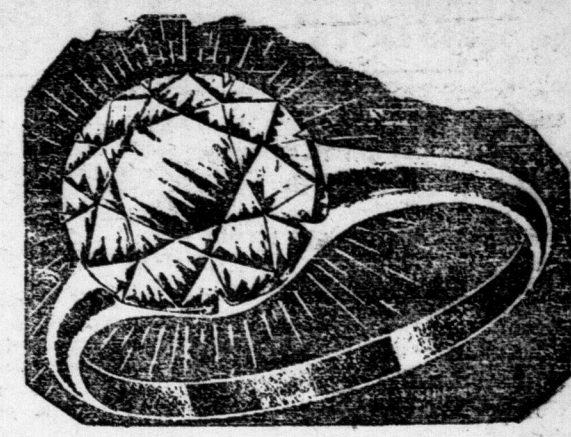
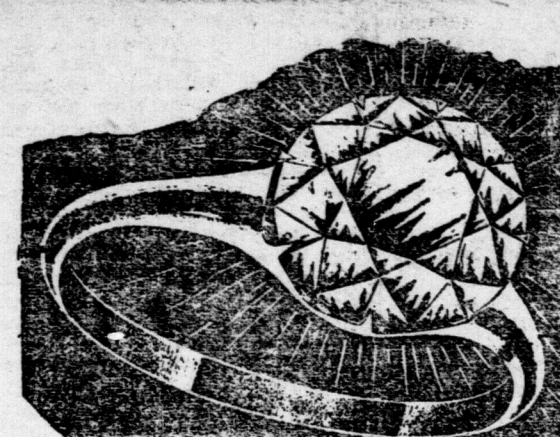
Hamburg, Sept. 7.—Germany is to be represented at the Fifteenth International Congress of Hygiene and Demography at Washington this month by 250 physicians. They sailed today for New York on board the liner Cincinnati. Fifty of them were accompanied by their wives.

School Paints

Hendry's No. 8 Color Box, 25c Box
Reeves' 52 B. - - - 45c Box
Grayhound Pastels - - 10c Box

A. E. JOLLY & CO.

190 DUNDAS STREET

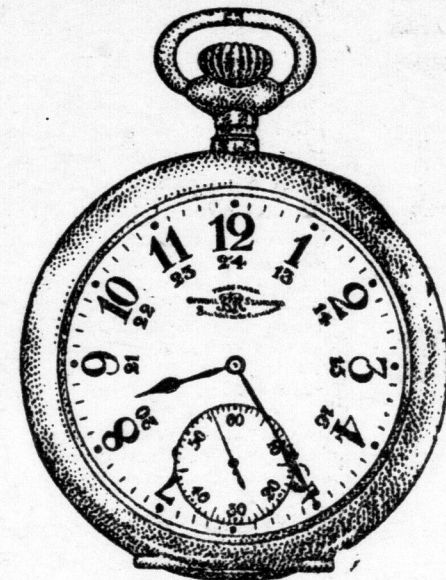


C. H. Ward & Co.'s Special Bargains

For Fair Week in Watches, Diamonds, Cut Glass, China, Umbrellas, Walking Sticks, Silverware, Etc.

Do not miss this opportunity if you are in need of anything in the Jewelry line. You will find our north window and bargain table full of bargains.

Watch Specials



Don't miss this opportunity to see the great bargains in Watches during the Western Fair.

Ladies' 6 size, Dueber, 14-karat, special gold-filled case, fitted with 16-jewel lady Waltham movement. Sells anywhere for \$25, going for\$12.50

Ladies' 6 size, Jas. Boss 14-karat, filled case, solid gold bow, 16-jewel lady Waltham movement. Regular \$25, for....\$12.50

Ladies' 6 size, Crescent case, P. S. Bartlett, 16-jewel Waltham movement. Regular \$25, for\$12.50

Ladies' 6 size, hand-engraved, cashier case, 16-jewel Waltham movement. Regular \$25, for\$12.50

Boys' Watch—Regular \$2.00, for....\$1.00

Boys' Nickel Watch—Special.....\$4.00

Diamonds

We are offering for Fair Week some wonderful values in Diamond Rings, mounted in 14-karat solid gold. For\$5.00
Also.....\$7, \$10, \$12, \$15 and \$25
Every Diamond we sell we guarantee to be just as we represent it.

5-stone Pearl Rings—Regular \$9, for \$6.00

China Specials

Royal Crown Derby Cup and Saucer, Mikado pattern. Special for, each.....60¢
Royal Crown Derby Cream and Sugar, Mikado pattern. Special for, pair.....\$2.25
Royal Crown Derby Teapot for.....\$2.50
Royal Crown Derby Cup and Saucer. Regular \$3.00, for.....\$2.50
Royal Crown Derby Tea Plates. Regular \$3, for.....\$2.50
Royal Crown Derby Dinner Plates. Regular \$4.75, for.....\$4.25
Coalport Cups and Saucers, India tree design. Special at, each.....90¢

Cut Glass

Cut Glass Salt and Pepper, with sterling silver tops. Special at, per pair.....75¢
Cut Glass Bon-Bon. Special at.....\$1.00
Cut Glass Nappies. Regular \$1.25, for.90¢
Cut Glass Nappies. Regular \$1.50, for \$1.00
Cut Glass Bowl. Regular \$3.50, for.....\$2.75
Cut Glass Vinegar Bottle. Regular \$2.50, for.....\$2.00
Cut Glass Cream and Sugar. Regular \$4.00, for.....\$3.00

We are also offering 1 dozen Umbrellas and Walking Sticks at just one-half the regular price.

Extra Special ALARM CLOCKS 50c

We are offering Western Fair Visitors 100 Alarm Clocks at this remarkable low price.

C. H. Ward & Co.

OPEN EVENINGS DURING FAIR WEEK.

DIAMOND MERCHANTS AND JEWELERS. - - - 374 RICHMOND STREET

CORRESPONDENCE

East End Conditions.

To the Editor of The Advertiser:

Kindly allow me a small space in your valuable paper to make a few remarks with reference to the disgraceful and almost impassable condition of some of the streets in this section of the city, and other matters.

In regard to the streets, I would especially mention Eva and Florence streets, which are in a deplorable state; never had a single dollar spent on them by way of gravel or any other repair since they were first surveyed out.

These streets are used a great deal, not only by light vehicles, but railway lorries heavily loaded to and from the Keenleyside Oil Company and the London Gas Power Company. I think surely that so many factories are locating in this section, some little attention should be given to the streets. At any rate, they should be made passable.

Other matters I would like to mention are the Eva street sewer. Through its faulty construction it is of little value, especially in the winter. I believe it was to have been taken up early this year and relaid, but nothing along that line has been done as yet.

We have with us still the dirty Scanlon's drain, in its same condition, and also the township water, damaging to no small amount of city property. These matters have been laid before the proper authorities time and time again, but all the satisfaction obtained as yet has been, "We'll look into the matter" or something to that effect, and it goes at that.

I would like to say a word with reference to the East End market. I see by the papers that the scheme has been shelved by the committees at the city hall, and I think such a small reason, I feel sorry for several of the members of the East End Progressive Association, who have given not only much valuable time, but money, to bring about a scheme to benefit the East End people, who, I am sure, are 100 to 1 in favor of it. Yours, PROGRESS.

London, Sept. 6, 1912.

Taxi Cabs and Carriages for every occasion. Hueston Livery.

Sept. 6. Reported at Hull

Calcutta.....Quebec.....Liverpool

Victorian.....Quebec.....Liverpool

Calcutta.....Quebec.....Liverpool

Victorian.....Quebec.....Liverpool

Calcutta.....Quebec.....Liverpool

Victorian.....Quebec.....Liverpool

WELCOME

To the Sherlock-Manning Booth

Situated immediately to the right of the main entrance in the Main Building.

We extend to you and your friends a cordial invitation to visit our exhibit at the Western Fair.

Come any time during the day or evening—whether you intend buying a piano or not. You'll always find a hearty welcome awaiting you.

The pianos we are showing this year have been prepared specially for the Exhibition. They are made from carefully-selected, beautifully-finished veneers—extra care having been given each instrument in the way of special finishing, tuning, etc.

Special Prices

Take advantage of our Special Exhibition Sale, and you'll save considerable money on your piano purchase.

For, throughout Fair Week, we shall offer these high-class Sherlock-Manning 20th Century Pianos at greatly reduced prices.

Sherlock-Manning Piano & Organ Co.

LONDON. (No street address necessary.) CANADA.

Asanis.....Quebec.....London

Baltic.....Quebec.....London

Calcutta.....Quebec.....London

Victorian.....Quebec.....London

Calcutta.....Quebec.....London

Victorian.....Quebec.....London

Calcutta.....Quebec.....London

Victorian.....Quebec.....London