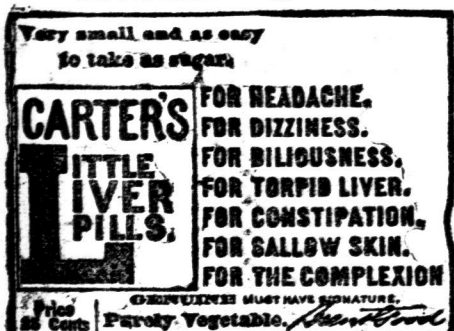


ABSOLUTE SECURITY.

Genuine Carter's Little Liver Pills.

Must Bear Signature of

See Fac-Simile Wrapper Below.



For Skin Health

A lifetime of disfigurement and suffering often results from improper treatment of the skin or neglect of simple skin affections. Cuticura Soap, assisted by Cuticura Ointment, affords the purest, sweetest and most economical method of caring for the complexion, preventing minor eruptions from becoming chronic, and speedily dispelling severe eczemas and other torturing humors, itching and irritations, from infancy to age.

Cuticura Soap and Ointment are sold by druggists everywhere. Foster Drug & Chemical Corp., Sole Props., Boston, Mass. Mailed free. Cuticura 50¢ on the care of skin and scalp.



Nyals' STOMACH AND LIVER PILLS

banish headaches—that tired, listless feeling, by livening up the liver and removing biliousness. Good for the stomach too.

25 cents a box



Sold and guaranteed by ALL LONDON DRUGGISTS.



FEWER STUDENTS AT COLLEGIATE

Principal McCutcheon Reports a Falling Off in Attendance of 81 This Year.

BOYS ARE IN DEMAND

Despite Decrease in Entrance Class There Are Many Boys in the Commercial Department—The Figures.

There will be no necessity for enlarging the Collegiate Institute for some time at least. At the meeting of the board of education yesterday afternoon, Principal McCutcheon reported that the enrollment was 81 less than a year ago, and the average attendance was 74 less.

His report said: The attendance at the Collegiate Institute was as follows: September, 1910, On Roll, Ave. First year Gen. Course, 215 203 Second year Gen. Course, 208 190 Middle School, 188 172 Upper School, 47 43 First year Com. Course, 54 51 Second year Com. Course, 48 43

Total, 787 710 September, 1909, On Roll, Ave. Lower School, 430 454 Middle School, 188 172 Upper School, 46 42 Commercial School, 124 116

Total, 848 784

What It Means.

"This means an increase of 1 in the Upper School, and a decrease of 67 in the Lower School general course, and a decrease of 22 in the commercial course. The decrease is confined to the first year, and is due largely to the increased severity of the entrance examinations.

"The decrease may be due in part to the increased business activity in the city. Since the opening of school this term I think I have had at least forty requests for boys to take positions in offices or learn various trades and businesses.

"In spite of the decrease in the entrance class this year I am glad to note that there is an increase in the

YOU CAN INTEREST HIM.

Any Man Over Fifty.

You can interest any man over fifty years of age in anything that will make him feel better, because while he may not yet have any positive organic disease he no longer feels the buoyancy and vigor of twenty-five nor freedom from aches and pains he enjoyed in earlier years, and he very naturally examines with interest any proposition looking to the improvement and preservation of his health.

He will notice among other things that the stomach of fifty is a very different one from the stomach he possessed at twenty-five. That greatest care must be exercised as to what is eaten and how much of it, and even with the best of care, there will be increasing digestive weakness with advancing years.

A proposition to perfect or improve the digestion and assimilation of food is one which interests not only every man of fifty but every man, woman and child of any age, because the whole secret of good health, good blood, strong nerves, is to have a stomach which will promptly and thoroughly digest wholesome food because blood, nerves, brain tissue and every other constituent of the body is entirely the product of digestion, and no medicine or "health" food can possibly create pure blood or restore shaky nerves, when a weak stomach is replenishing the daily wear and tear of the body from a mass of fermenting half-digested food.

No, the stomach itself wants help and in no roundabout way either; it wants direct, unmistakable assistance, such as is given by one or two Stuart's Dyspepsia Tablets after each meal.

These tablets cure stomach trouble because their use gives the stomach a chance to rest and recuperate; one of Stuart's Dyspepsia Tablets contains digestive elements sufficient to digest 3,000 grains of ordinary food such as bread, meat, eggs, etc. The plan of dieting is simply another name for starvation, and the use of prepared foods and new-fangled breakfast foods simply makes matters worse as any dyspeptic who has tried them knows.

As Dr. Bennett says, the only reason I can imagine why Stuart's Dyspepsia Tablets are not universally used by everybody who is troubled in any way with poor digestion is because many people seem to think that because a medicine is advertised or is sold in drug stores or is protected by a trade mark must be a humbug whereas as a matter of truth any druggist who is observant knows that Stuart's Dyspepsia Tablets have cured more people of indigestion, heartburn, heart trouble, nervous prostration and run down condition generally than all the patent medicines and doctors' prescriptions for stomach trouble combined.

ALL MY PIMPLES GONE

Girl Tells How a Blotchy Skin Was Cleansed by a Simple Wash.

"I was ashamed of my face," writes Miss Minnie Pickard, of Altamahaw. "It was all full of pimples and scars, but after using D. D. D. Prescription I can say that now there is no sign of that Eczema, and that was three years ago."

D. D. D. has become so famous as a cure and instant relief in eczema and all other serious skin diseases, that its value is sometimes overlooked in clearing up rash, pimples, blackheads, and all other minor forms of skin impurities.

The fact is, that while D. D. D. is so penetrating that it strikes to the very root of eczema or any other serious trouble, the soothing Oil of Wintergreen, Thymol and other ingredients are so carefully compounded there is no wash for the skin made that can compare with this great household remedy for every kind of skin trouble.

D. D. D. is pleasant to use, perfectly harmless to the most delicate skin, and absolutely reliable. Write the D. D. D. Laboratories, Dept. L.A., 49 Colborne street, Toronto, for a free trial bottle, and prove its wonderful effectiveness. Anderson & Nellis and W. T. Strong, druggists.

number of boys in the first year of the commercial course."

The report was received and filed for reference. "The reasons given in my report are the only reasons I know for the decrease in the attendance," said Principal McCutcheon to the Advertiser.

TOWNSHIP OF LONDON PAID \$275 DAMAGES

Thos. Needham's Threshing Outfit Fell Through a Bridge On Con. 11 Some Time Ago.

London Township Council met in the town hall, Arva, Monday, Oct. 4, 1910. Present, S. F. Glass (reeve), B. C. Brooks, W. A. Roberts, and Thos. Clark (first, second and third deputy reeves respectively), and W. E. Noyes (councillor). The minutes of the previous regular and special meetings were read and signed.

The reeve reported progress re the Wilkinson accident referred to him. The following communications were read:

From the bureau of industries, re number of buildings erected in 1909. Clerk ordered to report, approximately 125.

From D. H. McRoberts, re drain. Moved by B. C. Brooks, seconded by W. A. Roberts, that the township be paid \$4 66, the value of a lamb killed by dogs, as sworn to by owner, and certified to by valuator, and R. L. Guest, \$1 for valuing same. Carried.

The following persons addressed the council:

Messrs. R. W. Jackson and A. McPherson, re drains on their property. Moved by W. A. Roberts, seconded by Thos. Clark that the requests be referred to E. Broome, Esq., W. E. Noyes to examine drains and report at the next meeting. Carried.

Messrs. Jackson, McPherson, Flood and Hughes, spoke regarding Flood drain. After discussion, it was moved by W. A. Roberts, seconded by W. E. Noyes, that in view of the opinion of the township solicitor they have no power to contribute in the manner requested. It was suggested that no action be taken, and that in the opinion of the council the best interests of all parties concerned would be served by a petition from them for a reconsideration of the original award. Carried.

Thos. Needham presented an account for damages. It was decided that we pay Mr. Needham the sum of \$275 in full of all claims for damages to his threshing outfit which fell through the bridge at lot 12, concession 11, London Township. Carried.

Moved by W. A. Roberts, seconded by Thos. Clark, that the following proposition for 1910 be one mill on the dollar of the assessment of the various wards. Carried.

The reeve reported re the breakwater asked for by A. C. Dengate that the council has no jurisdiction in such a case.

Closing a Street.

Bylaw No. 390, to provide for the closing of part of Glasgow street, and the sale of part to A. E. Hourd, was read three times and passed.

Bylaw No. 591, to provide for the building of a cement sidewalk on Dilworth street, and bylaw No. 592, to strike the rate of tax on the school purposes for the current year at three mills on the dollar of assessed value, were read three times and passed.

Moved by W. A. Roberts, seconded by Thos. Clark, that the following accounts be paid: A. Cumming, inspecting T. Taylor's premises, \$2 80; Lawson & Jones, receipt books, \$2 75; Success Printing and Stationery Company, cards, \$2; Arthur Coughlin, cost shovelling snow west town line, concessions 3 to 5, \$1 25; Alf. Wilson, half cost cutting underbrush west town line, \$6; W. A. Roberts, to pay for township's share of the agreement drain, \$29 10, and White award drain \$47 50, a total of \$76 60; Geo. M. Dunn, laying timber and repairing bridge between lots 4 and 5, concession 12, \$131; J. H. Elliott, painting and painting railing of Elliott Creek bridge, \$4; P. W. Farncomb, fees White drain award, to be refunded, \$21; Mary Grant, fees White drain award, to be refunded, \$4; W. E. Talbot, repairing bridge, lot 4 and 5, concession 6, \$3; John Morrison, repairing bridge, lot 12, concession 9, \$6; Mrs. J. McConnell, 40 rods wire fence, to be snowdrovifts, lots 20 and 21, concession \$4; Thos. Clark, expenses to Kincardine, re bridges, \$9 20.

Council adjourned.

MAKING PEOPLE GOOD

Chinese Investigator Says It's a Very Difficult Matter.

London, Oct. 4.—The Hon. Chien Hsu, attorney-general of Peking, Judge Shih Ying Hsu, Chi Chang Shue, Wen Chang Lou and Y. T. Wang have travelled overland from China to England via St. Petersburg, Berlin, Vienna, Milan, Paris and Brussels on an imperial mission to ascertain in their own words "how bad people are made good" in other words to study the European systems of administering justice and punishment. After inspecting some London jails Mr. Wang, who is the best English scholar of the party, sighed somewhat wearily.

"It is not easy to make bad people good," he said. "In your prisons they are comfortable. Do they ever being bad because you are so kind to them?"

"They look contented. They look too happy. It must do them good. Boys are hard to make good. We are very eager to know how it is done. Girls, too."

"Punishment is not everything. We are told that some old Chinese punishments are bad. So were the English stocks and rack. Now long ago you English used to flog people in the streets and hang thieves. Bad people in China would rather be whipped than imprisoned, so many are whipped every day. But not so many now as formerly. Whipping doesn't make them good."

"Fine, large prisons are being built in China, and warders are being brought from Europe to manage them. In many Chinese prisons eight or ten men are imprisoned together, and that is bad."

And again Mr. Wang repeated the plaint, which is as old as the world: "It is so hard to make bad people good. How is it to be done?"

TRUSTEES WILL MEET COMMISSION

London Board of Education Will Present Their Views On Technical Education.

PUBLIC SCHOOL FIGURES

Inspector Edwards' Report Shows an Increase in Attendance—A Resignation Is Presented.

The board of education will present their views before the royal commission on technical education which will meet in this city on Oct. 17 and 18.

At the meeting of the board yesterday afternoon, Dr. Balfour introduced the question, and pointed out that as the board of education were most vitally interested in technical education, that they should name a committee to interview the commissioners. He suggested that Chairman W. W. Gammage, Inspector Edwards, Principal McCutcheon and Trustees C. M. R. Graham, Dr. Wyckoff and J. A. Hunt be the committee. Dr. Balfour's name was also added.

Resignations Tenders.

Mr. H. A. Grainger, science master at the Collegiate Institute, tendered his resignation, the effect of the earliest convenience of the board. It was referred to No. 1 committee to deal with.

A communication signed by Mrs. McPherson, Mrs. Irwin and Mrs. Green, on behalf of the London Mothers' Club, urging the board to appoint a medical inspector, was referred to No. 1 committee.

Mrs. A. J. Wyckoff, secretary of the Lorne Avenue Mothers' Club, invited the board to their annual meeting this month. The invitation was accepted.

Inspector Edwards' Report.

Inspector Edwards submitted his monthly report. It showed that the enrollment for the month was 5,655, and the average attendance 4,598. In 1909 the enrollment was 4,377, and the average 3,658. The enrollment was 4,531, and the average 4,022. The kindergarten has 756 pupils on the roll; average, 579. In 1909 there were 686 on the roll, with an average of 578, and in 1908 there were 739, with an average of 698.

Traut Officer Weir reported that he had served seventeen notices, had one case in police court, and had three more pending. He suggested that when families move from one school district to another that the children be compelled to attend their old school. No. 1 committee will investigate the feasibility of the scheme.

S. K. Davidson asked for an increase of salary. No.

Applications.

Miss M. Runians asked for a year's leave of absence, and it was granted her.

Miss Marjorie Nash applied for a position on the kindergarten staff, and her application was sent to No. 1 committee.

E. W. G. Quantz reported that there was a balance of \$24 54 remaining from the school concert given in the spring, and on motion of Dr. Wyckoff the money was ordered to be spent for new music books.

The present were: Messrs. W. W. Gammage (chairman), W. T. Strong, J. I. A. Hunt, Dr. Balfour, Dr. Wyckoff, C. M. R. Graham, J. M. Gunn, G. N. McPherson, J. A. Hunt, and the Hon. McCutcheon, Traut Officer Weir and Secretary R. M. McEltheran.

SEMI-READY STORE

OPEN TOMORROW

Handsomeness Quarters at 182

Dundas Street, Under Mr. Joe

Deane's Management.

The new Semi-ready store opens tomorrow morning at 182 Dundas street. The Semi-ready Company are manufacturers of high-class tailor-made clothing, and are opening tomorrow is under the ownership of Joe Deane, an estimable and well-known Londoner. The store will be an exclusive "Semi-ready," and customers can rely upon getting the genuine, with the guarantee and trade mark woven on the inside pocket of every suit. Mr. Deane is a practical tailor, and his experience is of both assistance and value in giving an exposition of the meaning of Semi-ready.

The store has been completely overhauled and a long lease taken of the premises. The wardrobes are already filled with a magnificent assortment of Fall and Winter clothing. Overcoats and suits in immense variety will be shown. One privilege granted customers is that measures will be taken and a choice of styles given, and a suit will be made exactly as required. Their garments are all guaranteed. Mail order forms are sent to anyone desirous of taking self-measurement. Semi-ready clothes are always sold at a standard price, thereby giving confidence to the purchaser.

Mr. Deane is anxious to have all his friends in the city call on him tomorrow and see one of the choicest stocks of gentlemen's clothing ever shown in the city. "I want to emphasize the fact," said Mr. Deane, "that there is no other store in London where you can buy a genuine Semi-ready garment of this season's style."

TRIUMPH IN NEGATION

Londoner Who Had Special Gift for Doing Nothing.

London, Oct. 4.—John Delacour, who died recently, was the last of the men about town in London. This distinction was claimed for Montague Guest, but incorrectly. Mr. Guest did things. He collected pictures and bric-a-brac and was not unaffected by the bustle and hurry and desires of modern life. Mr. Delacour remained to the end the plain man about town of the seventies. He never went in for anything. He was always thoroughly well groomed.

Blood Humors

Commonly cause pimples, boils, hives, eczema, rheum, or some other form of eruption, but sometimes they exist in the system, indicated by feelings of weakness, languor, loss of appetite, or general debility, without causing any breaking out.

They are expelled and the whole system is renovated, strengthened and toned by

Hood's Sarsaparilla

Get it today. Sold by all druggists everywhere. 100 Doses One Dollar.

Smallman & Ingram, Limited WEATHER PROBS: UNSETTLED. Smallman & Ingram, Limited

Special in Carpet Department

High-Grade \$1.75 and \$2.00 Wiltons, in Beautiful Designs, To Be Sold For \$1.50 and \$1.75 Yard

Three designs in the best Wilton Carpets, made of the finest worsted yarns, patterns suitable for parlor or living room; colors are two-tone green, fawn with green and brown with green; all with borders to match. Special, per yard \$1.75

\$1.75 Quality Wilton at \$1.50 Yard

Five designs in this line, suitable for parlor, living-room or dining-room; colors are two-tone green, two-tone green with rosebud, fawn floral, green and brown. Exceptional value, per yard \$1.50

Such values as the above are sure to be appreciated by all who have an eye for beauty and refinement, as the designs are of the daintiest and the beautiful colorings lend an added charm to the whole effect, and the prices, to say the least, are extraordinary. Per yard \$1.50 and \$1.75

Third Floor.

Are You Ready For the Indoor Season? Now Is the Time To Have Your Decorating Done

For more than one reason you should have any home decoration you contemplate doing attended to, now the summer season has closed and you have before you eight months of the year which is mostly spent indoors, the season of entertaining, evening and dinner parties, afternoon teas, etc. These are the times you want your home to look the best.

Besides it will pay you to take advantage of the very low prices offered in our Wall Paper Department and have your decorating done now. Our stock of Wall Paper still contains a great variety of designs and colorings suitable for any room in the house at greatly reduced prices. Bring the measurement of your rooms and let us give you an estimate on them decorated with any of the artistic and up-to-date wall hangings we are offering during this sale.



We Mention a Few Specials

Beautiful Bedroom Papers, in florals, stripes, etc., a roll, 7½¢, 10¢, 12½¢, 25¢ Big range of two-tone papers, in stripes and floral designs, tapestry papers in all-over floral effects, silk papers in parlor shades of champagne, green, yellow, etc., at, per roll 12½¢, 17¢, 25¢ and 30¢

Also a beautiful line of drawing-room papers, in green, rose, yellow and champagne shades, at, per roll 40¢ and 50¢

Furniture, Carpets, Draperies and Wall Paper—Third Floor.

Bedding Sale Grows More Interesting

New Stock Feather Pillows \$1.00 to \$6.50 Pair

We have just received our fall stock of Feather Pillows direct from the manufacturers, which have been thrown right into our Bedding Sale at very special prices. All are covered with down-proof ticking, and the feathers are all steam dressed, which means free from odor and dust. So satisfactory have our pillows proved that customers frequently ask for certain lines, some of which they have in use, which is the best proof of thorough satisfaction.

Special Bedding Sale \$1.00 Pair

All-Feather Pillows, covered in feather-proof ticking, size 18x26. Sale price, per pair \$1.00

Special Bedding Sale \$1.25 Pair

All-Feather Pillows, size 19x27, covered in feather-proof ticking. Sale price, per pair \$1.25

Selected Duck Feather Pillows, covered in art ticking, a very satisfactory pillow; size 20x27 at \$2.75 pair, and size 21x27 at, per pair \$3.25

See our Special Pillows, guaranteed thoroughly satisfactory. Per pair, \$3.50, \$4

Fine Goose-Feather Pillows, very soft, well filled, in serviceable ticking, size 22x28, our best qualities. At, per pair \$5.25 and \$6.50

The Marshal Sanitary Pillows \$6.00 Pair

Specially constructed of fine soft springs and hair, thoroughly sanitary, fine and comfortable. Ask to see these (also our Marshall Sanitary Mattress) pillows. Pair \$6.00

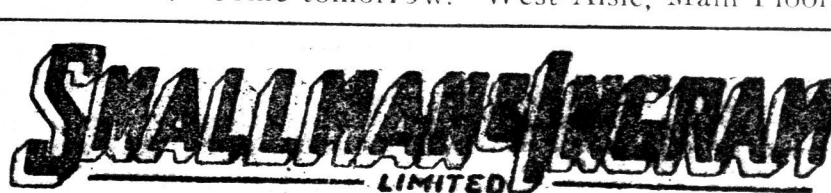
Third Floor.

Have You Bought Your Towels Yet?

This is Towel Week and everything is in your favor to buy now—new stocks, special prices, best values. Come tomorrow. West Aisle, Main Floor.

BEDDING SALE

Third Floor.



TOWEL SALE

This Week.

IMPORTANT HINTS ABOUT PRESERVING

When Canning or Preserving, two essentials to good results are: Sound Fruit and Good Sugar. Canada's orchards supply the one and in



Extra Granulated Sugar you have the other. Tell your grocer plainly "Redpath's" Extra Granulated.

When you want Loaf Sugar ask for "Redpath's" Red Seal Paris Lump in Dust Proof Packages.

The Canada Sugar Refining Co., Limited, Montreal

Established in 1854 by John Redpath

miles make it more than double the size of Illinois, which has an area of 56,650 square miles. Nearly the whole of the territory is more than four thousand feet above the sea level, and some of its mountain peaks are more than 12,000 feet high.

Dr. F. H. Bowman said: "Today, the

greatest consensus of opinion among alcohol. Liking the human body to the civic community, they might say that alcohol acted like the thief—it took away and gave nothing."

The wild elephant has a keen sense of smell. At a distance of 1,000 yards it can scent an enemy.