

FANCY BASKETS AND FANCY BOXES OF
Fine Confectionery
For Christmas Presents.
CHRISTMAS CAKES, Etc.

HEWITT Fysh & CO
220 Dundas Street, Corner Park Avenue.

BIRTHS, MARRIAGES AND DEATHS

BORN.
JEFFRIES—In London West, on Jan. 22, the wife of Thomas Jeffries, of a daughter.
DIED.
AXTELL—In London West, on Tuesday, Jan. 21, 1890, Jane, beloved wife of Henry Axtell, aged 66 years.
BEATTIE—In Westminster, near Pond Mills, on Jan. 21, William, son of the late Andrew and Mary Beattie, aged 35 years, 1 month and 5 days.
MATHESON—At the family residence, 54 Stanley street, on Jan. 22, Alexander John, son of John and Catherine Matheson, aged 21 years and 3 months.
Funeral on Friday, 24th, at 3:30; services at 3 p.m. punctual. Friends and acquaintances will please accept this intimation.

OVERCOATS
At Reduced Prices.

One of the finest stocks of Overcoats ever imported into the city to select from.

J. M. DENTON
Merchant Tailor and Importer,
372 RICHMOND STREET,
London, Ontario. ywt

GERMANIA
LIFE
INSURANCE CO.
Of New York.
ESTABLISHED 1860

J. A. NELLES,
CITY AGENT.
J. FRITH JEFFERS,
Manager for Ontario.
25a

MOUSEN
This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.
USE NO OTHER.
J. D. SAUNBY
257 York Street.
TELEPHONE, 118.

Parnell's Bread
is made from Sanny's Superior Roller Flour. Here is a list of what he makes:
Vienna, Boston Brown,
Common Brown, Home-made,
And all kinds of Fancy Bread.
Delivery to all parts of city

ALBO-CARBON LIGHT.
CALL AND SEE.
W. H. HEARD & CO., SOLE AGENTS
Eyes Tested Free
—BY—
A. S. MURRAY,
PRACTICAL OPTICIAN,
Graduate of Optic School, New York.
Even tested, defective sight restored by the use of his glasses. Large assortment of the latest glasses on hand. A call solicited at
A. S. MURRAY & CO.'S
140 Dundas Street, next door to Priddis Brothers.

PRIDDIS
BROTHERS'

GREAT SALE OF
HOUSEKEEPING LINENS
331-3 PER CENT.
BELOW THE REGULAR
SELLING PRICES.
CANNOT BE MATCHED
IN THE CITY.
CALL EARLY AND
SECURE BARGAINS.

SOUTHCOTT & PATTEN
Fashionable Tailors.

FINE CLOTHING
Away Down in Prices.

361 Richmond Street

PATENTS
Of Invention Secured With Dispatch
in all countries.
HENRY BEECH
Solicitor of Patents, etc., 22 Dundas street,
London, Ontario. cod

F C B C
LONDON, ONT.
We are about the only school in WESTERN ONTARIO that DARE stand upon MERIT. In order to secure PATRONAGE RAILROAD fare is PROMISED, or CHEAP BOARD or CHEAP TUITION is DANGLED before an applicant, by schools CLAIMING to be BUSINESS COLLEGES. We reopen after vacation on THURSDAY, JAN. 23, 1890.
J. W. WESTERVELT, PRINCIPAL. yt

CHAMPION FOOD
The Best Live Stock Food in the World
Money Saved by Its Use.
Horses can now be kept in better condition; cows give more and richer milk, and all kinds of Live Stock restored to health, fattened and improved at a much less expense by the use of
CHAMPION FOOD.
Agents wanted everywhere.

BART. COTTAM,
London, Ontario.

Chisholm & Thomas,
Barriers, etc., 98 Dundas street, London.
Private funds to loan.

ART
R. R. BLAND
Mechanics' Inst., Dundas St.

R. K. Cowan
Barriester, etc., over Bank of Commerce, London.

JUST RECEIVED AT
O. B. GRAVES'
1,000 Burnished Brass Plaques.
Eight inch, 25 cents; ten inch, 35 cents; twelve inch, 50 cents.
222 DUNDAS STREET ywt

SHOOTING SEASON, 1889
WM. GURD & CO., 185 Dundas St.,
LONDON, ONT.
We have on hand a full stock of Powder Shot, Caps, Rifle and Shot Gun Cartridges, etc. Try our No. 12 Sporting Cartridge at \$2 per 100, and our No. 12 extra Cartridge at \$3 per 100.

BARKWELL'S BRONCHIAL BALSAM.
Dear Sir,—I wish to testify of the merits of that grand preparation known as **Barkwell's Vegetable Healing Bronchial Balsam.** I was told by a neighbor what a grand Balsam it was. My little girl was very ill with bronchitis, and a very few doses restored her and I believe saved her life. I feel it my duty to let others know that they also can be cured of this terrible affection.
MRS. MARGARET LOWTHER,
39 Bathurst Street.
Feb. 2, 1887.

Bitter oranges, bitter oranges, bitter oranges for marmalade. A. MURRAY City Hall.
"BARKWELL'S BRONCHIAL BALSAM" cures all kinds of coughs and colds, bronchitis and croup. Ask for "Barkwell's," take no other.
As the woman's friend it still stands unequalled, saves clothes, soap, time and labor. Do you use Cottam Washing Compound?
Of course Brock's Gun Store is the best place to buy your pocket knives, razors, etc. He is a practical cutler and you can depend on getting the best quality. 374 Richmond street.

London Advertiser.
TELEPHONE NUMBERS:
107.....Business Office
124.....Editorial Rooms
124B.....Job Department
LONDON AND PRECINCTS.

Mr. J. D. Saubey, of this city, is registered at the St. Nicholas Hotel, Hamilton. Miss Maggie Tanton, of this city, is visiting in Hamilton. She is the guest of Mr. and Mrs. John A. Barr.
Mr. A. E. Pavey, proprietor of a large gent's furnishing establishment in London, is at the Weiland House.—[St. Catharines Star.]
"Yes," said the oldest inhabitant, "this has been a pretty mild winter, but I remember a season that was much warmer than this." "How long ago was that?" queried his listeners. "Only last summer." Gordon Beattie, the 8-year-old son of W. H. Beattie, was drowned at Pond Mills Tuesday afternoon. He was sliding on the ice and fell through, as the above result. He was a bright lad, and the relatives have much sympathy extended to them.

The Temperance Union of the Congregational Church seems a very pleasant event, held in the lecture hall last evening. Mr. D. L. Leitch occupied the chair. The principal feature of the entertainment was the London Harmony Club, the members of which gave some very pleasing selections. Mr. J. Moule occupied the chair.

A complimentary concert is to be given Miss Elsie J. Skinnings, the well-known Canadian composer of music and poetess (who has many friends here) at the Grand Opera House, Friday, to-morrow evening. The lady well deserves the kindly wishes of all true Canadians. All the musical talent of the town will do her honor on this occasion.

Mr. James Brady, of Ingersoll, well-known in this city, is very ill of complication arising from an attack of la grippe. His condition Sunday was considered so serious that prayers were offered at St. Mary's R. C. Church for his recovery. A telephone message received this morning conveys the intelligence that his condition has taken a favorable turn and that there are strong hopes for his recovery.

The annual meeting of the congregation of St. Andrew's Church, Strathroy, was held in the lecture hall last evening. Mr. D. L. Leitch occupied the chair. The several reports of the different organizations were presented, showing that energy and vigor were characteristic of each. The managers' report showed that some \$300 had been expended on repairs of church. It was also decided to call a meeting on Monday, Feb. 10, in connection with the question of closing a minister.

At the recent meeting of West Middlesex Agricultural Society the Secretary read a communication from the Minister of Agriculture which set forth that Messrs. Richard Gibson, Delaware; C. M. Simmons, Lobo; and Wm. Brock, Adelaide, were candidates for district No. 11, for the position of representatives on the Board of Agriculture and Arts for Ontario. Mr. Gibson, of Strathroy, addressed the meeting on behalf of Mr. Richard Gibson, of Delaware, while Mr. Cummings ably supported Mr. Brock. Mr. Simmons was unrepresented.

A hall was then taken with the following result: Mr. Gibson, 19; Mr. Simmons, 43; and Mr. Brock, 29. Mr. C. M. Simmons was accordingly declared elected.

London East Ball.
Citizens wishing tickets for the first annual ball of the Hunt, to be held in the City Hall on the evening of Feb. 14, 1890, must apply to an agent of the Hunt for the season or to the undersigned. Adam Beck, honorary secretary Ball Committee; Geo. F. Burns, honorary secretary London Hunt. 28a tyw

The Young Liberals.
A first-class rehearsal of the Young Liberal Minstrels was held last evening, almost every member being in attendance. The first city, to be at church—done, I left my money in my other clothes. I have only 10 cents. Mrs. Ferguson (colder)—That will be enough, James. This will be a one-act sermon.

A GOOD CIGAR.
Few 5-cent cigars have enjoyed such an unprecedented run of success as the "Highland Lassie," and it is continually new admirers in the large army of smokers who one and all unite in its praises. The sale of this fine cigar is daily on the increase. Some persons have a prejudice against an article manufactured by a local firm, but the "Highland Lassie" has been a large factor in overcoming this prejudice, and is to-day the most popular 5-cent cigar ever put on the market. Manufactured only by H. McKay & Co., London.

Teeth extracted without pain and consciousness retained during the entire operation. It has proved successful in many cases. Parents should pay special attention to children's teeth from the age of 3 years and upwards and have them examined at regular periods by a dentist, whose advice should be followed. O. H. ZIEGLER, dentist, 192 Dundas street, London.

Heavy fall on King street in prices. Just look! A fine line of American fancy plush and carpet rockers for \$1.50 each. Camp chairs, veranda chairs, canvas cots. All kinds of furniture at bargain prices. W. J. DEXTER, No. 123 King street. Telephone No. 478.

"Recollections of the Court of the Tuileries," by Madame Carrette; "Plain Papers on Prophetic Subjects," by W. Trotter; "Many Infallible Proofs, or Chapters on the Evidences of Christianity," by A. T. Pearson, D.D.; "College Students at Northfield," Moody; "Life of Christ," by Rev. James Stalker, M.A.; "Life of St. Paul," by Rev. James Stalker, M.A. W. L. CARRIE, the stationer, 417 Richmond street.

"BARKWELL'S BRONCHIAL BALSAM" cures all kinds of coughs and colds, croup and other. Best sets of teeth guaranteed. Fifteen years established. Painless extraction, 211½ Dundas street. J. B. COOK, dentist.
Mr. John Cooper and family are all down with la grippe, consequently his studio will be closed a few days longer.
Teas and coffee—For genuine value go to Wm. Gilmore, Market Lane.
La Grippe headaches instantly cured by Hoffman's Harmless Headache Powders. Sure and safe; don't affect the heart.

COAL HUNT BROTHERS WOOD
363 RICHMOND STREET
LONDON, ONT.
G. T. R.
ORDERS PROMPTLY DELIVERED.

ROYAL
BAKING
POWDER
Absolutely Pure.

This powder never varies. A marvel of purity, strength and wholesomeness. More economical than the ordinary kinds, and cannot be sold in competition with the multitude of low quality, short weight, alum or phosphate powders. Sold only in tins. ROYAL BAKING POWDER CO. (INCORPORATED), 100 WALL STREET, NEW YORK.

She insists on being with him, and gradually, by a series of incidents which are portrayed grandly, he is given to understand her love for him, and they become engaged.

TO CORRESPONDENTS.
Miss B. W. (St. Marys).—Sorry we can't offer anything for your contribution. Our staff of contributors in that line is at present too large.
T. H. R. (Collingwood).—As a first attempt your poem is fair, but the subject has been written on till it is threadbare. Besides, McIntyre is scarcely a good rhyme for 1890.

Inquirer (Parkhill).—Burns' anniversary comes on the 23rd inst., but in some places, owing to that date being a Saturday, Scotchmen are postponing the celebration till the following Sunday.
X. X. (Perry Sound).—Yes; Prof. Anderson, the Wizard of the North, was a Scotchman. He was the pioneer of sleight-of-hand entertainments in Great Britain, though some queer shuffles had been previously recorded in political circles.

Subscriber (West Williams).—Yes, the money to enable Louis Riel to escape from Manitoba, after the first rebellion, was paid out of the public funds by Sir John Macdonald, and it was after this payment that Sir John, at Peterboro, exclaimed that he "Wished to God he could catch him." How do we account for it? You ask. The crafty old fellow did not want to catch him; but if he had done so, and had ruled the Northwest righteously thereafter, there would have been no second rebellion.

Mr. J. R. Allen, upholsterer, Toronto sends us the following: "For six or seven years my wife suffered with Dyspepsia, Costiveness, Inward Piles and Kidney Complaint. We tried two physicians and any number of medicines without getting any relief, until we got a bottle of Nordrop's Lymann's Vegetable Discovery. This was the first relief she got, and before one bottle was beyond our expectation."

A young man was fined \$25 the other day for hugging a St. Louis girl. That was a terrible punishment for an act of charity.
Children Cry for Pitcher's Castoria.
He Forgot.—Ferguson (whispering excitedly to his wife at church)—done, I left my money in my other clothes. I have only 10 cents. Mrs. Ferguson (colder)—That will be enough, James. This will be a one-act sermon.

Teeth extracted without pain and consciousness retained during the entire operation. It has proved successful in many cases. Parents should pay special attention to children's teeth from the age of 3 years and upwards and have them examined at regular periods by a dentist, whose advice should be followed. O. H. ZIEGLER, dentist, 192 Dundas street, London.

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LONDON, ONT.
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ORDERS PROMPTLY DELIVERED.

GREAT
Ready-Money
REDUCTION SALE!

The Balance of Our Winter Stock to be Cleared Out.

GREAT BARGAINS
—IN—
EVERY DEPARTMENT.

We Must Have Money, and in Order to Get It We Strike Your Pockets.

SILKS, DRESS GOODS

On our silk counter can be seen choice German Brigancies, worth 85 cents, reduced to 34 cents. A choice line of Colored Brocades reduced from 60 to 39 cents; also a line of similar goods for evening wear, 23 inches wide, at the same price, 39 cents. Examine our Pure Silk Black Mervellieux at 45 cents. This has been reduced from 60 cents and must be sold.
Nineteen pieces All-wool Striped, regular price 30c, sale price 19c; 12 pieces 45-inch All-wool Stripes, regular price 60c, sale price 40c; 25 pieces Satin Finish Checks, regular price 35c, sale price 23c; 14 pieces Self-colored Stripes, All-wool, regular price 32c, sale price 20c; 13 pieces Fancy Black, regular price 39c, sale price 25c; 21 pieces All-wool Black Treecotine Cloth, regular price 22c, sale price 17c; 11 pieces Black Cashmere, regular price 60c, sale price, 49c.

HOSIERY. MANTLES.

A large lot of Ladies' and Children's Woolen Hose, reduced from 20 to 50 per cent.
MEN'S UNDERWEAR.
Having bought too heavily, and the weather proving adverse to a large trade in these goods, we have reduced our different lines to the factory prices—28, 29, 30, 50, 62, 75 and 98 cents. These prices will be found lower than the mill quotations.
A few of those elegant Russian Mantles will be sold at your own prices. Five hundred Ladies' Short Jackets reduced from \$5 and \$7 to \$3 50.
Mantle Cloths in All-Wool, Black and Colored, double width, reduced from \$1 25 to 75c. The balance must be sold.

BRING ALONG YOUR CASH!
We Will Interest You.

T. F. Kingsmill