

First Aid on the Sands

HOW TO DEAL WITH SEASIDE MISADVENTURES.

Accidents happen to children at the seaside in spite of the care exercised by parents, and it is as well to have made up your mind beforehand what you would do in a given set of circumstances.

If a child should sprain an ankle, and the foot can be put to the ground, gently hand massage before and after, soak in hot water will probably put things right.

If the ankle swells rapidly and becomes inflamed the cure is not so simple. To plunge the ankle into water as hot as can be borne is the first thing to be done, if possible, but there is little hot water on the beach. As a preliminary, the "briny ocean" will do the ankle good, and the hot water will come later. Call at a chemist's for some sea lotion, apply frequently, and change the dressing often.

Spades as Splints.

A fracture is much more serious, if a child is unable to rise after falling, great care should be exercised in picking him up, or a single fracture may be made into a compound one, an infinitely worse proposition from the surgeon's point of view.

A broken leg may be set temporarily with the aid of a child's spade laid from thigh to heel, and bound round tightly with strips of bathing towel. But the main thing to observe if someone has to run for the doctor is that the child should not be picked up and "bursed." Straighten the broken limb, place something stiff under it so that it cannot sag, and let the child lie perfectly still.

If it is an arm that is broken, the leech should be cut away; no attempt should be made to withdraw the broken arm in the ordinary way.

When Cuts Occur.

Then any improvised splint—the little spade again, for instance—should be utilized to keep the bones in place, has protected, the child might be taken to a surgery or to the hotel or boardinghouse and the doctor sent for.

It is a foolish thing for anyone to walk on the shore and leave fragments lying about, but unfortunately there are many thoughtless and careless people about, and the child's bare feet are in some danger of receiving a nasty cut. But however, the cut occurs, and whatever it may be, the first thing to do is to cleanse it thoroughly.

When the cut is clean, put on a wet pad and tie it up to keep in the moisture. Later, one can always depend on boric acid. If the cut shows signs of festering owing to the presence of grit, get a piece of boric acid, dip in hot water, and apply fresh every two or three hours.

Beware of Sunstroke.

Do not make light of a scratch which has got sand and dirt into it, or a very slight wound of this kind can give a good deal of trouble if neglected.

A little accident might cause a delicate child to become unconscious for a time, and parents are apt to be alarmed at such a sight. The first essential is to get the little one into cool, shady spot. Don't begin to give stimulants down the child's throat, but just allow her—or him, though it is usually a girl—to lie still in the shade, and she will come round in a few minutes. Make her comfortable and let her sleep, when she wakes a cup of tea will be welcomed.

Every child should wear a big floppy hat or cap when in the sun, sitting straight down on the sand. Earlier and later, when the sun comes slanting, it does not matter, and the child may dispense with covering.

Well Underway

Here Also

VICTORIA, B.C., July 30.—(Canadian Press)—Quite remarkable has been the pioneer work of Mrs. Dennis Harris, of Victoria, in encouraging and aiding the home industry of woollen spinning and weaving. Starting a few years ago with spinning wheels and some in her own home she has since brought other women on Vancouver Island, and in other parts of the province how to follow her success in making woollen goods every kind.

"Having for years been deeply interested in the subject," said Mrs. Harris, "I wanted to show our people, with some teaching and experience all kinds of useful woollen things could be spun and woven in the homes and farms of the province." In her own home Mrs. Harris, with assistance, has turned "out" nearly 50 articles of which wool is the base, from mattresses to costumes. These have all been handspun, woven and dyed at home, and are of such beautiful workmanship that the latest surprise and admiration have been expressed by visitors, some them experts, to Mrs. Harris.

GASOLINE AT SILVER DICKS—Navy Test, 40c. per gallon; High Test, 45c. per gallon.—July 29 & Lead

SILK HOSIERY

Quite a variety of good looking shades in good grade silk, some a little imperfect. List toe and heel. Special.

48c

HALF PRICE SALE of "Royal Society" Dresses for Girls

Pretty models in Voiles and Linens, made up, needing but embroidering to finish, all materials supplied, in each pack directions stating how to proceed, etc., sizes to fit 6 to 10 years.

Reg. \$1.70 for **85c.** Reg. \$2.00 for **\$1.00** Reg. \$2.50 for **\$1.25**

Ladies' SHOES

Ladies' White Canvas Shoes, trimmed with Black laced style, nice cool footwear, sizes 4 to 7. Special.

2.19

WANING PRICES PRESAGE THE PASSING OF SUMMER

Gorgeous Summer Merchandise now on Sale

The exceptionalness of the following values will appeal to the many favouring this week-end Sale. Every Department thrusts its clearing lines to the fore—that's just what we planned this Sale for—to clear away incomplete lines, left overs and such like—at glaringly reduced prices. Come and come early, as in some cases quantities are somewhat restricted.

Do Not Overlook These Extraordinary Specials

FRIDAY, SATURDAY and MONDAY

The Newest! SHAM BLINDS

Hang on top portion of window, to a depth of 13 inches, saves your blind which can be rolled up altogether in daytime clear of sun and flies, material of Cream Linen, showing openwork design and outline of fine hatching, deep scalloped ends, makes a pretty window dressing. The yard

65c

Huge White BATHING TOWELS

You never saw such beauties for the price, pure White extra, a full size 36 x 74, the quality is what you usually see in the best grade, value for \$3.00 each. Friday, Saturday and Monday

To clear 1.49 each

Beautiful Ratines on Sale

RATINES—White ground, showing large coloured cross-bar pattern in Green and White, Blue and White, Pink and White; 56c. value

54c.

RATINES—36 inch Check pattern Ratines, in shades of Salmon, Heli, Green and Tan with White Checks, uncommon looking. Reg. 73c.

50c.

PLAIN RATINES—27 inch Ratines, in shades of Heli and Pink, dainty shades for special frocks or skirts. The yard

45c.

FRENCH RATINES—3 Pieces—beautiful quality, 36 inches wide, Checks, Cross-bars and Stripes. No white season. Reg. 95c.

11.10. Special

DRESS GINGHAMS—Quite a display of the better grade Gingham, 36 inches wide, fine texture, yet firm and strong, assorted checks and color mixtures. Reg. to 60c. yard. Special

49c.

DRESS TWEEDS—3 pieces of fancy Dress Tweeds, 56 inches wide, shades of Medium Grey, Light Grey and Fawn. Reg. \$2.50 yard. Friday, Saturday and Monday

\$2.35

ARMURES—A piece or two of Heli shade Armure, fine wool material, 42 inches wide. Reg. \$1.50. Special

\$1.39

DRESS SERGE—40 inch Scarlet Dress Serge, a nice woollen material, under priced. Reg. \$1.20. Friday, Saturday and Monday

\$1.05

Here is The Absolute Limit in SUIT VALUE To-day

To-day we introduce a top-notch value in Men's good-wearings, well set-up English Tweed Suits. These were made to be sold at \$15.00 and \$18.00 a Suit, but being late in coming to hand, we are constrained to rush them out of our way to make room for Fall stocks coming along. Come! See them! and you'll agree they're a Snap at

12.95

BOYS' AMERICAN HATS.

Just to hand. Wish we had them a month ago! Dapper shapes for the smaller boys; some in Black Straw; others in coloured Linens, Poplins and imitation Light Teeds. Special

79c.

INVISIBLE BRACES.

The "President" style, fits without undue binding; nothing nicer for present wear. The 70c. Pair

70c.

TENNIS SHIRTS.

Soft Twill finish Tennis Shirts, White with neat collar & pocket. Special

\$2.35

WORKING SHIRTS.

Double stitched, strong steeled Blue Linen Working Shirts, collar and pocket, bought very reasonable in price. They're

\$1.00

KHAKI SHIRTS.

Here is a very popular Shirt with the workingman; comes in Khaki Twill, all double stitched seams. Special

\$1.65

MEN'S BATHING SUITS

Two-Piece Black Jersey Bathing Suits, trimmed plain, Crimson, Gold or White; assorted sizes. To Clear

97c.



Footwear Prices Get Severe Slashing Reductions

LADIES' SHOES—Very natty Patent Leather Shoes, single strap style, nickel buckle, rubber heel. \$4.85

Black or Tan. Special

LADIES' SHOES—Dark Mahogany Laced Calf Shoes, pointed toe, rubber heel; a soft, comfortable walking shoe. \$3.98

Shoe. Special

RUBBER SHEETING—38 inch double weight reversible rubber sheeting; an absolute bargain. Special the yard

\$1.23

STAIR PADS—13 x 23 inch round nose, soft treading Stair Pads; they hold their position and wear well. Reg. \$2.50 yard. Friday, Saturday and Monday

24c.

SCRIMS—36 inch White with self stripe and imitation draw thread border. \$2.8c.

der; very neat. Special

SCRIMS—Cross-bar Scrims, with broad stripe border, 36 inches wide; pure White. Reg. 60c. yard. Special

54c.

MADRAS MULLINS—44 inch handsome all-over patterned Cream Madras Mullins. The very newest to hand. \$6c. Special

69c.

SCUFFER SHOES—Children's and Misses' Dark Tan Scuffer Shoes, all leather, particularly strong, half sizes, to fit from small 5 to 2 for

\$1.49

CHILDREN'S SHOES—Sizes 4 to 8 in good grade patent leather, some in patent and grey; others patent and Fawn. Special

\$1.79

CHILDREN'S SANDALS—Roman Sandals, in finest Black Patent Leather; half sizes, 3 to 8, 4 strap style; very dressy. Special

\$2.69

SUEDE SHOES—Ladies' Log Cabin Suede Shoes, cross strap style, low rubber heel; shades of Grey and Fawn; very uncommon. Reg. \$5.19

\$5.50. Special

SHEETINGS—72 inch unbleached Twilled Sheetings from renowned English makers. The yard

65c.

PILLOW COTTONS—40 inch plain White Circular Pillow Cottons, a couple of pieces just to hand; 60c. value for

53c.

Window Blinds

A careful of Blinds in Green and Cream shades, 36 x 72 size. The Green with lace of insertion trimmings; the Cream with insertion. To Clear,

98c

GLOVES

Three Special Values-- GRAB THEM!

SILK GLOVES—12 button length Silk Gloves, in Navy, Putty and Patent shades; sizes 6 to 7 1/2; \$1.70 value for

\$1.48

MORE SILK GLOVES—Another line of colored Silk Gloves, shades of Brown, Beaver, Grey, Navy, Pastel and Black; 2 dome wrist. Reg. \$1.25. Special

\$1.10

AND THEN SOME MORE—Double tipped pure Silk Gloves, in Black and White, 12 button length; sizes 6 1/2 to 7 1/2; \$1.90 value. Special

\$1.65

Special Value in Ladies' Combinations

Ladies' White Cotton Combinations, showing round neck, shoulder straps, hemstitched umbrella leg, open. Reg. \$1.80. Special

\$1.38

French Hand-Embroidered Night Gowns

Beauties in sheer White Nainsook, French hand-embroidered, round neck, short sleeve and coloured ribbed bow. \$2.40 value for

\$1.98

MISSES' KNICKERS—Pink Jersey Knickers in assorted sizes, elastic waist and knee. Regular 35c. 29c.



The Showroom

Now a Harvest of Real Values

HAIR NETS—Cap shape Silk Hair Nets, in medium and dark Brown. Special

2 for 7c.

LADIES' JUMPERS—Inexpensive Jumpers in spot and striped Muslins, White ground, Peter Pan collar, long sleeve, turned up cuff and banded waist, becoming styles; all new. Special

\$1.59

BUNGALOW APRONS—Strong, serviceable Aprons with a generous spread in Pink, Rose and Sky Cottons, Peter Pan collar, short sleeve, ric-rac trimmings; \$1.50 value for

\$1.19

LACE CURTAINS—24 pairs only—2 1/2 yard White Lace Curtains, showing well covered designs and fine firm mesh; value for \$4.50 pair. Fri., Sat., and Monday

\$4.29

CURTAIN LACE—48 inch White Nottingham Curtain Laces, new patterns bringing unusually good value. The Yard

42c.

CASEMENT CLOTHS—36 inch Bronze shade Casements, with a nice mercerized finish—looks good. Friday, Saturday and Monday, the

48c.

LACE CURTAINS—47 pairs of 2 1/2 yard White Lace Curtains, suitable size for ordinary windows. Clearing

\$1.72

GIRLS' VESTS—Children's and Misses' White Jersey Vests, to fit 4 to 12 years, round neck, short sleeve. Special

27c.

WATERPROOF TULLE—36 inch Silk Waterproof Tulle, in shades of Rose, Jade, Henna, Honeydew, Brown, Kingfisher and Black. Regular 35c. yard. Special

27c.

HAY STRAW—Coloured Crinoline, put up in 19 yard pieces; shades of Pink, Sky, Sage, Cream and White. Reg. 70c. The piece for

64c.

Girls' Dresses

Beauties in White Voile and Organdie, to fit girls from 8 to 14 years, square neck style, short sleeves, trimmings of Val. lace and pin-tucks; \$2.00 value for

\$1.69

Hearth Rugs : Motor Rugs

Fairly shout their Values

MOTOR RUGS—Large Reversible Wool Motor Rugs, 63 x 93 size, assorted patterns, fringed. Reg. \$5.00 Friday, Saturday and Monday

\$4.49

HEARTH RUGS—Good looking English Hearth Rugs, nice for bedrooms or dining room, 4 feet long. Special at

\$2.89

HEARTH RUGS—Only 27 of these, 27 x 54 size, nice range of color blendings, in a good strong quality, clearing Friday, Saturday and Monday

\$3.85



Men's Shoes

Perfect fitting soft Vic Kid Laced Shoes for men, rubber heel, new line just to hand; value for \$4.75 pair. Special

6.25

