

SERVICE
THAT MAKES
FRIENDS.**PARKER & MONROE, Ltd.**VALUE
THAT KEEPS
FRIENDS.

The Easter Shoe Style Show Has Started at Parker & Monroe's Shoe Shops

EASTER FOOTWEAR for the WHOLE FAMILY
That follow the Vogue of Style and Value!

Our Three Stores are filled to capacity, with the very latest models, the very latest Leather and Styles in High Grade Footwear, at exceedingly Low Prices. For the whole family.

Boys' All Leather School Boots

Our BOYS' SCHOOL BOOTS are made in our own factory, by competent workmen, and are guaranteed to be ALL SOLID LEATHER.

In BLACK CALF BLUCHER—Rubber heel. Sizes 9 to 13, 3.30; sizes 1 to 5, 3.75.

In BROWN CALF BLUCHER—Rubber heel. Sizes 9 to 15, 3.75; sizes 1 to 5, 4.50.

In BROWN CALF BLUCHER—Leather heel. Sizes 9 to 13, 3.50; sizes 1 to 5, 4.00.

BOYS' BLACK CALF BLUCHER BOOTS—With pegged soles. Sizes 9 to 13, 2.75; sizes 1 to 5, 3.30.

LITTLE MEN'S ALL LEATHER SCHOOL BOOTS

In Black Calf, laced, with hooks. Sizes 5 to 10.

Rubber heeled, at2.75

In BROWN CALF—Laced with hooks. Rubber heels

Sizes 5 to 10, at2.85

BLACK CALF LACED—Nailed soles. Sizes 5 to 10,

at2.30

Men's Brogue Oxfords

MEN'S BROGUE OXFORDS

With Good-

year welt soles, rub-

ber heels. In Black

and Brown Calf.

Only .60 the pair.

Some with brass eyelets

MEN'S WINE CALF BROGUE OXFORDS

Special: Heavy perforations, bevel sole and

stanch heel. A regular 9.00 Brogue. Sizes 6 to 9.

For6.75

This is the very smartest model in stock.

MEN'S BROWN PERFORATED OXFORDS

Wide toe, rubber heel, Goodyear welt. Same

style in Blucher cut, at5.00

SPECIAL!

700 PAIRS MEN'S BROWN OXFORDS—Medium

round toe, perforated; Goodyear welt, rubber

heel. Only4.75 the pair.

Men's Dress Boots

Priced as low as 4.00 the pair

MEN'S BLACK KID BLU-

CHER BOOTS4.50

MEN'S BROWN CALF

BLUCHER BOOTS4.00

MEN'S BROWN CALF

BLUCHER BOOTS4.50

MEN'S BLACK KID BLU-

CHER—With rubber heel5.00

MEN'S BROWN BLU-

CHER BOOT—With rub-

ber heels5.00

Smart Dressy Models

FOR THE YOUNG MEN.

In Mahogany Calf, laced, med-

ium wide toe, brogue last,

heavy perforations, brass eye-

lets, rubber heels. Goodyear

welt at6.50

MEN'S BROWN LACE

BOOTS—Medium toe, rub-

ber heel, Goodyear welt,

at5.50, 5.75, 6.00

Lots of other styles to choose

from at6.50, 7.00, 7.50, 8.00

LADIES' STREET SHOES

at2.25

LADIES' BLACK GUN

METAL LACED SHOES

—Medium round toe, med-

ium heel, perforated vamp

Only2.25

LADIES' BROWN CALF

STRAP SHOES—1 strap

and buckle, medium toe

and rubber heel2.50

Same style, 2 strap and 2 buckles, at2.50

LADIES' BROWN KID—1 strap, low heel

.2.50

LADIES' ALL PATENT 1 STRAP SHOES—Low

rubber heels2.50

Same with Grey Suede Back2.50

ALL BLACK KID LACED OXFORD—Rubber

heel2.89

Same style, low rubber heel2.75

BROWN CALF LACED SHOES—Only

.2.50

BROWN CALF LACED SHOES—Rubber heel

.3.00

BLACK KID OXFORD—Round Toe

.3.00

ALL PATENT 1 STRAP—High and low rubber

heel3.00

BROWN KID—1 strap, medium rubber heel

.2.75

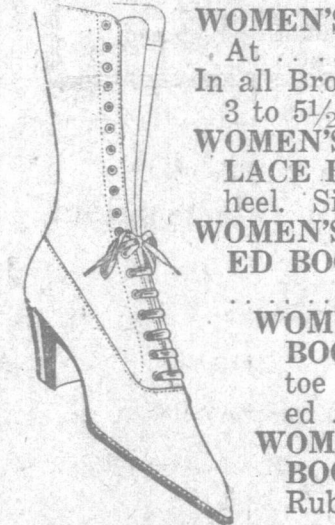
BROWN KID—1 strap, high and low rubber heel

.3.00

Lots of other styles to select from up to3.50



at 2.25 the pair



WOMEN'S HIGH CUT BOOTS

At2.00

In all Brown Kid, high laced. Sizes

3 to 5 1/22.00

WOMEN'S ALL BLACK SUEDE

LACE BOOTS—Round toe, medium

heel. Sizes 3 to 61.89

WOMEN'S BLACK HIGH CUT LACED

BOOTS—Medium toe and heel2.50

WOMEN'S ALL BLACK KID

BOOTS—High cut, lace, round

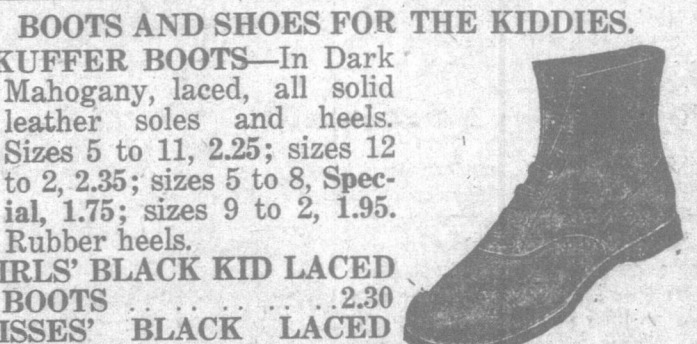
toe and rubber heel attach-

ed3.00

WOMEN'S BROWN CALF

BOOTS—High cut, wide toe,

Rubber heel3.00



BOOTS AND SHOES FOR THE KIDDIES.

SKUFFER BOOTS—In Dark

Mahogany, laced, all solid

leather soles and heels.

Sizes 5 to 11, 2.25; sizes 12

to 2, 2.35; sizes 5 to 8, Spec-

ial, 1.75; sizes 9 to 2, 1.95.

Rubber heels.

GIRLS' BLACK KID LACED

BOOTS2.30

MISSSES' BLACK LACED

BOOTS2.50

MISSSES' GUN METAL—High Laced2.50

MISSSES' PATENT 1-STRAP SHOES1.75, 2.00

CHILDREN'S 1-STRAP SHOES1.75, 2.00

GIRLS' TAN 1-STRAP RUBBER HEEL

SHOES2.00

GIRLS' PATENT 1-STRAP RUBBER HEEL

SHOES—Sizes 9 to 22.00

GIRLS' SKUFFER LACED SHOES—

Sizes 5 to 21.25

GIRLS' STRAPPED SANDALS—Sizes 5 to 2, 1.25

INFANTS' BROWN KID LACED BOOTS—

Leather soles and heels; sizes 3 to 61.10

Same style in Black Kid Lace1.10

BLACK and BROWN BOOTS—Lace and button,

flexible turn soles; sizes 3 to 6, only1.40

INFANTS' HIGH CUT BUTTON & LACE BOOTS

—In Black, Brown and Patent Leather, with

coloured tops and tassel; sizes 4 to 8, only 1.75

Obituary.

MRS. ROBERT HOUSE, Catalina.

There passed peacefully away to the Great Beyond on Tuesday evening, the 15th inst., at 3 o'clock, after a five weeks' illness, Mrs. Robert House, aged 83 years. Beatrice was the eldest daughter of George and Priscilla Gullage, and was well and favorably known. Much of her life was spent at St. John's, especially her younger days, and it was there, some nine years ago, she became the wife of Robert House. Always of a frail constitution, but cherry and amiable disposition, she made for herself many friends, which was fully evidenced during her short illness. Her suffering, which was indescribable, was borne very patiently. She was a member of the C.E.W.A., and her presence at the meetings will be missed by the vacant chair. The funeral took place to-day at 2.30 p.m. A large number of relatives and friends followed the casket which was bedecked with floral tributes. The remains were laid to rest in the C. of E. Cemetery, there to await the general roll call. Rev. T. W. Upward conducted the ceremony. Left to mourn are husband, two children, Irene and Ned, father, mother, five brothers, three in Boston, two at Corner Brook, Nfld., two sisters, Mrs. A. E. Reid, and Mrs. Kenneth Sheppard, at Catalina, and a host of friends, to whom we extend our sincere sympathy, and trust they may find consolation and help in Him who said "I will never leave thee nor forsake thee"; for after all there is a purpose for all sorrow. God would not permit it if that were not true; and we do need the storm and rain, as well as the sunshine. Like everything else, sorrows will pass away and we shall love for all the more. "Some day when fades the golden sun, Beneath the rosy-tinted West; My blessed Lord shall say 'Well Done!' And I shall enter into rest."

SYMPATHIZER.

Catalina, Nfld., April 17, 1924.

130,000 Tons

Besco Coal Order

From Nfld.

Coal contracts, which call for 130,000 tons of Cape Breton coal to be shipped to the Newfoundland market, during the coming season, have been closed by the British Empire Steel Corporation, with the Newfoundland Government and dealers in St. John's. Announcement to this effect was made, on Wednesday, by A. W. McMaster, Besco official in charge of coal sales of the corporation in Eastern Canada and Newfoundland, on his return from the Ancient Colony. Mr. McMaster was successful in securing the government contract which calls for the shipment of 70,000 tons to Newfoundland between the opening of navigation and December 31 next.

This contract was secured by Besco in face of strong competition from American companies, which are seeking to gain the Newfoundland market. Besco will ship between 45,000 and 60,000 tons of coal to St. John's during the season, Mr. McMaster says, contracts for stated tonnage having been secured by him on the recent trip to Newfoundland.—Sydney Herald.

WONDERFUL! WONDERFUL!!!

That is the verdict of "The Chinese Puzzle." Audience en-

tranced at Casino last night.

apr22,11

A Resident Dentist

For some time people of the West Coast have been greatly inconvenienced through the non-residence of a dentist in their midst. That inconvenience is about to be removed. Dr. Perkins, after practicing a number of years at St. John's found it necessary last fall owing to climatic conditions at the capital to give up his extensive practice there and seek a more favorable climate. After spending the winter in southern latitudes, he arrived in Curling last week and is opening up a permanent office. It is his intention to serve the different settlements of the West Coast, and being located at Curling, this should prove of great advantage to people requiring the services of a dentist.—Western Star.

McMurdo's Store News.

OUR PRESCRIPTION DEPT.

We guarantee to give every satisfaction in our Dispensing Department, and have it fitted up to give every despatch constant with care and correctness. All prescriptions are carefully and properly checked before leaving the dispensary. If you are shopping and have a prescription to be filled hand it fit to us, and it will be ready when you return, or we will send it if you so wish. We have a telephone connection in this department and if you want a prescription called for during the day or a number repeated our messengers are at your service. We have a system by which in a few minutes we can trace a prescription you may wish to have repeated, and the number of which has been mislaid or lost.

Elks on Tour Will

Visit St. John's

VISITORS WILL MAKE TRIP IN FLOATING PALACE—BIG LINER 21,000 TONS.

On Sunday morning, July 13th, next, citizens of St. John's will have the privilege of viewing the largest steamship that ever entered this port, and at the same time our people will no doubt avail of an opportunity in welcoming to our shores an excursion party of American tourists, numbering 1,000, who will be on board. This big excursion party, which is now commonly known in the States "Vacation Trip DeLuxe" has been arranged by Philadelphia Lodge No. 2, B.P.O. Elks, and for this purpose they have been fortunate in securing the S. S. Voltaire, a splendid, new ship of 21,000 tons, which is said to be the finest and most beautiful ship that has ever called at this port. We are informed that the ship will sail from Philadelphia on Saturday July 5th, arriving at Boston on July 7th, where four days will be spent. Following which the boat will come direct to St. John's, arriving here early Sunday morning July 13th, in time for religious services in various churches. Amongst those who are eagerly looking forward to the trip, and particularly to paying a visit to St. John's, is our American friend Mr. Herbert N. Sostman, Secretary of Julius Sostman and Sons, Packers of S.O.S. Family Beef. Mr. Sostman, who is well and favourably known to the city trade, is, we understand, one of the prime movers in connection with the proposed tour, and it is mainly due to his efforts that St. John's has been made a port of call. Although the plans for the seventeen day tour have been already finalized, Mr. Sostman, in communication with Mr. A. Brazie, the local agent of his firm, is making an earnest endeavour to have the ship remain for a few days. Should the latter arrangement be accorded to the visitors will have an opportunity of visiting our beauty spots and enjoying the attractions which we have to offer tourists. From a tourist point of view the visit will no doubt give Newfoundland a much needed advertisement and it is to be hoped some arrangements will be made to cater the visitors upon their arrival. A steamship pamphlet printed especially for the proposed cruise, gives the following description of St. John's:—A landlocked harbor helps to make the capital of Newfoundland one of the most picturesque and attractive cities in the world. The towering cliffs completely hide the city until the steamer is quite near at hand. St. John's is a great fishing centre and many of the roofs are usually covered with codfish, drying in the sun. Cabot Tower on Signal Hill is a centre of interest and other attractions the Seal factory, the large Dry Dock, and the nearby village "Quidi Vidi".

The S. S. Voltaire is a twin screw ship, 535 feet long, and is fully equipped in every detail for the comfort and pleasure of passengers. She has sumptuously appointed public rooms, DeLuxe Dining Saloon, Verandah Cafe, Smokers, Music Room and Movie Hall. There are also large tennis courts for tournaments, broad decks for quoits and shuffleboard, a well equipped gymnasium for boxing, fencing and other forms of exercise, while a running track on the upper deck is at the disposal of athletes. The ship also carries with it an excellent orchestra, while a troupe of minstrels have been already engaged to make the trip.

Schooners Attached

We learn that the managers of the tug boat Hugh D., which towed the four schooners that drifted out of this harbor in the ice to Harbor Grace have attached each schooner for salvage. On the night when the schooners were drifting out the harbor the owners got in touch with Mr. Cave, Minister of Shipping through Messrs. Wilfred Dawe and John Bishop, who happened to be in St. John's at the time. The Minister of Shipping got the Tug Company to send their steamer in search of the vessels. It appears that the Tug Co. sent a bill to the Minister of Shipping but he refused to pay. Hence the action against the schooners. Negotiations are now taking place with a view to an amicable settlement.—Guardian.

Shipping.

S.S. Canadian Sapper arrived from Halifax at 9 o'clock last night.

S.S. Spee leaves Boston for this port via Halifax on the 23rd inst.

S.S. Paliki, arrived at Curling yesterday from Halifax with a general cargo consigned to Sir W. G. Armstrong, Whitworth Company.

Rheumatism.

Minard's penetrates to the root of the trouble and eases pain.

The universal remedy.



LADIES'

Ready to Wear

HATS

Beautiful Designs

and

Smartest Styles

at

LOWEST PRICES.

We have always had the happy reputa-

tion of giving Our Customers

High Class

MILLINERY

at

Low Prices

This Season we are giving the same

High Grade Millinery, but we have priced

them even much lower than usual.

See this first shipment of ours early, as

we know it will go quickly.

HENRY BLAIR.

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COMPARISONS ARE ODISIOUS

and FIGURES are often confusing. Perhaps you would like to have—without any obligation on your part—a practical, common-sense, every-day explanation of a certain kind of Life Insurance Policy?

If so, it will be my pleasure to serve you.

CALL AND SEE ME.

CYRIL J. CAHILL,

Manager for Newfoundland.

CROWN LIFE INSURANCE COMPANY.

(Head Office: Toronto, Canada).

Offices: Law ChambersDuckworth Street.

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Outward Passengers by Sachel

The following have taken passage by S.S. Sachel for Liverpool:—Mrs. E. S. Woolley, Miss L. D. Woolley, N. M. Duley, G. Cobb, Mrs. Cobb, Geo. Shenn, E. B. Snelgrove, W. R. Martin, E. Earle, Mrs. E. Pottle, T. A. MacNab, Mrs. MacNab, J. F. Lynch, Mrs. Lynch, J. O. C. Lynch, Miss Mary Lynch.

NEWFOUNDLAND GIRLS GRADUATE IN BOSTON.

Among the graduates at the Frederic W. Loring Evening School, Boston, Mass., were Misses Nance Parrell and Belle Parrell, of St. John's, Newfoundland.

Plan of Hall for "The Chinese Puzzle"

will be at the Casino on to-morrow morning from 11 to 1, where seats may be booked.

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361 & 363

Water Street.

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PARKER & MONROE, Ltd.,

The Shoe Men