

HOUSEKEEPERS! BEAR IN MIND:

Sunlight Soap is made and guaranteed by Lever Bros., Limited, soapmakers, by appointment, to His Majesty King George V.

Impure Cheap Soap is most expensive in the long run, because it ruins your Clothing, causes decay and damages your hands.

Sunlight Soap is entirely pure soap, warranted not to injure even a baby's tender skin.

Throughout the World the best shops sell, and the most intelligent people use, Sunlight Soap.

SUNLIGHT SOAP IS HIGHEST QUALITY

As Others See Us

And as we see Ourselves.

(By OBSERVATOR.)

"Things look pretty squally, it must be allowed. And I don't see much sign of a bow in the cloud."

WHEN SILENCE BECOMES BETRAYAL OF TRUST.

At this juncture, and as long as the present uncertain and disquieting condition of things continues, public sentiment should be freely and forcibly expressed regarding the actions of the late Administration. There are times when silence becomes betrayal of trust, and when a great cause may be ruined by the weakness of its friends: times when the truest charity is the clearest speech, and when love for the many who are bewildered and pleading for light must overbear the love for an individual. To speak a truth needed for the helping of thousands is obedience to the Law of Compassion and not a breach thereof. I am told that some of the statements in my last article will injure me with "the powers that be." If that be so I cannot help it. It matters not at all that I should suffer, or that I should lose influence where and when most people are anxious to gain it. Personalities rise and fall like ripples on a lake. Generations come and go, and the transient reputation of any one person like myself is too trivial to be regarded; but it matters much that in the great struggle between right and wrong, between good and evil, between the true and the false, we should not allow a political structure to be buttressed by a belief that we know to be untrue, and that we should not cast into the stream of human thought the poison of a lie, to add it to all the poison already there, and so strengthen the destructive agencies which long after this personality has perished will be striving to slay honest political life among men here. The deathless Self within the personality cares not for the

transitory praise or blame of party or faction, but its influence for the helping of the Colony in this emergency is impeded and delayed by every lie that adds its tiny contribution to the illusions which envelop our political life to-day.

"MUGWUMP" AND ITS MEANING.

Speaking of politics reminds me that the new English Premier, Mr. Baldwin, has applied humorously to himself the word "mugwump," and not for the first time. It is a not very euphonious relic of the Red Indian. In modern American phraseology it signifies roughly a non-party man, but its original meaning was practically identical with our "bigwig." It is a curious word to find in the Bible, but it appears in its Indian form in John Eliot's Massachusetts Bible of 1663, corresponding to the "dukes" of Genesis and Exodus. Here is probably the secret of his (Mr. Baldwin's) success in the House of Commons. He puts his thoughts, not fearing, into words. He is simple, straightforward and sincere. The House believes in his sincerity and is prepared to take his word. His Conservative followers have a great personal liking for him, while the opposition groups have an unconfessed respect for him. The House trusts him. It knows instinctively that he would not allow that two and two sometimes make four, and sometimes a little more or less according to the needs of the moment. It knows that he would not give expediency the exclusive right of way. Now, this is just the kind of Prime Minister we need in Newfoundland to-day. Will the Hon. W. R. Warren measure up to our requirements? Perhaps he will. Let us patiently wait and see! In one respect, at least, there is a recognizable similarity between Mr. Warren and Mr. Baldwin. The latter told his party that he was prepared

to go into the wilderness rather than stay with Mr. Lloyd George as Prime Minister. Everybody recognized the sincerity of his words: "I do not know what the majority here or in the country may think about it. I said what I thought was right, and I stick all through to what I believe to be right."

"THE BUDGET SYSTEM IN THE FAMILY."

Under the foregoing caption I find a very suggestive article in one of the American magazines. The "budget" principle is certainly a good and safe one to adopt, and in a community like ours, at the present time, would be incalculably beneficial in its results. There are very few people who cannot estimate pretty accurately what their income is going to be. And just as a business, to be successful, must earn more than it spends, so should a family live within its means and have a surplus at the end of the year. Micawber, Dickens tells us, was one of the most enthusiastic proponents of this practice; but, like many of us, he never practiced what he preached, in spite of the fact that his sermons in this subject were full of hard common sense. Perhaps a good method of incorporating the budget system in a family is to begin by keeping a detailed record of all expenditures; keep this record for two or three months, or whatever period is necessary for an accurate estimate. Most people will find that an astonishing percentage of income goes for the frills of life, the little luxuries and extravagances, and being cramped for funds is not usually due to the high cost of necessities, but to carelessness in small extra expenditures which the aggregate mount up surprisingly. The budget system is designed to stop the leaks, the many small leaks which combined together, increase the load of the domestic ship so tremendously.

PROTECTION AGAINST THE PROBABLE "RAINY DAY."

Of course, every family, like every business, has certain fixed charges which must be borne; there are rent, food, heat, light, clothing, education, insurance, and other items which cannot be evaded. The problem is to find out what percentage of income must go to pay for each of these things, and then see what is left over for amusement, for doctors, dentists, for emergencies, and for savings. All well-planned budgets should provide for savings, the protection every family needs against the probable rainy day. Yes, and taxes must also be taken into consideration. Each item has its special appropriation, and must not be exceeded. In order to make the budget workable, records of expenditures must be kept, and charged against the proper account. This means a certain amount of book-keeping and trouble which many people are unwilling to assume, or, having started, fail to keep up after a little time. But results are certain to justify the trouble, as people who have undertaken the job and stuck to it are willing to testify.

A BASIS ON WHICH TO WORK.

There are few of us who have not heard how large a percentage of his income a man should spend for rent, for clothing, for amusement, and so on. With most people the item of rent is already known, determined for them usually, and with this item as a basis on which to work there is no reason why each family cannot make up its own budget. In planning it, it is well to make certain that every item is covered, and it is better to overestimate expenditure than to be too optimistic and find that the amount needed was placed too low. And saving should be regarded as an item of expense just as much as food, and not looked upon as a fund from which loans can be made at any time

An Excellent Reputation.

THREE FLOWERS Face Powder has a fine reputation with ladies who are competent to judge. It is today, the powder of the particular person, the powder par excellence. The Perfume is beautiful, and the fineness of the velvety-smooth powder makes it an ideal summer, time Face Powder.

You will be delighted with THREE FLOWERS Face Powder and Talcum, whilst the Three Flowers Vanishing Cream is a delightful toilet need which every lady should possess.

To use THREE FLOWERS toilet goods is a sign of good taste. Our stock is now sufficient to afford a wide range of selection.

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to make up deficits under other headings. The reason so many family budgets fail is because the families are not honest with themselves; like unscrupulous politicians, they falsify their accounts and commit breaches of book-keeping practice that would cost them their positions were they working for some one else. But if they will live up to the rules of the game, they will find that it is a real game, the winning of which brings its own reward!

THE GOVERNMENT AND THE PRESS.

In opposition to the belief generally current on the subject in political circles, I believe (1) that a Government is served by the existence of an independent Opposition press; (2) that a Government is not served by the existence of a partially subsidized press; and (3) that all good Governments are alone served (that is, benefited) by a free press. At first sight these propositions may seem to be absurd and not susceptible of proof. A little discussion of them, I trust, will show that they are not only sound but also reasonable and right. How, then, let me ask, is a Government that is, any Government served by an opposition or independent press? I answer, "In all ways." A Government is simply a combination of men employed administering the public affairs on behalf of the public. A newspaper press is simply a beam of light flashed across the community, something like that powerful arc of electric light which was flashed from the Vice-Admiral's

ship the other night as she lay in port there. It reveals things. It expresses things. It shows up to a Government its own weak points, and, therefore, if that Government is an efficient one, aids it in remedying these, before grievances founted thereon reach the field of practical politics at all. Moreover, by a reflex action, it also shows the Government the weak points of the Opposition to it, and how these may be made use of to strengthen itself. What is it, this press, but a vast illuminator—a noble and powerful instrument for scattering the light abroad upon the minds of men! The arm of might to protect the weak! A vicegerent of the Deity, to bring within the jurisdiction of reason, conscience and common-sense all those matters and concerns that pertain to the well-being of the community.

A QUESTION AND AN EXPLANATION.

On several occasions during the general election in June last I remember to have been confronted with the question: "Why do we call voting 'polling'?" If I mistake not, voting was originally just a simple counting of heads or "polls." The word has figured in our tongue for centuries. Every one has read in history of the Poll or Head Tax, and even to-day we often refer to the people's "polls" as meaning heads. In 1832 the Reform Act was passed. This Act was the first of a series all aiming at a more adequate representation of the people. Before then the electorate comprised a very small proportion of the population, only freemen and a few other privileged people being allowed to vote. As a result many a little borough in the Old Country had only a dozen or so electors. These were summoned to the market or other centre, and voted by a show of hands. Sometimes the defeated candidate demanded a poll, and a booth would be erected in which each elector would come and record his vote personally. This was the original "poll," and though the electorate has been successively enlarged, and the system of public voting long abolished, we—even out here in the overseas dominions—still keep the old-time word.

A VERY SUGGESTIVE POLITICAL REMINISCENCE.

In view of the "Budget Speech" delivered by the Hon. W. H. Cave in the House of Assembly on Tuesday last, let me here dovetail into this article a very suggestive reminiscence of the good old days when patriotic men controlled our public affairs, economy was the watchword, and the Prime Minister—metaphorically speaking—sat across the "cheat" with a loaded rifle in his hands. In his manifesto to the electors of Newfoundland in 1889, Sir William Whiteway said:—"The public debt of the Colony at the close of 1885, as certified by Messrs. Thomas R. Smith, Robert H. Prowse and James Goodfellow, the public auditors appointed by the Thorburn Government to investigate the affairs of the Colony, after I retired from politics, was \$1,924,277.74. That was the total indebtedness, and to represent that sum there were all the main and local roads throughout the island, 1,230 miles of telegraph, 50 light-houses, the dry dock, and all the public buildings in St. John's and the outports. We had, then, you will remember, more than good and sufficient value for the whole public debt of the Colony up to the year 1885. Able-bodied pauper relief was completely done away with, the expenditure upon roads and public works was not permitted to exceed the legislative vote, and railway work was enterprise which has given steady employment at good wages to all who have found it necessary to supplement their earnings at the fisheries. The outlook is

bright and cheerful. The credit of the Colony is sound, trade is active, labor, at good wages, is abundant, the favor of the Almighty continues to attend the avocations of our people, and they are contented and prosperous." What a contrast to conditions at the present moment. In those days the political creed of the average public man was as wide apart as the poles from that of the place-and-pay hunter of to-day. As a result, the revenue then never reached excessive proportions and the people paid their taxes cheerfully. Contrast the amount mentioned by Sir William Whiteway in the extract just quoted with the enormous sum required to-day to meet current obligations—\$9,150,000 (nine millions one hundred and fifty thousand dollars). "Tell it not in Gath, publish it not in the streets of Askelon!" No wonder the "uncircumcised" rejoice and sing with the satirical poet—

"I do believe in any plan of levying the taxes
As long as, like a lumberman, I get just what I axes;
I go free trade through thick and thin, because it kind of rouses
The folks to vote,—and keeps us in our quiet custom houses.
I do believe in special ways of praying and convertin';
The bread comes back in many days, and buttered, too, for certain;
I mean in paying till one busts on what the party chooses,
And in converting public trusts to very private uses."

THE ROYAL TRUST & EXECUTORS AND TRUSTEES

Personal

Canon and Mrs. Jeeves and daughter, who spent the past few months in England, returned by the Sackem. Mr. Geo. DeGrish, Trinity, who has been visiting his daughter, Mrs. A. C. Moore, Bond St., returns by the Portia on Wednesday next. It is near thirty years since Mr. DeGrish has visited the city, and he is deeply interested in the many changes that have taken place since then.

MARKET REPORTS

indicate that there is no surplus of Anthracite Coal in the U.S. The shortage caused by the strike of Anthracite Miners last year has been made up, and American hard coal will, in all probability, be hard to get and high priced. Coke is an excellent substitute for hard coal, as we have on hand a stock same that will soon be disposed of, because a shortage of hard coal invariably creates an increased demand for our product.

We advise our customers to book their requirements as soon as possible.

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Just Folks.

By EDGAR A. GUEST.

MINDING THE BABY.

He came to the door and he signaled to me
With his hand on his hip, very quiet to be.
His face was a picture of careworn despair.
As though tragedy dreadful had ventured in there;
His hair was awry and his eyes had a wild
Look and strange, like a man by some horror defiled.
"What's the matter?" I asked as alarmed as could be.
"Hush! I am minding the baby!" said he.

He tiptoed me to the furthest room.
"I'm sorry it's you," he began in the gloom.
"No, I don't mean just that! I am glad you are here.
But I thought when you rang—Oh, my brain isn't clear.
I don't know what I'm saying with so much to do!
I wasn't expecting a visit from you.
And her mother I wanted. I thought it was she.
And—I am minding the baby," said he.

"Did you ever mind one?" I answered him "no!"
"You have never stayed home so the mother could go?
You don't know the fear to be left all alone!"
With a helpless babe, and that baby your own?
I'll tell you I've suffered the torments of death!
Not ten minutes ago she was holding her breath.
And I thought she was dying—that's alone!
When you are minding the baby," said he.

I tried to assure him that all babies cry.
But I couldn't remove that wild look from his eye.
And all I could get him to answer or say
Was: "I never have spent such a terrible day—
I wish she were home!" "Did she go very far?"
"No, just to the store, but you know how they are!
And you don't know how long twenty minutes can be
When you are minding the baby," said he.

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Scythes

Snaths

Scythes

Stones

Reap

Hooks

and Hay

Rakes

The Direct

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Limited.

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