

OUR MOTTO—"Satisfaction or Your Money Cheerfully Refunded."

YOUR POCKET-BOOK WILL BENEFIT BY THESE SAVINGS!

Men's Navy Serge SUITS

Plain and fancy Navy Serge Suits with a real smart American tailored finish. We have just 18 of these in assorted sizes and we feel sure it would be to your advantage to see these as early as possible. Values to \$35.00. Friday, Saturday and Monday.

23.68

Systemize Your Shopping—i.e.

CONCENTRATE all your buying at this Store and attain increased purchasing power for your money to-day, for the important part played by this liberally conducted Store—in helping to meet the strenuous conditions of the times, cannot be underestimated. Be a constant reader of our Store News—look for the "BAIRD PAGE"—study its columns and realize its economic importance from every viewpoint. See what interests you this

Pussy Willow SILK BLOUSES HALF PRICE

See these simple shirtwaist style Blouses with Hilo collar, long sleeves and pearl buttons, all striped effects and they are pretty. Hello and White, Rose and White and Tan and White; sizes 36 to 44. Reg. \$15.50. Friday, Saturday & Monday.

6.75

FRIDAY, SATURDAY and MONDAY

Breakfast Cloths, Table Covers, Table Napkins, etc.

BREAKFAST CLOTHS—Fringed half-bleach Damask Cloths, nice for your breakfast table; Crimson bordered patterns, cheerful looking; two sizes. Reg. \$2.30. Friday, Saturday and Monday.

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COLOURED TABLE COVERS—Crimson Damask Table Covers, fancy figured designs; size 58 x 72; respectable looking cloths offered at the HALF PRICE MARK. Reg. \$3.80. Friday, Saturday and Monday.

WHITE TABLE CLOTHS—Superior quality, pure white Damask Cloths, in assorted patterns; size 66 x 66; hemmed. Special Friday, Saturday and Monday.

TABLE NAPKINS—5 dozen only of pure White English Damask Table Napkins, hemmed ready for use. Reg. 35c. Friday, Saturday and Monday.

LARGE GLASS CLOTHS—Extra heavy Linen Crash Glass Cloth with Crimson lettered border, hemmed. Reg. 60c. Friday, Saturday and Monday.

WHITE TOWELS—Several dozen of all White Turkish Towels in a convenient size for individual use. Special Friday, Saturday and Monday.

PRICE-LESSENE FOOTWEAR Every Item a Winner for Value

WOMEN'S FELT "TULIPS"—Fine grade coloured Felts with leather sole and heel; shades of Grey, Brown, Wine, Purple, Green and Black. Reg. \$4.00. Friday, Saturday and Monday.

\$3.30

WOMEN'S TAN OXFORDS—A regular beauty of a shoe, plain, pointed toe, military heel, rubber tipped, pretty laced style. Regular \$3.50. Friday, Saturday and Monday.

WOMEN'S HOUSE SLIPPERS—In plain Black and Tan, solid leather throughout; wear for years; sizes 6 to 10. Reg. \$2.00. Friday, Saturday and Monday.

INFANTS' BOOTS—Another lot of soft soled Kid Boots for infants; size 4 only. Reg. 75c. pair. Friday, Saturday and Monday.

49c.

WOMEN'S HOUSE SHOES—Low heeled soft Donagola Kid House Shoes, single strap, light and comfortable. Reg. \$4.00. Friday, Saturday and Monday.

\$3.30

WOMEN'S VELVET SLIPPERS—A very neat slipper for the house, warm felt lining, leather sole, stitched, flexible, in Black Velvet; sizes 3 to 7. \$3.50 value. Special Friday, Saturday and Monday.

\$1.97

MISSIES LACED BOOTS—Best grade Donagola, Blucher style, solidly made, good leather sole and heel; sizes 12 to 2, including halves. Reg. \$4.00. Friday, Saturday and Monday.

\$3.90

Sash Laces, Sash Rods, Curtains UNDERPRICED

SASH LACES—24 inch White Sash Laces, finely figured with a pretty border, ready for the sash rod. Friday, Saturday and Monday the

45c.

LACE CURTAINS—Born Lace Curtains, two and a half yard size; 26 pairs only to clear. Friday, Saturday and Monday the pair

\$2.48

LACE CURTAINS—42 pairs of White Lace Curtains, 3 yard size; these were \$4.90 pair. Friday, Saturday and Monday

\$3.49

SASH RODS—Extension Brass Rods with large fluted ball ends, complete with fittings. Friday, Saturday and Monday

22c.



Peerless Hosiery Values

Introducing some Clean-Up Lines of Hosiery for the Week-End.

CHILDREN'S WHITE HOSE—White Cotton Hosiery, fine ribbed finish, to fit from 2 to 14 years. Reg. up to 40c. pair. Friday, Saturday & Monday.

LADIES' COTTON HOSE—Plain Black and plain White Cotton Hosiery; a very popular line at our special price. Friday, Saturday & Monday

29c.

LADIES' TAN HOSE—72 pairs of Dark Tan Lisle Hosiery, doubled heel and toe, Reg. 60c. Friday, Saturday and Monday

48c.

LADIES' COLOURED HOSE—Navy and Dark Brown Cashmere finish Hosiery, plain, in assorted sizes. Friday, Saturday and Monday

75c.

CHILDREN'S HOSE—Odd lines in fast Black, fine ribbed Hosiery, mostly the smaller sizes; values to 40c. pair. Friday, Saturday and Monday

10c.

LADIES' SUED LILE GLOVES—Two dome wrist Gloves in shades of Black and Grey, good wearing, doubled for service; value for 60c. Friday, Saturday and Monday

45c.

SMALLWARES

ELECTRIC LIGHT SHADES—Folding Linen Shades, with crimped and turn over edge; 17c.

KNITTING WOOLS—In plain Black and Rose; full 9c.

BAG HANDLES—Celluloid Handles for work bags or vanity bags, in White only; each

10c.

CROCHET COTTON—Silky-like Crochet Cottons; 75 yard spools in Green, grey and Black; 5c.

EXERCISE BOOKS—100 page Ruled Exercise Books, made to order; 15c.

15c.

TOILET PAPERS—Finest Toilet Tissue Paper; 6 oz. rolls. Friday, Saturday and Monday 3 for 35c.

LAUNDRY SOAP—Large cakes Kirk's pure White Laundry Soap; 3 for 10c.

FACE CLOTHS—Pure White Turkish Face Cloths; hemmed edge, each

16c.

SPECTACLES—Gilt rimmed, easy fitting, with wire fastenings; assorted, the pair

45c.

CHAMOIS SKINS—Polishing Cloths of pure Chamol for your silverware; each

15c.

Timely Offerings Bring Enormously Good Values From Our Ever Popular SHOWROOM

"PRINCESS" UNDERSKIRTS—Dainty "Princess" Underskirts of fine White Muslin, shirred and ribbon beading, you should see this value. Reg. \$3.50. Friday, Saturday and Monday

\$2.25

LACE and FET YESTS—In shades of Cream and Paris as well as White, suitable for dress or costume; we have reduced these to clear. Reg. \$1.50. Friday, Saturday and Monday

\$1.25

FANCY PEARL BUCKLES—"Mother of Pearl" Buckles, and they are pretty in oval, round and oblong form, mounted on white; needful, fashionable and low priced. Reg. 60c. Friday, Saturday and Monday

39c.

DRESSING GOWNS—Fancy flowered Cape Dressing Gowns, short sleeved, ribbon trimmed, in shades of Pale Blue, Rose and Lavender; assorted sizes. Regular \$3.50. Friday, Saturday and Monday

\$2.89

Children's 12.00 COATS for 5.39

A very pleasing display of Children's Fall Coats in Serges, Swansdown, Nap and Cloth; comfort coats showing roll collar, belt and pockets, double breasted, suitable for winter wear as well; assorted shades; to fit 1 to 5 years. Regular values to \$12.00. Friday, Saturday and Monday

\$5.39



PINAFORES—Pretty White Lawn Pinafores, embroidered and lace trimmed, full of fine Swiss embroidery around shoulder and tucked skirt; to fit 2 to 4 years. Reg. \$1.20. Friday, Saturday and Monday

94c.

CHILDREN'S UNDER VESTS—Medium weight, suitable for girls or boys from 8 to 12 years; short sleeved, button front; were 80c. each. Friday, Saturday and Monday

69c.

CAMMOLES—Cammoles of rare loveliness finest White Lawn, embroidery and lace trimmed, hemstitched and ribbon beading, with or without sleeves; full sizes. Reg. \$2.80. Friday, Saturday and Monday

\$1.98

LADIES' NIGHTGOWNS—White Muslin Nightgowns, trimmed with Swiss embroidery and lace, round or square neck, short, long or three-quarter sleeve; assorted sizes. Reg. \$2.50. Friday, Saturday and Monday

\$2.15

Ladies' 30.00, 40.00, 45.00, 55.00 Dresses, Half Price

Do not delay. Come along as early as possible for this Special. The quantity is limited. Navy Serge and Tricotine mostly in the very newest style—straight effect with girle and silk braid trimmings, embroidered fronts, tucked and lace collars; sizes 16 to 42. Special Friday, Saturday & Monday, HALF PRICE.

The Following Values Show that We are not Forgetting the Men's Section

MEN'S TOP SHIRTS—A nice selection of these, showing neat looking striped patterns, with soft cuffs and collar band; assorted sizes. Regular \$1.90. Friday, Saturday and Monday

\$1.49

MEN'S WOOL SOCKS—Full weight heavy ribbed Wool Socks, in Fawn or Dark Brown mixtures. Reg. \$1.50 value. Friday, Saturday and Monday

\$1.15

MEN'S HANKERCHIEFS—White Lawn Handkerchiefs with a wide hemstitched border. Reg. 35c. Friday, Saturday and Monday

29c.

MEN'S NECKWEAR—SPECIAL—Wide flowing and Neckwear, a collection of good-looking patterns. Reg. up to \$3.00. Friday, Saturday and Monday

\$1.50

MEN'S SOCKS—Black Cashmere finish Socks at a very moderate price; usually sold at 70c. pair. Friday, Saturday and Monday

59c.

MEN'S NIGHT SHIRTS—Striped Flannellette Night Shirts, well made, and made in full fitting sizes; turnover collar and pocket, 3 button front; superior quality. Reg. \$4.25. Friday, Saturday and Monday

\$3.65

MEN'S UNDERWEAR—A real good Piece Lined Underwear. Cream with a Light Blue mottled finish; all sizes in shirts and pants. Reg. \$2.20 pair. Friday, Saturday and Monday

\$1.50

MEN'S TOP SHIRTS—Striped Negligee Shirts with the short American laundered cuff; coat style. Special Friday, Saturday and Monday

\$1.79

MEN'S NECKWEAR—Four in hand Neckwear, its rather neat with soft collar, and a very suitable Tie for boys for wear; stripes and fancy patterns. Special Friday, Saturday & Monday

90c.



Chintz! Chintz! New Prices Bring Attractive Values from a Well Selected Stock

We have just received a new stock of Chintz, and we feel sure that we will meet with approval from value standpoint as well as general attractiveness. Former prices have been disregarded as you will notice from the following comparisons:

Reg. \$1.00. Friday, Sat. & Mon.

78c.

Reg. \$1.20. Friday, Sat. & Mon.

89c.

Reg. \$1.40. Friday, Sat. & Mon.

98c.

Reg. \$1.60. Friday, Sat. & Mon.

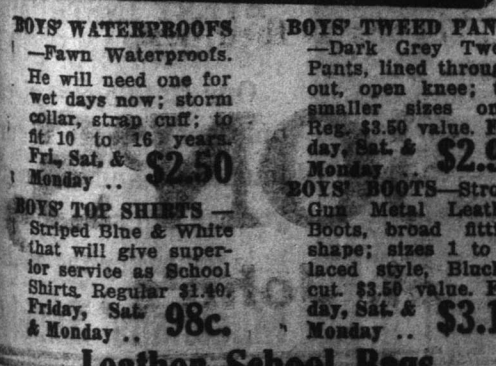
\$1.29

TOWELLING—Crash Roller Towelling with Crimson border. This is an extra strong make. Reg. 45c. yard. Friday, Saturday and Monday

35c.

FAMILY TOWELS—Several dozen pairs of superior quality half bleached Turkish Towels, Fawn and coloured stripes, very serviceable. Special Friday, Saturday and Monday

49c.



BOYS' WATERPROOFS—Fawn Waterproofs, make. Reg. 45c. pair. We will need one for wet days now; storm collar, strap cuff; to fit 10 to 16 years. Friday, Saturday and Monday

\$2.50

BOYS' TOP SHIRTS—Striped Blue and White that will give superior service as School Shirts. Regular \$1.40. Friday, Saturday and Monday

98c.

BOYS' TWEED PANTS—Dark Grey Tweed Pants, lined throughout, open knee; the smaller sizes only. Reg. \$1.50 value. Friday, Saturday and Monday

\$2.95

BOYS' BOOTS—Strong Gilt Metal Leather Boots, broad fitting shape; sizes 1 to 5; laced style. Blucher style. Reg. \$4.50 value. Friday, Saturday and Monday

\$3.10

Leather School Bags—Real Leather School Bags, something he can hang about and able to stand it. Two sizes and two prices

79c. and \$1.29

Window Blinds—36 inch plain and Green or Buff Window Blinds, complete with fittings. Friday, Saturday and Monday

85c.

STRIPED FLANNELLETTES—A selection of good looking Striped Flannellettes, finest English quality. These we have marked down from 65c. yard. Friday, Saturday and Monday

36c.



Tweed & Corduroys

ENGLISH TWEEDS—Single width English Union Tweeds, for boys' suits or boys' pants; mixed Greys and Brown. Regular \$1.40 yard. Friday, Saturday and Monday

\$1.00

BROWN CORDUROY—Best of wearing. Dark Brown Corduroy for boys' suits or pants, and just the season coming on for such material. Friday, Saturday and Monday, the yard

\$1.80

The Church of St. Francis at Logy Bay.

Editor Evening Telegram.

Dear Sir,—With your kind permission, space will be accorded me to insert in your widely circulated journal a brief description of my recent visit to Logy Bay, the magnet which drew me to that thriving settlement being the Church of St. Francis which for some time previous I had contemplated to review. An old life-long friend of my boyhood, Mr. Michael Murphy, whose home lies in that beautiful village, had given me a description of the sacred edifice and I was tempted to go and witness its beauty in person, when I could exclaim with Job, "I have heard of thee by the hearing of the ear, but now my eye seeth thee." Accompanied by my wife, yesterday, we set out on the journey, first arriving at the hospitable home of my friend, who was awaiting us, and who placed his horse and wagon at our disposal. We were conveyed at a pleasing pace to the Church, imbibing the natural beauty of the scenery along the way; and here I may say that the same is most poetically described by the late Hon. Thomas Talbot in his book of poems, "The Hills and other Verses." He says in his description of Logy Bay Valley:

"What a sweet little vale, how it swells on the sight
In green wood and grove, and soft
tremulous light,
With visions of peace the rapt bosom
it fills
As it slumbers deep set in its rim of
rude hills;
Sweet Logy Bay Valley, how soothing
the thrill
Of my heart, when I viewed thee from
Sugar Loaf Hill."

The Church stands amid Nature's most loveliest spots. It is a masterpiece of exquisite workmanship, and reflects the highest credit on the builders, the humble and unassuming fishermen of Logy Bay.

Father O'Callaghan, the indefatigable and indomitable Soggarth Avenue, "Priest of my heart," who had toiled most assiduously day and night since its creation, has to-day the proud gratification of seeing his treasure so fashioned that the most fastidious would not attempt to criticize. The residents of Logy Bay are proud of their Church, and I assure you, Mr. Editor, that they are justified in being so. In the portrayal of its beauty, it would take some abler pen than mine; lands far away may boast of Churches of massive mould, ornamental with art, but within the walls of the little Church at Logy Bay the fishermen and their families may find sweet comfort and consolation when they go to pray, which as the "The Irish Emigrant's Mother" says could not be found in Churches of more pretentious build.

"Alas my prayers would never warm
Within those great cold buildings,
Those grand Cathedral churches,
With their marbles and their gilt-
ings."

Far siter than the proudest dome
That would hang in splendour o'er me
Is the simple Chapel's whitewashed
wall.

Where my people kneel before me,
My sincere prayer is that, may Father O'Callaghan be long spared to dwell in the Parish of St. Francis, blessed with health and strength, beloved in the hearts of the brave, the generous and humble fishermen of Logy Bay.
Yours sincerely,
A VISITOR.

Sept. 8, 1921.

Bell Island Football.

"Dominions" Wins Championship.

After a series of keenly contested games, the Bell Island Football League have concluded a most successful season's sport. The Dominion Fire Brigade team are now holders of the 1921 championship beating the Cadets 2-0 in the final game. Congratulations are due to the Captain, R. Ryan, and the co-operative spirit of his team, as well as to President J. A. Hughes of the D.F.B., and supporters, whose enthusiasm materially helped the result. Following are the names of the champions for 1921: D.F.B.—R. Ryan, goal; E. Godden, P. Whalen, backs; E. Higginmore, L. Normore, J. Whalen, halves; J. Butler, W. White, V. Blackmore, L. Kennedy, J. Kavanagh, forwards; J. King and D. Rose, substitutes. A special series of games is now being played for the Charity Cup, which was recently presented by the representatives of St. John's East. There are five teams competing in the new schedule—Dominions, Cadets, Scotias, Young Britons and Lancs Cove.

Presentation of Prizes to Jack Bell, winner of 10 Mile Dominion Sports and Orphanage Garden Party Sports winners, C. L. B. Armoury at 8.30 to-night.

Aug 8, 11

FOR SALE—At Topsail, Comfortable Country Home, fully furnished; having electric light plant and water supply, stable, garage and accommodation for chauffeur, with about four acres of land. Also four acres of cleared land on Balfour Hill, having magnificent view and suitable as building lots, together with four acres unenclosed land. For further particulars apply J. A. W. W. McNEILLY, Smallwood Building, August 10, 1921.

MINARD'S LUXURIOUS LUMBERMAN'S FRIEND.