

## FLAGS

FOR  
SOLDIERS'  
DAY.

Fling out your Flag. Show your interest in the Day. We have flags of all kinds and in almost all sizes. Special prices for this event. 50c. 15c. 17c. 19c. 35c. up to 70c. And

**BUNTING FLAGS.**  
BRITISH, FRENCH & BELGIAN.  
Small and large American  
Flags.

**SOFT FELTS**—Young men's Soft Felt Hats; just the hat you would like for Spring wear. Comes in shades of Navy, Green, Brown, Slate or Black, wide silk band and turned edge. Fall in line with your friends, they all wear the Soft Felt now. Reg. \$1.60. Fri. day, Saturday and Mon. **\$1.40**

**ARMLETS**—A nice silky make in shades of Sky, Hello and Tan; they fit snug and are very useful when you are wearing the soft cuff shirt during working hours. Reg. 18c. pair. Friday, Saturday and Monday **15c**

### Greater Values Than These are Not Possible in Any Store Hereabouts.

**SAFETY RAZORS.**—We have a splendid line of these, each with a half dozen blades; the whole fit out packed in a neat dome fastened pocket case. Regular \$2.50 value. Friday, Saturday and Monday **\$2.25**

**MEN'S SOCKS.**—If you are looking for value in foot wearing, you'll find it right here. Black, Slate and Tan shades in a medium weight; we are clearing these. Friday, Saturday and Monday, the pair **25c**

## The Newsiest Page in the Whole Paper is BEFORE YOU!

Study Well It's Economic Importance.

Think for a moment what **LOW PRICES, CUT Prices on Needys mean nowadays.**Then decide on gathering in those things that you must buy for the near future. This is Our presentation of **VALUES** for

# FRIDAY, SAT. and MONDAY.

**GREAT BUYING OPPORTUNITIES for THOSE EAGER TO SAVE on GENT'S FURNISHINGS and HOME FURNISHINGS.**

**MEN'S CAPS.**—We have thrown some of our Dollar Caps into this Sale. Just the kind of caps you want for Spring wear, a great assortment of fancy Grey Tweed Caps; others in darker shades; also a few dozen in Navy Serge. All silk lined. Special for Friday, Saturday and Monday **85c**

**NEGLIGEE SHIRTS.**—Your Spring Shirts are on Sale this week; take advantage of the cut price; all the new stripes are here, a great variety of them too, soft bosom style with laundered cuffs. Coat style; all sizes to hand. Reg. \$1.00. Friday, Saturday and Monday **92c**

**SHAKI SHIRTS.**—Here is something extra good and strong in Men's Shaki Shirts, double shouldered, 2 button Top pockets; a really serviceable shirt, good to look at, made in full sizes. Reg. \$1.60. Fri. Sat. & Mon. **\$1.49**

**TABLE CENTRES.**—Very dainty Battenburg Lace Centres, an ornament to any table; they are strong and will stand a big amount of washing; fine White Linen Centre; value for 20c. each. Friday, Saturday and Monday **16c**

**NEW TEA CLOTHS.**—A box of beautiful snow White Linen Tea Cloths; size 32 x 32; a nice cloth when a friend drops in to Tea, neatly embroidered and finished with a broad hemstitched edge. Regular 85c. Friday, Saturday and Monday **76c**

**MEN'S GARTERS.**—The pad garter fits easy and comfortable, comes in assorted shades of good strong elastic, secure fastenings, per pair. Fri. Sat. & Monday **14c**

**BED SHEETS.**—28 pairs only of heavy half-bleach English Twill Bed Sheets; these are extra strong and very serviceable wearing for ordinary use. Reg. \$2.60 pair. Friday, Saturday and Monday **\$2.39**

**HAND TOWELS.**—We have just opened a case full of strong sturdy unbleached Turkish Towels, say right here, that these are not very large, but the quality is excellent; plain hemmed edge. Special each Friday, Saturday and Monday **15c**

**TABLE CLOTHS.**—Hemstitched White Damask Table Cloths, size 54 x 78; these are beauties, we have a dozen and a half only; a glance will tell you they are value for \$2.00 each. Fri. Sat. & Mon. **\$1.79**

**TURKISH TOWELLING.**—18 inch White Turkish Towelling, extra heavy, serviceable alike for hand towels or rolling. Reg. 27c. yard. Fri. Sat. and Monday **24c**

**WORKING SHIRTS.**—A shirt that you can buy for less than a Dollar; it comes in a blue linen make, with collar attached, a well made shirt that will not rip; a most respectable looking shirt for every day wear. At the regular price, \$1.00, it's the best value hereabout. Friday, Saturday and Monday **94c**

**SIDEBOARD CLOTHS.**—Something particularly dainty in Sideboard Cloths, fine White Linen Centre and wide insertion let in all around, with lace edge to match; size 17 x 48. Reg. 40c. Friday, Saturday and Monday **37c**

**PILLOW CASES.**—Springtime is renewing time for bed linens. Pillow Cases come under the heading, we know it that's the reason we offer some very good value in these, they're made from strong pillowings, embroidered and scalloped edge; size 21 x 32. Reg. 55c. each. Friday, Saturday and Monday **49c**

**PILLOW CASES.**—Plain White Cotton Pillow Cases in standard size; these will give you satisfaction in wear, will wash splendidly, as they are free from dressing deep hem at open end. Special, each, Friday, Saturday and Monday **33c**



### Just What YOU NEED for Spring Wear.

#### Ladies' Coat Sweaters.

Something you really need during our long, trying Spring weather, a comfortable, snug-fitting Silk and Wool Coat Sweater, with that large becoming Sailor Collar and Scarf of White and White Fancies; shades of Saxe, Emerald, Gold and Rose; sizes 38 to 44. Regular \$5.50. Friday, Saturday and Monday **\$5.18**

#### Savings on Things for Boys' Wear.

**BOYS' OIL COATS.**—If he is going to school he wants an Oil Coat, if he is working he wants one. Make him ready and outfitted for spring showers; these coats are strong, not too heavy, well stitched, guaranteed to stand the hardest wear; to fit boys from 7 to 16 years. Reg. to \$5.20. Friday, Saturday and Monday **\$4.75**

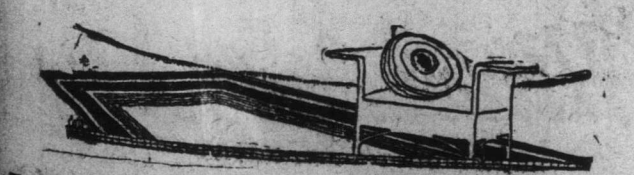
**BOYS' CAPS.**—A couple of swell lines of Boys' Caps, Eton style, in fine Navy Serge; very suitable for the smaller boys, and the Tweed and Serge makes in the larger Golf shape; very neat, best English make. Regular 60c. Friday, Saturday and Monday **45c**

**YOUTH'S BRACES.**—Made like Daddy's from extra strong elastic and all leather fastenings. This is a stronger and better make than the ordinary Boys' Brace. Special for Friday, Saturday and Monday **20c**

**SCHOOL BAGS.**—Waterproof School Bags for girls or boys, leather shoulder strap; a roomy bag with separate lunch receptacle; leather bound; assorted plaid patterns. Reg. 42c. each. Friday, Saturday and Monday **40c**

**TABLE NAPKINS.**—A gross or so of soft Mercerized Damask Table Napkins, size 15 x 15, hemmed ready for use; strong quality, for everyday use. Regular 15c. each. Friday, Saturday and Monday **13c**

**TOWELLING.**—For Rollers or Cup Towels, a splendid English Crash Towelling, 18 inches wide, with double blue striped border; this is exceptionally good value. Reg. 22c. yard. Friday, Saturday and Monday **20c**



### Inexpensively Priced Straw Hearth Rugs.

**EXTRA LARGE STRAW RUGS.**—These are similar to cut, much larger than the ordinary Hearth Rug, and come in mixed Brown and Natural and Green and Natural Straw shades; bound all around; plain centre and striped border. Reg. \$2.30. Friday, Saturday & Monday **\$2.00**

**STRAW MATS.**—These are large size Jap. Straw Mats, bound edge in Green and Natural shade, plain centre and fancy border; a nice Mat for the bedroom. Reg. \$1.30. Friday, Saturday and Monday **\$1.15**

### With the unfolding of the New Things much interest is manifested in SHOWROOM Doings.

**STRAW TRIMMINGS.**—10 yards lengths of pretty Straw trimmings for Hat makers, fine Mohair and chip in shades of Purple, Navy, Grey, Saxe, Nigger, Pink, Gold and White. Reg. 75c. the piece. Friday, Saturday and Monday **64c**

**BRASSIERES.**—An extra one or two is always very acceptable to the careful dresser. These are a new lot with embroidered yokes and lace edging, boned throughout; sizes 34 to 44 inch bust. Reg. 40c. Friday, Saturday and Monday **35c**

**SLEEVES.**—Some time or other you want a pair of Sleeves to brighten up a blouse or dress, and a pair of these we offer to-day in lace or net would be very useful; they come in 1/2 length, tucked or plain. Reg. 25c. pair. Friday, Saturday and Monday **14c**

**CHILDREN'S KNICKERS.**—Well made flannellette and fleece calico Knickers embroidered trimmed and fine tucks; others with plain frill. We have these to fit from 6 to 12 years. Reg. 40c. Friday, Saturday and Monday **36c**

**"CHIC" HANDKERCHIEFS.**—Are uncommonly good, very dainty, fine mercerized finish, hemstitched and fancy colored and floral borders. Friday, Saturday and Monday **2 for 22c**

**RUBBER FEEDERS.**—Infants' Rubber Feeders, easy to clean, always ready, bound edge and pocket. Reg. 20c. Friday, Saturday and Monday **16c**

**LADIES' VESTS.**—High-grade Silk and Wool Vests for ladies, low neck and wing sleeves, a medium weight in Cream shade, made in full sizes. This is one of the best offers yet in extra good quality vests. Reg. 90c. Friday, Saturday and Monday **67c**

**UNDERSKIRTS.**—Quality Sateen Underskirts, in plain shades of Emerald, Grey, Cardinal, Brown and White; others in fancy brocaded with fluted dounce; a magnificent array of these. Reg. \$2.40. Friday, Saturday and Monday **\$1.49**

### Lades, Children's and Misses' "MIDDY" BLOUSES.

The smartest styles imaginable in "Middy" Blouses, some in white with coloured collar, cuff, belt and pocket, others in coloured linen with white crash collar and trimmed cuffs and pocket. These several styles are very becoming and perhaps look the coolest and prettiest for Summer wear; a gorgeous display of all sizes. Regular \$2.50. Friday, Saturday and Monday **\$2.28**

### The IDEAL WEIGHT in Men's Underwear.

A special line of Men's Dark Shetland shade Underwear, very suitable for Spring wear, Sateen facings. This is guaranteed to give you every satisfaction in wear, in warmth, fit and feel. Value for \$1.40 garment. Friday, Saturday and Monday **\$1.25**



### Rousing Values in CASEMENT CLOTHS.

Just at the time when you are changing the appearance of your windows, sort of freshening up after the winter season, comes this offer of superior values in Casement Cloths. Don't overlook the importance of the event, it's a money saver for the housewife. They come in a faint Cream shade, the better grades favour the appearance of Shantung Silks and should make very handsome Window Curtains. Regular 45c. yard. Friday, Saturday and Monday **42c**  
Regular 55c. yard. Friday, Saturday and Monday **50c**  
Regular 65c. yard. Friday, Saturday and Monday **58c**  
Regular \$1.00 yard. Friday, Saturday and Monday **90c**

### 500 yards White Table DAMASK, Underpriced.

Exceptional value awaits shoppers in this section. Pure White Damask, 58 inches wide; extra good quality coupled with an unusually low price will move this pile quickly. A very nice variety of patterns. Come! you may not get such value in Damasks for many's the day. Values to 70c. per yard. Friday, Saturday and Monday **59c**

### Job Line LADIES' STRAW HATS, reg. \$1.10, for 39c.

Here's a Hat for your holidays, a hat for the country for sunny days, a sort of a flap Hat in chip straw; they come in two tone effect, i.e. brims of Green, Rose, Saxe, and Champagne, etc. with crowns of White, Rose, Saxe, and Green. Come and look these over, there is a hat here for you. Regular \$1.10. Friday, Saturday and Monday **39c**

**LISLE HOISERY.**—We would like you to come and see this line of all Lisle Hoisery, a real spring weight, in plain and fancy stripes, in Tan, Saxe, Hello, Champagne, Cream and White, extra good value at 40 cents a pair. Friday, Saturday and Monday **32c**

**ENGLISH LISLE HOISERY.**—Last year's value in extra fine black Lisle Hoisery; these are value for 80c. pair. Friday, Saturday and Monday **69c**

**HIGH GRADE HOISERY.**—Ladies' Silk Lisle Top and half Silk leg summer hoisery in Black, White, Champagne, Bronze, Grey, Pink and Sky; excellent quality. Friday, Saturday and Monday **\$1.05**

### A Clearing Line of Colored Quilts

Just 2 dozen in the lot, fancy Pink and White and Blue and White mixtures, finished with fringed edge. Good-looking, good-wearing, serviceable Quilts for any season of the year. These are value for \$2.50. Friday, Saturday and Monday **\$2.25**

### Ladies' Gloves.

Ladies' good wearing Lisle Gloves with 2 dome wrist in shades of Grey, Tan, Beaver and White; a splendid make of Glove for all Spring wear; these are just as serviceable as kid and very much cheaper. Reg. 75c. Friday, Saturday **68c** and Monday **65c**

**BOOTEES.**—Soft, warm, wool-like Bootees for the baby in mixed Blue and White and Pink and White; double tops. Reg. 85c. pair. Friday, Saturday and Monday **82c**

### Newfoundland Scotch Cured Herring.

The arrival of the steamer Prospero in this market with some 1,600 barrels of Newfoundland Scotch cured herring caused little or no excitement among the herring trade in New York during this week, a considerable part of the cargo having been sold to arrive at prices ranging from \$27 to \$30 per barrel ex-dock, according to the size of the fish. Sale in the open market at these prices are also reported, although receivers for the most part are inclined to ask \$28 and \$29 for small fish, and \$30 and \$31 for large fish. As there is only a limited demand among jobbers for Newfoundland herring at present, probably because of the approaching religious holidays, it is likely that the goods which did not change hands on the dock will be placed in store here to await further development of the market. Reports from St. John's this week are to the effect that there is only a limited supply of Fall caught Newfoundland Scotch cured herring in that city, and that practically all of this will be shipped to New York. The quantity, however, is not more than sufficient to meet the running requirements of the trade during the remaining spring season. Fall Scotch cured herring held in the outports of Newfoundland will not be shipped until May, and probably will come to this market with first shipments of spring herring. There is little interest in the trade of New York in the spring catch at this time, although it is understood that liberal offerings have been made to importers here already. In view of the present situation of the market and the prospect of a negative demand during the next few weeks, there is little talk of advancing prices at this time, and some hold the opinion that Newfoundland herring will not reach any higher level this year, although it was predicted in the early part of the season that fancy stock would bring as high as \$35 per barrel.—N. Y. Fishing Gazette, Mar. 28rd.

### The War and the Fisheries.

Germany, which spent so much time in protecting its river and lake fish, has given up that industry since the war began, and has gradually introduced salt water fish from the North Sea and the Baltic. The high prices charged by Dutch fishermen for their North Sea fish have set Germans thinking that they might benefit by this industry. France has suffered in its cod fisheries, but it is Britain, North America, and the Norwegian cod fisheries that have suffered most by the war. England has long been the largest consumer of fresh fish from the North Sea and elsewhere, but since the outbreak of the war its import has been much reduced. Canada and Norway, owing to bad weather and want of fishing outfit, have had so small and so dear a supply that meat is sometimes preferred as being cheaper. But even if fish were plentiful it would be almost impossible to get a fleet equipped as before the war.—N. Y. Fishing Gazette, Mar. 23.

### Milady's Boudoir.

#### THE PERFECT THROAT AND NECK.

Many women think it is incumbent upon them to paint and powder to make fair the skin of the face, powdering it to a ghastly whiteness. Yet the skin of the neck and throat is left alone, and often a dark streak is allowed to appear above the V shaped or round neck. It seems a pity that such necks are allowed to be viewed, when the remedy is so near at hand. Any woman who will, may have an attractive appearing throat, so long as her age is on the sunny side of fifty.

The too thin neck hints of ill health, but the proper exercises will help to round it out and make it symmetrical. These exercises consist of the slow and gentle rolling of the head upon the shoulders, first all the way round from right to left several times and then in reversing the motion. Now bow the head far forward and far back, leaning to the right side and then to the left. These movements, taken slowly and gently, night after night, will develop the unused tissue which causes the neck to lack roundness.

After the exercises the flesh should be well scrubbed with hot water and soap, carefully and thoroughly massaged with cream for at least ten minutes, the cream removed and, then, cold water applied to the glowing surface.

The correct massage necessary to break down and remove fatty deposits around the throat, are best given by a professional masseuse, familiar with anatomy. Care must be taken to keep the muscles firm and not to reduce too rapidly. Hollows can be filled in by means of massage, brown necks can be bleached and sagging chins can be strengthened by massage and the double chin can be likewise reduced. So there seems little excuse for the unsightly neck and throat.

Save the Regiment and the honor of Newfoundland by Selective Conscription.