

ECONOMY BEING THE ORDER OF THE DAY

Friday and Saturday "THE ROYAL STORES."

Economy Prices
On FOOTWEAR, Etc.

INFANTS' HOSE.

Australian Cashmere, Silk heel and toe. These goods are manufactured from pure worsted stock, guaranteed free from all foreign substances. Sizes 4, 4½, 5 and 5½ inch feet. Reg. value to 22c. pair. Friday and Saturday 27c.

LADIES' HOSE.

Cashmere and Cotton; plain and ribbed makes, improved fashioned seamless toes and heels, shaped legs; all sizes. Reg. 25c. pair. Friday and Saturday 50c.

LADIES' WALK-OVER BOOTS.

Gun Metal, Patent Leather and Vici Kid; all buttoned styles, excellent wearing qualities, high heels and medium soles; all sizes. Reg. \$4.70 pair. Friday and Saturday 4.05.

MEN'S HALF HOSE.

Black ribbed worsted and plain Cashmere in Tan, Navy and Black; good durable quality in medium and heavy weights; sizes 10½ to 11½ in. feet. Reg. 65c. pair. Friday and Saturday 58c.

Special Bargains
On Toilet Soap

MWENDA TOILET SOAP—Highly scented in perfectly round tablets; fine cleansing quality. Regular 11c. cake. Friday and Saturday 9c.

BATH SOAP—Large size tablets, assorted perfumes and qualities; Peroxide, Venetian, Corylopsis and Geranium. Reg. 12c. cake. Friday and Saturday 10c.

CHATEAU SOAP—In boxes containing three medium size tablets, delicately perfumed for toilet purposes. Reg. 30c. box. Friday and Saturday 26c.

SAPONE CARRARA SOAP—Splendid cleansing quality, being pure and free from all injurious substances; large size. A medium size Face Cloth with each tablet. Reg. 10c. each. Friday and Saturday 9c.

Careful Men Shop Here.

WHY?

The answer is simple. Best selections of reliable goods at lowest prices await them here.

KHAKI OVERCOATING.

A splendid line of all wool Khaki Overcoating, 56 inches wide; suitable for making Boys' Military Overcoats, Ladies' and Misses' Heavy Winter Coats, Etc., worth over \$2.50 yard. Special for Friday and Saturday 1.50.

MEN'S GREY SWEATERS.

Made from Grey Union Yarn with Shawl Collar attached, two side pockets, slate color trimmed with close ribbed front and cuffs. Reg. \$1.50 each. Friday and Saturday 1.30.

MEN'S HALF HOSE.

One of our most popular lines, Black and Heather Worsteds; all sizes; seamless toes and heels; good heavy quality for full wear. Reg. 35c. pair. Friday and Saturday 30c.

MEN'S STANDARD GARTERS.

A splendid wearing Garter, the elastic webbing being of good strong quality; the other parts fitted so that no metal can touch the leg. Reg. 15c. pair. Friday and Saturday 13c.

SILK NECKWEAR.

The newest designs and colorings for the season. A big range to select from; all wide flowing ends. Reg. 40c. ea. Friday & Saturday 34c.

NAVY NAP CLOTH.

This is an all round serviceable cloth; can be used for Ladies', Misses' and Children's heavy winter Coats, Men's Overcoats and Reefers, and is unexcelled for boys' wear, being of hard wearing quality. In a pretty shade of Navy; 56 inches wide. Reg. \$4.20 yd. Friday & Saturday 3.75.

\$2.50 HAND BAGS for \$1.80.

Made from real pebbled grain leather, lined with kid in various styles; brass and gunmetal fastenings of good strong quality; double leather hand straps. This is undoubtedly a big bargain. Reg. \$2.50 each. Friday and Saturday 1.80.

Splendid Smallware Values

CHILDREN'S TEA SETS—Japanese and Willow designs, containing 4 Cups and Saucers, Teapot, Milk Jug and Bowl. Reg. \$1.20 set. Friday & Saturday 95c.

BOXES OF STATIONERY—Containing 24 Empire shaped envelopes and 24 sheets ruled paper, letter size. This paper is extra quality, being linen faced. Reg. 25c. box. Friday & Saturday 23c.

ASBESTOS IRON HOLDERS—Covered with strong Cotton Cloth, edges bound firmly with plain cotton; loop for hanging attached; size 5½ x 5½ inches. Reg. 6c. ea. Friday and Saturday 5c.

TOILET PINS—In loose leaf book form; assorted sizes; needle points. Regular 6c. book. Friday and Saturday 5c.

HAIR BARRETTES—Assorted pretty designs, some round inset with brilliant; others plain polished shell. Reg. values to 16c. each. Friday and Saturday 13c.

FRAMED PICTURES—Fitted with fancy shaped mat, showing picture in three parts. The framing is one inch wide and finished in dark oak. Picture measures 6½ x 13 inches. Reg. 20c. ea. Friday and Saturday 16c.

UNBREAKABLE DOLLS—Dressed in fancy coloured cotton, trimmed with plain contrasting colours; special value. Reg. 25c. each. Friday and Saturday 20c.

TEDDY BEARS—Covered with long hair; movable limbs; good strong make. Reg. 45c. each. Friday & Saturday 38c.

PERFUMED AND PEARL NECKLACES—The perfumed Necklaces are made from the petals of real flowers and retain their natural color and fragrance; the Pearl Necklaces are 13 to 14 inches long and made up in single row style; the pure both splendid values at this low price. Special for Friday and Saturday 20c.

Magnificent Opportunities to save on

COATINGS and Costume Goods

Big favorites for Children's Winter Coats.

RED COATINGS.

Blanket Cloth, 54 ins. wide. Reg. \$2.55 for 1 yd. 2.10.
Blanket Cloth, 54 ins. wide. Reg. \$2.55 for 1 yd. 2.25.
Hvy. Box Cloth, 54 in. wide. Reg. \$3.00 for 1 yd. 2.50.
Nap Cloth, 56 ins. wide. Reg. \$3.10 for 1 yd. 2.70.
Cheviot Serge, 54 ins. wide. Reg. \$1.50 for 1 yd. 1.35.

TWEEDS, CLOTHS, SERGES, ETC.

Fancy Diagonal and Herringbone Tweeds, 56 inches wide, in Fawn, Grey and Green; Brown Covert Cloth, 56 inches wide, Cardinal, Venetian Cloth, 56 inches wide, Navy Coating Serge, Myrtle Amazon Cloth, Myrtle Gaberdine and Black Striped Serge. Values to \$1.75 yard. Specially priced for Friday and Saturday 1.45.

CORDUROY VELVET.

Your opportunity to buy a wanted serviceable fabric at a bargain price. A medium cord fast piled Corduroy Velvet, 27 inches wide, in colors of Green, Brown, Amethyst, wine, Navy and Black; an excellent value. Regular \$1.50 per yard. Friday and Saturday 1.40.

Wings, Mounts, Feathers, Etc.



The balance of that big stock of Wings, Mounts, Feathers, Plumes, etc., all must go regardless of cost.

Values to \$1.20
For 12 cents.

INFANTS' BIBS.

Made from fine soft Lawn, well padded; pretty chain stitched patterns, trimmed at edge with one inch lace edging; medium size. Reg. 8c. each. Friday and Saturday 6c.

You should take advantage of these
BARGAINS in
Staple and Household Goods.

BROCADED CURTAIN REPP.

Beautiful silk finish, suitable for window curtains, wall draperies, etc.; 54 inches wide, in pretty shades of Light and Dark Sage, Cardinal and Olive Green. Reg. \$1.50 yard. Friday and Saturday 1.30.

WHITE BED SPREADS.

Splendid saving opportunities on White Marcella and Honeycomb Bed Spreads; large double bed size; nice close make; pretty patterns. Reg. \$2.75. Friday & Saturday 2.40.

TABLE CLOTHS.

Purest Snowy White Damask Table Cloth; two sizes: 66 x 66 and 66 x 86 inches. Good wearing qualities that should make many friends for us. Reg. \$2.29 each. Friday & Saturday 1.75.

SIDEBOARD COVERS.

Made from a good quality cotton, beautifully hemstitched; embroidered and openwork centres in most new designs; also lace and insertion trimmed; sizes 66 x 14 and 52 x 12 inches. Reg. 65c. each. Friday and Saturday 55c.

CUSHION COVERS.

Brown and Fawn Linen, White Lawn and Muslin beautifully embroidered Centres, in White and Colored Silks and Cotton; frilled and hemstitched edges; sizes 19 x 19 and 20 x 20 inches. Reg. 55c. each. Friday & Saturday 47c.

WHITE & BROWN COTTON BLANKETS.

Mottled Brown, with fancy colored borders, size 54 x 74 inches; and White with Pink and Blue striped borders, size 64 x 80 inches. These Blankets are made from heavy fleeced cotton and are excellent values. You should secure a pair or two of these at this low price. Reg. \$1.65 and \$1.70 pair. Friday & Saturday 1.50.

TEA COSEY PADS.

Made from good soft cotton batting, covered with fine plain Saten in colors of Pink, Yellow, Pale Blue and Red; medium sizes. Reg. 55c. ea. Friday & Saturday 45c.

TABLE NAPKINS.

Our big special line, so do not omit these. They are made from fine Union Damask in the most popular size, being 17 x 19 inches. Reg. 12c. each. Friday and Saturday 10c.

PILLOW CASES.

Made from fine English Pillow Cotton, beautifully embroidered corners in pretty new designs, finished at edges with a 3 inch hemstitched frill of soft lawn; size 18 x 27 inches. Reg. 30c. each. Friday and Saturday 25c.

WHITE TURKISH TOWELS.

These Towels are splendid value; pure white, soft and free from dressy size 17 x 30 ins.; hemmed ends. Reg. 14c. each. Friday & Saturday 12c.

CHILDREN'S IMITATION FUR SETS.

Smart Imitation Stone Marten Sets for children in assorted fawns and greys. Three different styles of neck piece to select from. Some are trimmed with heads, other with ribbon and silk cord. No other imitation fur gives so much satisfaction as these. The wearing qualities are remarkable. Reg. \$1.50 set. Fri. & Sat. 1.30.

Values that will Influence active buying
In the Showroom Dept.

NECK AND SLEEVE FRILLING.

Neck Frilling in Tulle, Chiffon, Net and Lace, double and single makes; Sleeve Frilling in Net and Lace only, 1½ to 3 in. wide; Color: Black, Cream and Paris. Reg. 25c. yd. Friday and Saturday 20c.

LADIES' NECKWEAR

A dainty selection of Ladies' Collars and Vestees in the very newest styles; Peter Pan, Medical, etc., in Lace, Muslin and Lawn; some are nicely trimmed with hemstitching, others tucked, and still others trimmed with velvet and lace edging; a big assortment of these to choose from. Reg. 25c. each. Friday and Saturday 20c.

LADIES' NIGHTGOWNS.

Made of good quality Flannel, square, round and V shaped necks, some with collars, beautifully embroidered and lace trimmed; all quality considered. Reg. \$2.25 each. Friday and Saturday 1.85.

LADIES' SWEATER COATS.

Exceptionally good value is this Sweater Coat. Knit in the popular chain stitch, trimmed with close knit collar and front; Colors: Brown, Navy, Grey, Maroon, Khaki and Cardinal. Reg. \$1.85 each. Friday and Saturday 1.50.

MISSIE'S WINTER COATS.

In fancy mixed and plain Tweeds, shades of Blue, Grey, Brown and Tango; a fine assortment of all the newest styles; sizes to fit girls from 10 to 13 years. The prices quoted below will show you what great value they are. Values to \$5.50 for . . . \$5.75. Values to \$6.50 for . . . \$4.50.

CHILDREN'S HATS.

Covered with Velvet in pretty shades of Brown, Tan, Red, V. Rose, Nigger and Light & Dark Blue, daintily trimmed around crown and under brim with Silk in contrasting colors. Reg. \$1.00 each. Friday and Saturday 85c.

LADIES' UNDERSKIRTS.

Cream Flannel with wide Cotton hip bands, 9 inch flounce; also Mole in Black, Navy, Nigger, Grey, Tan and Sage; draw string waistbands, to fit any size up to 32 inches. Reg. \$1.00 each. Fri. & Sat. 85c.

Men's Shirts Reduced.

MEN'S NEGLIGEE SHIRTS.—Size 14½ to 16 inch necks, perfect fitting styles, soft double cuffs and stiff collar bands; neat pin stripes. Reg. \$1.00 each. Friday & Saturday 85c.

MEN'S SHIRTS.

Various pretty new striped effects, open fronts, made from fine American Shirt Cotton; stiff cuffs and collar bands; all sizes; fresh new goods. Regular \$1.50 each. Friday and Saturday 1.45.

Big Bargains in Hardware.

Asbestos Stove Mats. Reg. 5c. for . . . 4c.
Clothes Pins, 2 doz. for . . . 5c.
Stove Cover Litters. Reg. 7c. for . . . 6c.
Nail Files. Reg. 7c. for . . . 6c.
Pokers. Reg. 8c. for . . . 7c.
Cake Turners. Reg. 8c. for . . . 7c.
Towel Racks. Reg. 10c. for . . . 8c.
Loaf Tins. Reg. 10c. for . . . 8c.
Bone Napkin Rings. Reg. 12c. for . . . 10c.
Cupboards. Reg. 12c. for . . . 11c.
Puff Pans. Reg. 15c. for . . . 13c.
Electro Silver Polish. Reg. 15c. for . . . 13c.
Dish Mops. Reg. 17c. for . . . 15c.
Ham Knives. Reg. \$1.10 for \$1.00.

Crockery Mender. Reg. 20c. for . . . 15c.
Mirrors. Reg. 25c. for . . . 20c.
Nail Clippers. Reg. 25c. for . . . 20c.
Shaving Brushes. Reg. 25c. for . . . 20c.
Yemol Furniture Polish. Reg. 25c. for . . . 20c.
Nickel Waiters. Reg. 25c. for . . . 20c.
Fire Shovels. Reg. 27c. for . . . 24c.
Hand Mirrors. Reg. 35c. for . . . 31c.
Razor Straps. Reg. 45c. for 40c.
Knife Boxes. Reg. 60c. for 55c.
Hair Brushes. Reg. 75c. for 70c.
3-piece set of Carvers. Reg. \$2.65 for \$2.35.

The Royal Stores Ltd.

War News.

Messages Received
Previous to 9 A. M.

STEAMER SUNK.

LONDON, Nov. 9. The steamer Suffolk Coast, of Liverpool, 780 tons gross, has been sunk; crew saved.

DEPRIVED OF USE OF CABLE SERVICES.

NEW YORK, Nov. 9. The New York Tribune this morning publishes the following messages from Paris: Following the precedent set by the British Government, the French Government has deprived William Randolph Hearst and the International News Service of the use of the cable services between Paris and America. The order applies to all news channels under Hearst's control. The order was issued yesterday and to-day all the Hearst employees in Paris received notice to look for other positions.

INSURANCE GOING UP.

NEW YORK, Nov. 9. Marine underwriters to-day advanced to 5 p.c. the war risk rate on American vessels in Mediterranean waters. This increase, resulting from submarine activity against one or more American ships, places the United States vessels on an equal war risk basis with other neutral craft in the Mediterranean zone. The rate on United States vessels there was formerly 2½ to 3 per cent.

THE ARABIA'S PASSENGERS.

LONDON, Nov. 9. Of 437 passengers on the P. & O. Line steamer Arabia sunk in the Mediterranean by a submarine on Monday 198 landed at Malta and 84 at Port Said. This was announced in the official statement given out here to-day, which adds that although bad weather prevailed, all the passengers and crew were transferred to boats in twenty minutes.

THE U. S. ELECTION.

LONG BRANCH, Nov. 9. Messages received by Secretary Tumulty this evening convinced him that Wilson had carried New Hampshire and California, which on the basis of the States previously tabulated would give the President enough electoral votes. The New Hampshire message was from Senator Hallis who said that on the recount Wilson would carry the State. The President made no comment preferring to await the full count.

New York, Nov. 9.—If the result of the incomplete returns of Tuesday's balloting is accepted as final in all but five States, at noon to-day the electoral vote would give Wilson 251 and Hughes 243. The five doubtful States with their electoral votes are: California, 13; Minnesota, 12; New Mexico, 3; North Dakota, 5; New Hampshire, 4.

Chicago, Nov. 9.—Fred B. Lynch, Democratic National Committeeman from Minnesota, at noon to-day telephoned the Manager of the Western Democratic Headquarters that Minnesota had probably been carried for Hughes but that he had not given up hope.

Helena, Montana, Nov. 9.—Wilson carried Montana by approximately 20,000 plurality. Montana has adopted prohibition.

New York, Nov. 9.—The Senate will remain under Democratic control by a reduced majority of 10 or 12, dependent on the outcome in New Mexico, where Jones, Democrat, is maintaining a slight lead over Hubbell, nominated by the Republicans to succeed Catron. At this hour the Senate stands: Democratic, 53; Republicans, 42; one undecided.

New York, Nov. 9.—Chairman McCormack of the Democratic National Committee, announced late this afternoon that he had sent telegrams to all the Democratic States Chairmen in the country telling them to engage bands and buy red fire to celebrate to-night the election of Wilson.

Here and There.

DUE TO-DAY.—The S. S. Catherine Sumo is now due to arrive from New York with a full general cargo. She was chartered by the Red Cross Company to make one trip.

SONGS OF THE ALLIES.—Complete Patriotic Songs in one book, price only 35c. in stamps post paid. GARLAND'S BOOKSTORE, 177-3 Water St., St. John's—nov.16.

FROM PTE. MCGILLVRA.—Mr. Wm. McGillvray received a letter yesterday from his son, William, who is with Ours "Somewhere." In France, dated Oct. 15th, stating that their regiment is still in action and are doing good work and that he is feeling well and wishes to be remembered to his old friends.