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VOLUME XXXVII.

ST. JOHN'S, NEWFOUNDLAND, SATURDAY, JULY 31, 1915.

\$3.00 PER YEAR.

# BUFFALO FLOUR!

GET OUR PRICE

BOWRING'S Retail Store.

Owing to change in business we are clearing out several lines

## **American Scythes**

Regular 75c. Now ..... 60c. SCYTHE SNAITHS. AMERICAN REAP HOOKS. WEEDING HOES. Regular 22c. for ........19c. caused you so much trouble.

#### **Trouting Tackle** Bargain Sale!

TROUTING POLES (Wood),

3 piece, 12 ft., extra top. Regular \$4.00 for .....\$3.00 3 piece, 10½ ft. Regular \$4.75 for .....\$3.50 3 piece, 12 ft., extra top. Regular \$4.50 for .....\$3.50 3 piece, 14 ft. Regular \$4.50 for .....\$4.00

3 piece, 14 ft., extra top and Landing Net Handle. Regular \$9.00 for ..... \$7.00 English Bamboo Rod, 3 piece, 12 ft., extra top. Regular \$4.50

for ......\$3.50 English Split Bamboo, 3 piece, 12 ft., extra top. Regular \$6.50 for ......\$4.50 American Steel Rods, 3 piece, cork grip. Regular \$2.10 for ....\$1.50

Regular \$4.25 for ....\$3.00 SMALL TROUT BASKETS. Regular \$1.00 for ......75c. CAT GUT BAIT HOOKS. Regular 20c. for . . . . . 15c. doz. Regular 25c. for . . . . . 20c. doz. Regular 50c. for . . . . . 40c. doz.

### **Trout Flies!**

Regular 40c. for . . . . . 25c. doz. Regular 50c. for. . . . . 40c. doz. Regular 7c. for ... 5c. each Regular 10c. for .... 7c. each Regular 20c. for ....15c. each Cast Lines, 2 yards. Regular 10c. for ..... Regular 15c. for . . Regular 25c. for ..... 20c.

Regular 50c. for ......40c Trout Reels!

Regular 35c. for ......28c

Brass, 60 yds.—Reg. 45c. for 35c Brass Multiplying Reels,

Nickel Quadruple Reels, 80 yds.—Regular \$1.10 for 90c. Reels for Bamboo Poles.

40 yards, 35c., reduced to..30c.

25 yards, 25c., reduced to .. 20c.

HARDWARE.

Avalon Lodge,

odge will be held in the Masonic DAY. Temple on Monday, August 2nd, at 8 o'clock p.m., for the purpose of conferring Degrees.

ALBERT R. WOOLGAR, jly13,2:

Regular 55c. Now ..... 49c. We can Improve the Looks

Common, 45c. for . . . . . 30c. of our sad-raced friend by supplying a of our sad-faced friend by supplying a Is it worth while to look forlorn? Ideal, 22c. for ..... 18c. Get your mirror and think it out, then call on Dr. Lehr, the Senior Dentist, Gem, 33c. for . . . . . . 28c. and have him supply a set of teeth best quality obtainable for \$12.00, or have him extract that tooth which has

Teeth extracted without pain ... . 25c.

203 WATER STREET. jly17.s.tu.th.ti



AND

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The Direct Agencies Limited.

FIGURES DO LIE. Regular 90c. for ....... Prices are only Relative

REGAL ENGINES are the highest priced engines, yet they are the cheap-

est.

They are the highest priced engines because they cost more to build.

They are the cheapest engines, be-40 yds.—Regular 55c. for 40c. long as any other engine.

They are also the cheapest engines, necessary other engine.

They are also the cheapest engines. because they save your time, and "Time is money."

If you shut your eyes to this rea bargain in engines, you will be the sorriest fisherman who ever signed an You will lose more money than you can afford to lose, and your oil bills

will be twice as large.

REGAL ENGINES use less oil, have more power, run with less trouble and give more genuine satisfaction than any other engine on the market.

We are, in the near future, going to ask all cash for REGAL ENGINES, so buy one before we make thi change, as we intend to make them the "Hall Mark" engines of Newfoundland.

we ship REGAL ENGINES complete with full book of instructions, and when once installed in your boat, any child can run one.

REGAL ENGINES are higher priced

than other engines, but are the cheap est in the long run, because they run WRITE FOR A CATALOGUE TO-



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Store. Home. Spring Goods Have Arrived.

LINOLEUMS, CANVAS, CARPETS and RUGS in all the dainties BEDSTEADS, DRESSERS, WASH STANDS, PILLOWS, BOLSTERS, MATTRESSES, COUCHES, LOUNGES, EASY CHAIRS, TABLES, BUFFETS, SIDEBOARDS, DESKS, OFFICE CHAIRS, BOOK-CASES.

A great saving on all you buy at this store.

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R. H. TRAPNELL,

Eve Specialist.

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PROMPT SERVICE.

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Water Street

DeReszke Cigarettes

take the edge off life's trou bles. That's what the British Navy find—all of His Majesty's ships being supplied with "De Reszkes". A fresh stock just arriv-

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Peter O'Mara. The City Club Bally Haly

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P. E. OUTERBRIDGF.

(Agent for Newfoundland) 180 WATER STREET. (Telephone 60) jly31,s,tu,th,tf

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The Blobe-Wernicke Co. 2-WHEELER. PERCIE JOHNSON.

LIGHT LUMBER TRUCK. FAMILY CARRIAGE, with rubber Do It Now

We have also in stock a few sets of the latest Electric Carriage Lamps. A good steady white light, equal to 5 candle power each. No smoke to dull the light. All to be sold cheap if ap-plied for immediately. S. G. COLLIER,

Waldegrave Stre

Money to Loan (On Good Security) T. P. Halley,

july28,w,s,61 Renouf Bldg.

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Your House Needs Paint.

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Application should be made early. For Calendar and all information

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Carnations,

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Order a package to-day. For sale everywhere, at

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Made from fresh whole oysters. Evapor a t e d same day as they are drawn from the sea.

Bouillon Cubes, a highly concentrated extract made of Beef and Vege-

Oystero or Steero provide a delightful cup for an impromptu meal.

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Ex schr. Dove, a cargo of Sydney Screened COAL

EXCELLENT QUALITY. T. A. BOWN,

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TO LET-Houses Nos. 53 and 56 New Gower Street. For fur-ther particulars apply to GEO. W. B. AYRE, Solicitor, Renouf Building.

TO LET - Ground Floor Store on Water Street, suitable for Agent. Clean, dry and ready for immediate occupancy. Centrally located, low rent. Address enquiries "L.G.X.", care Telegram Office. jly30,3i FOR SALE—A Surrey Wag-

gon, rubber tyred; apply to P. CASEY, Water Street. jly29,tf FOR SALE - One 7 H. P. Twin Two-speed Indian Motor Cycle and Side Car, in excellent running or-der; apply P. O. Box 1271. jly26,tf

FOR SALE or TO LET -That desirable Dwelling House situate No. 47 Queen's Road, fitted with all modern improvements, heated with hot water, gas and electric light. Immediate possession; apply to Kent & McGrath, Solicitors, or P. C. O'DRIS-COLL, Exchange Bldg. jly23,tf

LOST - Friday, a Roll of Tools on Bay Bull's Road. Finder please leave at SEA VIEW HOUSE. Bay Bull's, or 302 WATER ST. Re-

HELP WANTED.

WANTED-A Cook; apply jly26,tf WANTED-A Plain Cook

immediately; apply at this office. jly22,tf BOYS WANTED-At Once. to sell Daily Mirror and Sunday Pictorial. Cash and valuable prizes free. Apply at J. M. RYAN SUPPLY CO.,

227 Theatre Hill. WANTED-A Boy to learn the Grocery Trade, of good address and education; apply by letter only,

WANTED - Dry Goods Salesman; apply to M. J. DYER, 299 Water Street, jly27,3i,eod

WANTED — By September 1st, Principal for the Presbyterian School, St. John's. Salary to commence \$800.00, increasing to \$1,000.00. Apply in writing with credentials and full information to DONALD MORI-SON, Bank of Montreal Building, St.

\$15 WEEK & EXPENSES To travel, appointing local representatives. WHITFIELD LINSCOTT, Brantford, Ont. jly17,22,27,31,au6,11

AGENTS WANTED -Agents make 500 per cent profit selling "Novelty Sign Cards." Merchants buy 10 to 100 on sight. 800 varieties. Catalogue Free. SULLIVAN CO., 1234 Van Buren St., Chicago, Ill. jly31,1