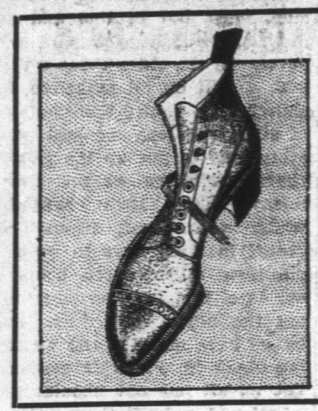




See Our Window Display
—OF—
Gents' Standard Makes
—OF—
BOOTS & OXFORDS

Vici and Box Calf Laced and Blucher Cut Boots \$2.50 to \$4.00.
Tan and Chocolate Blucher Cut Laced Boots \$2.50 to \$4.00.



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Sixty Years on the Market
and has not given a poor Cup of Tea yet.
That is the recommendation of

'Golden Pheasant' Tea.

The best 60c. Tea that has been or ever will be sold.
OUR MOTTO:—"Cost is forgotten, but Quality remains."

J. B. MITCHELL,
Telephone 714. Agent. P. O. Box 324.

GET SOME WHILE YOU MAY.

P. E. I. Potatoes--Blues.
Nearly all gone--no more to come--We have a few left.
50 Bunches New Bananas

Edwin Murray,
Wholesale Fruit and Produce Warehouse.

Now is the time for travelling.
Before starting see our
Portmanteaux,
Gladstone,
Kit and
Brief Bags,
Carryalls and
Trunks,
in all sizes & at prices to suit everyone.
Bowring Brothers,
Limited.
Drapery Department.



THE EYE
Is the Window of the Soul.

You either pay a small penalty in money now, or a large penalty in eyestrain later.

If wisdom guides your choice, we will be pleased to meet you in our Optical Department.

It costs you nothing to have your Eyes tested.

If the services of a Physician is needed we will tell you so.

R. H. TRAPNELL,
Eyesight Specialist,
St. John's.

Hazell's Annual, for 1911,
is of all Year Books reference books certainly the most reliable and comprehensive. This new volume contains a full record of the New House of Commons, and from its literary and biographical aspect surpasses all former editions; its 630 pages is full of information for men of all professions and occupations. Price, \$1.00 post paid.
S. E. GARLAND, Leading Bookseller.

REID NEWFOUNDLAND COMPANY.

Labrador Service!

S. S. "SOLWAY"
Will sail from the Dry Dock Wharf, St. John's, on Thursday July 20th, at 1 p.m., calling at the following ports:—

- | | |
|---------------|----------------|
| Harbor Grace, | King's Cove, |
| Carbonear, | Bonavista, |
| Catalina, | Twillingate, |
| | Battle Harbor, |

and the usual ports of call on Labrador.
Freight will be received up to 10 a.m. on day of sailing.

Reid Newfoundland Company



F. Smallwood,
The Home of Good Shoes.

GEORGE NEAL

July 15. We have just received the following, viz.:
Dried Apricots, Prunes, Split Peas,
Canadian Cheese, Sunlight Soap,
Pickles (S. & S.), Sunpaste Polish,
Chow Chow. Green Peas—bags.

Our Prices will always suit you.
GEORGE NEAL.



U. S. PICTURE & PORTRAIT CO.
Complete House Furnishers.

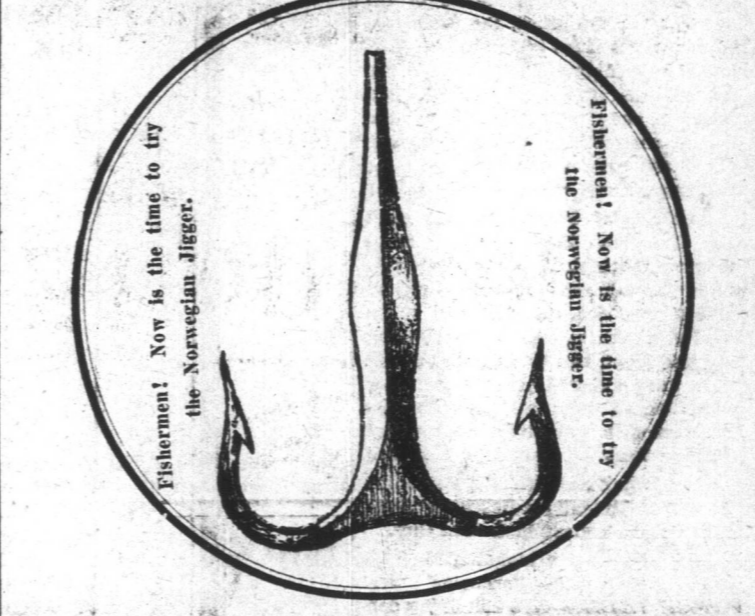
SOLIGNUM!

HALF THE PRICE OF PAINT!
Why use expensive paints as a house covering?
When SOLIGNUM will do it MORE ARTISTICALLY
and last SIX TIMES as long at HALF THE PRICE of
even the CHEAPEST KIND OF PAINT.

JUST RECEIVED!

ANOTHER LOT
JOB ROOM PAPER
and BORDERING.
ROOM PAPER—6, 8, and 10 cts. piece.
BORDERING—splendid lot—your choice—10 cts. piece.

R. TEMPLETON, 333 Water St.



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If you want to increase your profits, and at the same time give better satisfaction to your Customers, by selling a superior article, use

Gossage's SOAP.

Prices, etc., cheerfully furnished.
GEORGE M. BARR, Agent.

Pure Gold JELLY POWDERS.
PURE GOLD ICINGS.
PURE GOLD ESSENCES.
CREAM CUSTARDS.
BIRD'S CUSTARD POWDER.
HEINZ'S MINCE MEAT.
ROYAL PALACE BAKING POWDER, 1-lb. tins, only 20 cents.
KIT COFFEE.
FRESH RHUBARB.
RIPE BANANAS.
See our Plain and Fancy BISCUIT assortment.
J. J. ST. JOHN, Duckworth-st.

THE BIG FURNITURE STORE.

June is not but should be the month of roses. However, it's a well-known fact, that it is the month for gathering peaches. And, Sonny, we would advise you to hurry up gather in your peach and hike along to our store. As we are now filled to overflowing with a most up-to-date and well selected stock of Dressing Cases, Washstands, Bedsteads, Sideboards, Extension Tables, Dinners, Parlour Suites, Cabinets, Hall Racks, Linoleums, Curtains and other draperies 'too numerous' to mention and our prices are right too.
Don't Forget The Address.
CALLAHAN, GLASS & Co.,
THE BIG FURNITURE STORE,
Duckworth and Gower Streets.

THE NICKEL.

Monday and Tuesday.
Unique Travelogue,
Honeymoon Trip to Hong Kong.
Embracing a delightful trip from Montreal, down the St. Lawrence River, direct to the Home of the Celestials.
As the Sun Went Down.
A pretty little domestic Drama.
Extra added attraction,
The King's Coronation.
Again presented to give every citizen an opportunity of witnessing this excellent film.
Our Own Orchestra.
George Irving, George Fairlaim.
10c. Admission 5c.

THE CASINO.

Mon., Tues. and Wed.
Will O'Lo | Vivian Denimore
In the beautiful Playlet, entitled:
"The Cowboy Sheriff."
Full of the dash and vigor of the Plains.
Jack ROSSLEY Marie.
"Signs and Papers."
Introducing some songs, dances and funny patter.
LITTLE BONNIE
In a Novelty Telephone Song.
Moving Pictures also.

Coronation Numbers Fashion Books and Magazines for the Month.

The Sphere Special Coronation Number, 70c.
Illustrated London News Coronation Record Number, 70c.
London Magazine Coronation Number, 70c.
T. P.'s Magazine Coronation Number, 70c.
Woman At Home Grand Coronation Number.
Nash's Magazine Coronation Souvenir Number.
Pearson's Magazine Coronation Number.
Casell's Magazine Coronation Number.
Everybody's Story Magazine.
The Wide World Magazine.
The Argo Magazine.
Alma's Magazine.
The Munsey Magazine.
MacLean's Magazine.
Top-Notch Magazine.
McCall's Magazine.
The Royal Magazine Souvenir Number.
The Metropolitan Magazine.
Modern Life, Coronation Number.
Weldon's Ladies Journal.
Weldon's Milliner, Summer Number.
Weldon's Children's Fashions.
Fashions for all.

GARRETT BYRNE,
June 29, 11. Bookseller and Stationer.

Sweet Bread

4 cents and 12 cents Loaf.

Plain Bread

5 cents Loaf.
Made under the best sanitary conditions—all new appliances.

M. J. WALSH,
Duckworth Street.

New Grass Butter.

Fresh pound and two pound slabs, 30 lb. tubs.
100 bales STRAW—very cheap TO CLOSE SALES.

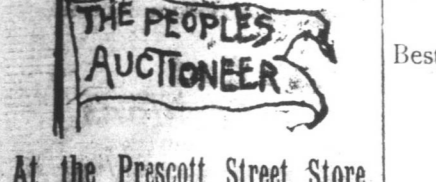
JAS. R. KNIGHT,
July 11. 311 Water St.
JOBPRINTING

WEATHER FORECAST.
TORONTO To-Day—Moderate East and North East winds, showery.

VOLUME XXXIII.

USE H

AUCTION SALES!



At the Prescott Street Store,
FRIDAY Next, 21st instant, at 10.30 am.

A quantity of Good Furniture and a few Superior Upright Pianos. Particulars in Thursday's papers.
P. G. O'DRISCOLL, Auctioneer.
July 18.

St. Joseph's Institute.

A SPECIAL MEETING of Saint Joseph's Institute will be held at St. Joseph's School-room, Holyrocks, on THIS WEDNESDAY Evening, at 7.30 sharp. As business in connection with the reception of His Excellency Monsignor Slaght will have to be finally settled, all members are especially asked to attend. By order,
JOHN W. HAYES,
Secretary.
July 19, 11.

Coronation Numbers Fashion Books and Magazines for the Month.

The Sphere Special Coronation Number, 70c.
Illustrated London News Coronation Record Number, 70c.
London Magazine Coronation Number, 70c.
T. P.'s Magazine Coronation Number, 70c.
Woman At Home Grand Coronation Number.
Nash's Magazine Coronation Souvenir Number.
Pearson's Magazine Coronation Number.
Casell's Magazine Coronation Number.
Everybody's Story Magazine.
The Wide World Magazine.
The Argo Magazine.
Alma's Magazine.
The Munsey Magazine.
MacLean's Magazine.
Top-Notch Magazine.
McCall's Magazine.
The Royal Magazine Souvenir Number.
The Metropolitan Magazine.
Modern Life, Coronation Number.
Weldon's Ladies Journal.
Weldon's Milliner, Summer Number.
Weldon's Children's Fashions.
Fashions for all.

GARRETT BYRNE,
June 29, 11. Bookseller and Stationer.

For Saturday!

FRESH BEEF, VEAL,
Sweet Brier Hams and Bacon.
Phone 608.

A. H. MARTIN, AGENT.
(Cavendish Square.)

THE GREEN MOUSE!

The new novel by Robert W. Chambers who certainly is to-day the most popular American writer of fiction, his striking pictures of fashionable life are presented only by his able pen cast to them. The London Daily Telegraph says:—"Mr. Chambers keeps up a ripple of meritment all the time. Paper, 50c. Other books by this writer are:—Alisa Page, clo., \$1.35; The Cambric Mask, paper, 50c.; The House of Men, paper, 50c.; The Danger Mark, 50c.; Adventure of a Modest Man, clo., \$1.35; Lorraine, 75c.; The Fighting Chance, 75c.; The Faded Line, 50c. and 75c.; The Tracer of Lost Persons, 50c.
S. E. GARLAND, Leading Bookseller.

Mark Twain's Works.

If you are interested in obtaining a complete set of all his books at one-half the former price on the easy-payment plan it will cost you nothing to get full particulars and a new thirty-two page book, "Little Stories About Mark Twain." Address: Box 1176, Telegram Office—May 29, 1911.