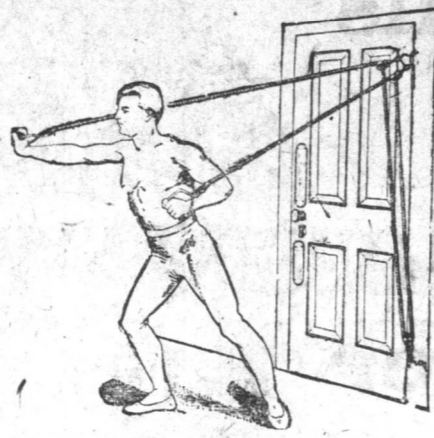


Suitable CHRISTMAS GIFTS.

Air Rifles, 80 cents each.
Winchester Rifles, 22 Cal., \$4.50 to 10.50 each.
Punching Bags, \$4.25 to 4.50 each.
Boxing Gloves, \$3.25 to 5.00 set.
Health Exercisers, 90 cts. to \$1.90 each.
Sandow's Combined Developers, \$5.00 each.
Sandow's Spring Dumb Bells, \$3.00 to 5.00 each.
Congress Playing Cards, 50c. pack.
Rodgers' Penknives, 60c. to \$3.25 each.



MARTIN HARDWARE COMPANY

RHEUMATISM Not Too Late. RHEUMATISM

DON'T WORRY any more about RHEUMATISM, but try a bottle of

Sloan's Liniment,

Price: 25 cents bottle. And watch what will happen by following directions. Orders flowing in every hour from North, South, East and West for the wonderful cure (Sloan's Liniment) Price: 25 cents bottle.

J. J. ST. JOHN, Sole Agent, St. John's, East.

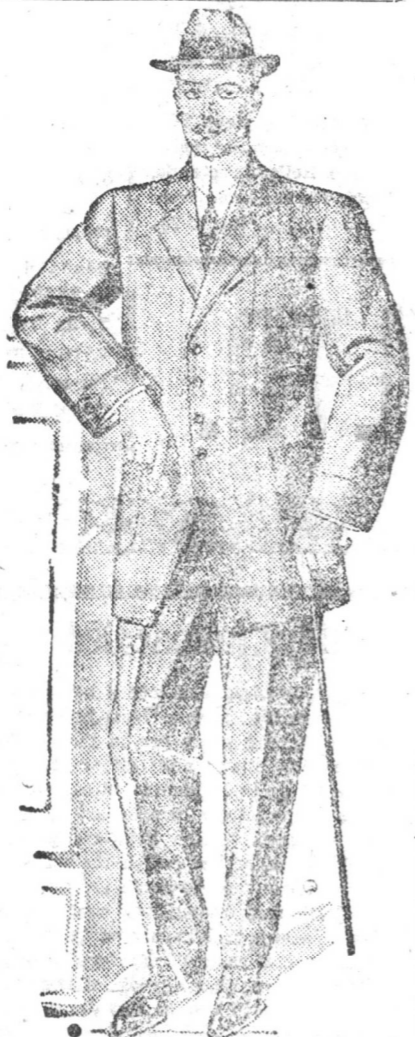
NEW ARRIVALS!

A choice selection of

Suitings and Overcoatings.

These fabrics cut in Our Styles, for Fall and Winter, and made at our store give our patrons an exclusively Well Dressed appearance. Newfoundland's Store for Fashionable Tailoring.

Personal attention given to Mail Orders.



JOHN MAUNDER, TAILOR and CLOTHIER,
281-283 Duckworth Street, St. John's.

Poultry for Xmas!

We have to arrive during the next week a large shipment of

Turkeys, Geese, Chicken and Ducks.

Send in your orders to-day.

George NEAL.

USEFUL XMAS PRESENTS

For the Ladies we have Silk Blouses, Kid Gloves, Silk Handkerchiefs, Slippers, Gaiters, etc.

And for Gents we can supply you with Gloves, Mufflers, Silk Handkerchiefs, Neckties, Pipes, Slippers, Gaiters, etc., etc.

We also have a fine assortment of Toys for the little ones.

WILLIAM FREW, Water Street,

Nearly opposite Court House.

Job Printing Executed

Jackman The Tailor's



SUITS \$13.00

Made to Measure

SUITS and OVERCOATS

BEST VALUE

EVER OFFERED IN NEWFOUNDLAND.

Made by members of the Journeymen Tailors Union of America.

Letter Orders receive the same attention as if buyers were on the spot.

SAMPLES and MEASURING CARDS sent on application. Write to

JACKMAN

THE TAILOR,

The Mail Order House.

Rare Bargains In Tailor-made Costume Skirts.

WOMEN of Newfoundland, here is another big value for your money. We will place on our counters to-day Six Hundred Women's serviceable and stylish TAILOR-MADE COSTUME SKIRTS. Skirts that will make you wonder at our bargain offerings, because the prices are extremely low for such splendid value.

We have a reputation for stocking the latest styles of IMPORTED SKIRTS in high, low, and medium class qualities, therefore to sustain that reputation we aim to clear out the balance of each season's style at tempting prices. Here are some splendid values.

Women's Serviceable Skirts,

Made of durable serge and tweed of excellent wearing qualities. Equal in appearance to many skirts at \$2.20. In Black, Brown and striped, and plain tweed effects. **NOW \$1.50.**

Women's Well-Cut Skirts,

Made of all-wool, fine and plain finish serge, seams neatly strapped with same material. A trim and stylish skirt that will appeal to you. Looks like \$4.00 value. **NOW \$2.00.**

Pirle Finish Cloth Skirts.

These are marvelous value, and the wearing qualities are beyond doubt. This cloth is guaranteed not to mark or cockle with rain, and is a wonderful invention for all round out-door wear.

About one hundred well-made, well-cut and well finished skirts to select from, in many designs. Equal in value to many skirts at \$5.00. In Black, Navy, Prunella, **NOW \$3.00.**

32 SKIRTS, OFF-STYLE, made of various kinds of high-class fabrics, which were amongst a job lot purchased by our buyer and were values from \$4.50 to \$6.00. **Now \$2.00.** Remember only thirty-two therefore come early and be one of the lucky purchasers.

No woman can afford to lose this chance to get a good skirt at a wonderful money saving. Remember these are imported skirts. Stylish, trim, and serviceable—lengths 38, 40, 42 inches. Waist 24, 25, 26, 28, 30, 32 inches, but not all size waist measurement in any particular number.—No appropriation.

FREE We will give absolutely free to each person of the first five hundred purchasers, who make a bonafide purchase at our store during our Skirt sale, one copy of a beautiful picture 16x20 suitable to adorn your best room.

These pictures bear no advertising matter—just copies of The Stag at Bay, etc., (in black and white) from the originals of eminent artists. Make your purchase to-day then ask for one—it is yours free, as long as these pictures last.



Anderson's, - - - Water Street, St. John's.

BIG BANKRUPT Stock,

At the store lately occupied by

F. LIGHTER, 304-306 Water St.,

THE BIGGEST BARGAINS ever offered in St. John's.

\$5,000.00 worth of Jewellery, Clothing, Readymades, Dry Goods, Boots, Shoes and Rubbers.

Everything Must Go **REGARDLESS OF COST.**

Come and buy at your **OWN PRICE.** Stock must be all cleared out by January 1st next.

dec14,15,16,17,19,20,22,2

Hutton's Christmas Bazaar A GREAT SUCCESS.

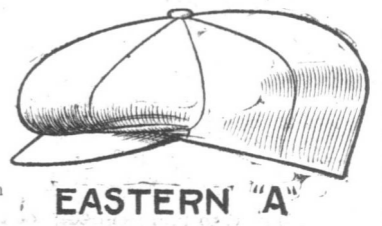
The Bazaar was largely attended last week. The hundreds of purchasers were charmed with the large and varied display of novelties; both useful and ornamental. A big rush is anticipated this week. Come early—don't leave it until a day or two before Christmas.

Gents' Fur Lined CAPS!

We have this style from

40c. to 70c. Also, **90c. to \$1.40.**

Those are light in weight but warm and comfortable.



EASTERN "A"

Have you tried one with knitted band? This style in two prices only.

70 cents

—AND—
90 cents.



EASTERN KMIT BAND
DOES NOT SHED LIKE FUR BAND.
YET WARM & COMFORTABLE.

R. TEMPLETON, 333 Water St.

BYRNE'S DISPLAY

Dolls, Toys and Picture Books for Xmas.

Drums from 5c. to \$1.50 each. Dolls from 2c. to \$4.50. Building Blocks from 10c. to \$1.50. Magic Lanterns from 25c. to \$3.50. Mechanical Toys of every description from 5c. to \$6.00 each. Pianos from 27c. to \$3.50. Games from 2c. up. Wash and Tea Sets from 15c. Dolls Carriages and Houses. Toys and Trumpets from 2c. Sulf Boxes from 7c. Guns and Pistols from 2c. Drawing Slates and Paints from 5c. Picture Books from 2c. Fountain Pens from 5c. Boy Scout Sets from 90c. Rubber Balls from 4c. Teddy Bears from 55c. Pencil Boxes and School Sets, from 10c. to 25c.

CARRETT BYRNE, - - - Bookseller and Stationer.

REID NEWFOUNDLAND COMPANY.

Excursion Rates.

CHRISTMAS and NEW YEAR 1910-11.

Round Trip Tickets will be issued between all Stations and Ports of Call on this Company's System at undermentioned rates, providing schedule of Trains and Steamers permit of return being made within dates specified.

At One Way First-Class Fare:

December 22nd, 23rd, 24th and 25th, good until Dec. 27th. Dec. 29th, 30th, 31st and Jan. 1st, good until January 3rd.

At One and One-third First-Class Fare:

December 22nd to January 3rd, inclusive, good until Jan. 5th

Reid Newfoundland Company