



Concrete Sidewalks are Safe, Sightly and Everlasting

LUMBER used in damp places and on wet ground—as, for instance, in walks—has a very short life. It requires almost constant repairing and, in a few years, needs replacing.

Concrete, on the other hand, improves with age, and the very dampness which destroys lumber calls out the best qualities of the cement by making it harder and harder—until neither time nor traffic can affect it.



The best of wooden walks keep getting out of repair, and are a continual menace to life and limb. They are also a frequent source of expensive doctor bills and lost time. Then again, they are likely to eat up the original cost

in repairs before they are replaced. Concrete walks are sightly, everlasting and safe. They cost less to build and need no repairing nor painting.

Write for our free book, "What the Farmer Can Do With Concrete."

It tells in plain, simple language, how you can save money on farm construction by using cement for Barns, Dairies, Foundations, Fence Posts, Troughs, Feeding Floors, Hitching Posts, Stalls, Silos, Stairs, and so forth. The Book is well illustrated with photographs, plans and diagrams. Fill out the coupon or send a postal to-day.

Simply address it to
Canada Cement Co. Limited
51-60 National Bank Building
Montreal

You may send me a copy of "What the Farmer Can Do With Concrete."
Name.....
Address.....

Horse Posters at The Advocate Office

MAY

the time never come when you will have to send your orders for Job Printing out of town—give us the

FIRST

chance to figure on the work and we are sure you will not be guilty of the offense. Try it for the year

1911

then if you are not perfectly satisfied, in fact delighted, with the price and quality tell us the trouble. In this way we will have a bigger, better and brighter Newcastle.

THE ADVOCATE PUBLISHING CO., LIMITED.

CLOSING EXERCISES AT MOUNT ALLISON

The Official Programme for the Year 1911

Thursday, May 25, 8 p. m., Charles Fawcett Memorial Hall—Concert by the Bostonia Sextette Club assisted by Madam Clodius, soprano.

Friday, May 26, 1.30 p. m., Beethoven Hall—Exhibition of Work of Household Science studies. Inspection of Household Science Rooms.

Friday, May 26, 3 p. m., Charles Fawcett Memorial Hall—Concert by Bostonia Sextette Club assisted by Miss Lucia Fydel, contralto, and David Bispham, baritone.

Friday, May 26, 8 p. m., Charles Fawcett Memorial Hall—Concert by David Bispham assisted by Bostonia Sextette Club.

Saturday, May 27, 9 a. m., Exhibition by Academy Gynnasium Class.

Saturday, May 27, 10.30 a. m., College Lawn—Physical Culture Drill, Students of Ladies' College.

Saturday, May 27, 2 p. m., Athletic Grounds, sports of Mount Allison Athletic Association.

Saturday, May 27, 7 p. m., Closing Reception, Ladies' College.

Sunday, May 28, 11 a. m., Methodist church—Annual sermon before the Theological Union, Rev. George A. Ross, Fairville, N. B.

Sunday, May 28, 3 p. m., Memorial Hall—Farewell meeting of the Y. M. C. A.

Sunday, May 28, 7 p. m., Charles Fawcett Memorial Hall, Baccalaureate address by D. Allison, LL. D., President Mount Allison University.

Monday, May 29—10 a. m., Charles Fawcett Memorial Hall—Concert by Conservatory students.

Monday, May 29, 2.30 p. m., Charles Fawcett Memorial Hall—Anniversary Exercises of the Academy.

Monday, May 29, 2.30 p. m., University Library. Meeting of Senate.

Monday, May, 29, 7.30 p. m., Charles Fawcett Memorial Hall—Anniversary Exercises of the Ladies' College.

Tuesday, May 30, 9 a. m., Memorial Hall—Annual meeting of Theological Union with lecture before Union by Rev. Alban Daniels, Bear River, N. S., subject Modern Thought and Extremes in Religion.

Tuesday, May 30, 9 to 12, Engineering Shops in the Science Hall open to visitors.

Tuesday, May 30, 11-12, Gymnasium, Heart Hall. Basketball contest.

Tuesday, May 30, 2.30 p. m., Memorial Hall—Business meeting of the Alumni Society.

Tuesday, May 30, 2.30 p. m., Ladies' College—Business meeting of the Alumnae Society.

Tuesday, May 30, 7 p. m., Charles Fawcett Memorial Hall—University Convocation.

Tuesday, May 30, 2.30 p. m., Dining room Ladies' College—Annual banquet of Alumni and Alumnae societies.

Wednesday, May 31, 10 a. m., University Library—Annual meeting of the Board of Regents.

The Museum of Fine Arts will be open to visitors free of charge as follows:

Friday, May 26, 10.30 to 12.30 a. m.; Saturday, May 27, 9.30 to 10.30 a. m., 2 to 5 p. m.; Monday, May 29, 9 to 10 a. m., 3.30 to 5 p. m.; Tuesday, May 30, 10 to 12 a. m.; 4.30 to 5.30 p. m. The work of the students for the year will be found in the studio rooms. The studio of Prof. Hammond, R. C. A., containing some of his recent work will be open to visitors.

Return tickets at one fare may be obtained at all stations on the I. C. R., D. A. R. and P. E. Island railways. Visitors will please be sure to ask for a standard certificate when they purchase their tickets. A free return ticket will be given them by the I. C. R. ticket agent at Sackville on the presentation of this certificate duly signed.

Sick headache results from a disordered condition of the stomach and can be cured by the use of Chamberlain's Stomach and Liver Tablets. It. For sale by all dealers.



When you buy Paint, get the real thing

It is extravagant and foolish to buy and pay for paint, and instead of paint, get a mixture containing cheap adulterants.

Pure paint—the real thing—spreads easier, covers more surface (and covers it better) and wears longer than adulterated paint. Pure paint is far more economical to use. Pure paint gives the handsomest finish.

Pure paint insures you against paint "troubles", the cracking, the peeling, scaling, etc. that comes from the use of impurities.

"English" Paint is pure paint—made from 70% pure white lead (Brandram's B. B. Genuine) 30% pure zinc white, pure linseed oil, pure turpentine and dryer. It will give you the greatest satisfaction and save you money on your paint bill.

J. H. PHINNEY NEWCASTLE



Is Your Loaf Like This?

If your flour is of the right quality, it ought to produce uniformly good bread. When the loaf comes out of the oven it ought to be appetizing and inviting in appearance. The

crust should be crisp, tender and sweet as a nut. The pores of the bread should be regular showing uniform expansion by the yeast and every loaf should be light, plump and should expand over the top of the pan. Bread made from Ogilvie's

Royal Household Flour

always comes up to the highest standard of excellence when made right. It is always uniform, and good to look at as well as good to eat.

Summer and winter, day after day, month after month, "ROYAL HOUSEHOLD" is milled by exactly the same process from exactly the same standard uniform grade of the best Red Fife wheat. And this uniformity is guaranteed by rigid safeguarding tests at the mills before the flour is shipped.

Get ROYAL HOUSEHOLD FLOUR from your grocer and stick to it.

"Ogilvie's Book for a Cook", with 125 pages of recipes that have been tried and tested, will be sent free if you will send us your address and mention the name of your dealer.

THE OGILVIE FLOUR MILLS CO., LIMITED, MONTREAL.

SUBSCRIBE NOW

YOUR HEADACHES WILL DISAPPEAR WHEN YOU USE KUMFORT HEADACHE POWDERS

No matter what the cause, they will cure the most troublesome case—and in a few minutes. No dangerous drugs to affect the heart. No opiates, harmless, safe and certain in their action. Leave no bad after-effects. Do not form any "medicine habit." Kumfort Headache Powders have been helping thousands for fifteen years. They will help your case.

READ WHAT THIS LADY SAYS	"I have been using KUMFORT POWDERS when needed, and they never fail to cure me. They create no habit, and I find no ill effects from their use. In fact I suffer less frequently from headache since I have used KUMFORT." MRS. COLIN MCKENZIE.
--------------------------	--

Kumfort Headache Powders are best and have that reputation, because they have earned it. Speedily and effectually cure Bilious, Nervous and Neuralgic Headaches.

Be sure you get the genuine. Nothing was ever as good. There is no substitute.

At all sorts of stores 10 cts. 25 cts.

If you can't find them we will mail them postpaid on receipt of price. Have them in the house against the time of need.

F. G. Wheaton Co., Ltd. Amherst, N.S.