

OCTOBER 2

SEMENTS

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A Motion Picture

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BRITISH OPINION ABOUT
THE CAUSES OF THE WAR

A War of Fear.
(From the London Journal.)

The war, inspired by a state of universal and accumulated fear, is by groups rather than by nations, and is governed by an intricate system of alliances, in which we have just discovered, to the general astonishment, that we were, in honor, partners. The result is that no single or easily explicable political purpose can be assigned to it. Its one salient good will be the early and complete destruction of German militarism, for which we all pray; a militarism which has trampled to its end in contempt of every public and private right, its grand parallel evil may be the aggrandisement of Russia. We, in particular, are at war in behalf of France, the noblest member of the European family, and for Serbia, the basest. But its absorbing fact is the dominance of the Power of Darkness—of groping error and ignorance—which evoked it. In the second great home of Christendom, the words of Jesus, spoken to redeem mankind from just such a desolating crime as this, are as if they had never been said. The world must for months do without the thoughts of its best and wisest and satisfy its starving soul with the deeds and decrees of physical force. Socialism, the creed of the enlightened workmen, has disappeared in a day and a night. The vision of a world-organism, augmenting and heightening the amel-

—the healthful drink
—the wholesome drink
—the cooling drink
—the delicious drink
—the satisfying drink is

**O'Keefe's
Pilsener Lager**

"The Light Beer in the Light Bottle"
113
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iorating power of individual and state effort to a degree hitherto undreamt of in history, has temporarily been sunk in earthquake and eclipse. Science, divided like every moral force against itself, must on the one hand, be spent in fortifying the destructive power of man against man, and on the other, in mitigating its extreme calamities. European statesmanship has with its own hands torn up its limit projects for relieving the always pitiful lot of the poor. The society of hope and ideas lies in ruins; in months or years to come our enfeebled hands must collect its broken stones and try to rebuild it.

Why War Is Hell.

(New York Wall Street Journal.)
About twenty years ago a young German who had invented a valuable process for the manufacture of certain chemicals came to this country to be nearer the chief markets. Business prospered, the money flowed in, and the young German chose a wife from the people of his fosterland.

Last July he took his wife across the ocean on a vacation trip, and chiefly so that their first child might be born in the Fatherland. He expected to be back in America by now with his wife and new baby, but the iron finger of war reached out and tapped him on the shoulder. Within a few days after the child was born, the government's military emissary stopped at the German's door and notified him that his services were required in the armies of the Kaiser. There was no excuse. He had neglected to take out American naturalization papers.

His wife has not heard from her husband since the day she kissed him in a heart-broken farewell. For all she knows he lies six feet deep in the hastily dug trenches before Liege or stark on the plains of Charleroi. The business which he built up in this country with such cheerful pains is rapidly going to ruin in the hands of an inexperienced and distracted relative.

Total of 16,000,000 Men

The Scientific American has another article showing the stupendous number of men already under arms or available for the conflict. The whole fighting strength of trained men in the nations involved numbers something like 16,000,000. It is shown that there are facing each other on a

250 mile battle line, reaching from Antwerp, Belgium, to Basle, Switzerland, approximately 2,500,000 men, about equally divided between the allied French British and Belgians, and the allied Germans and Austrians. These represent the standing armies of the flower of the national troops engaged.

To the east along the borders of Germany and Austria, Germany has massed some 600,000 of her second line of reserves, and Austria is moving to her own northern frontiers, and to the assistance of Germany in Alsace-Lorraine another 400,000 men. Russia has announced that her mobilization is complete, which means that she is moving down upon the German and Austrian frontiers her standing army of over 1,250,000 men.

And the while these 5,000,000 troops are on the fighting line, there are being gradually assembled at the various camps and equipped for the field as they may be needed, the 10,000,000 trained reserves—every one having spent two or three years with the colors.

In all the countries engaged in this war, except England, military service is compulsory. In England service is voluntary, the men enlisting for seven years, at the close of which they enter the reserve. The war strength of the English army is 150,000 men, of these three army corps, or 120,000 have been landed on the continent and form part of the allied army. The whole of the reserves, 476,000 strong, have been called to the colors, and will be sent to strengthen the allies.

Compulsory service or conscription as practiced in the German army, where it was first fully developed, is broadly representative in its operation of the practice in all European armies.

Actual service in the German army begins at the age of 20. The young man joins the colors and remains with them three years. He then passes to the reserves for four years, during which he is called out for training with his corps twice for a period of about six weeks. He is then drafted into the "first band" of the Landwehr for five years, in which he is given two trainings lasting from eight to fourteen days. At 32 he passes into the "second band," where he remains until he is 40. He now passes into the first band of the Landsturm, where he remains until his forty-fifth year. The second band of the Landsturm consists of men who have had no military training.

London, Ont., has a plan to distribute apples to the deserving poor, in which student, business men and the charity organizations will co-operate next Saturday.

BERLIN PAPER SAYS
BRITISH HAVE SUPPLIED
CHECK TO GERMANS

AMSTERDAM, (via London), Oct. 1, 9:25 p.m.—The Berliner Tageblatt in a leading article says:

"The German people await anxiously, but with confidence, further news from the French war theatre. The news of the great advance of the French troops against the flank of our line would not unbalance us. We know that our front line is protected by broad echelons (line behind line, the south end of one overlapping the north end of the line ahead), which are ready to oppose such an enterprise.

"Even if the French or English forces advance still further on a northwest direction, they will always encounter echelons, which our commanders have kept back in expectation of such advances.

"The influence of the British reinforcements makes itself more and more felt. They are effective to impede us, though the results will not be lasting. Victory must be ours all the same. If it is gained after difficulties, it will be all the more worth while.

"The centre of the battle front is silent, listening breathlessly to the struggle on both wings. Around Verdun a decision comes nearer; we have forced our way through the forest of Argonne, but found on the heights on the west of the Meuse a strong position, which the enemy had prepared. The French are experts at building positions in their rear.

French Prepared Before War.

"We know that such positions were, as far as possible, constructed long before the outbreak of the war."

"After expressing the opinion that the German armies between Verdun and the Argonne constitutes a great menace to the French, the article continues:

"But the obstinacy of the French attack, which always returns; and the advance against us deserve just appreciation, and will have taught a lesson to all who expected an easy time."

BASEBALL.

National League.

Clubs.	Won.	Lost.	Pct.
Boston	80	68	.541
New York	80	68	.541
St. Louis	75	73	.507
Chicago	75	73	.507
Philadelphia	73	76	.490
Brooklyn	72	76	.487
Pittsburgh	65	83	.439
Cincinnati	58	89	.394

Thursday Scores—

Philadelphia	9	Brooklyn	7
Pittsburgh	5	Cincinnati	1
Boston	7	New York	6

Friday Games—

Boston at New York	Philadelphia at Brooklyn
Philadelphia at Pittsburgh	Cincinnati at St. Louis
Chicago at St. Louis	

American League.

Clubs.	Won.	Lost.	Pct.
Philadelphia	91	59	.606
Boston	89	59	.601
Washington	78	71	.523
Detroit	78	73	.516
St. Louis	69	80	.468
Brooklyn	68	81	.457
Chicago	67	82	.447
Cleveland	61	100	.383

Thursday Scores—

New York	2	Boston	3-4
Philadelphia	3	Washington	1
St. Louis	1	Detroit	3

Friday Games—

New York at Boston	Philadelphia at Brooklyn
Washington at Philadelphia	St. Louis at Chicago

Federal League.

Clubs.	Won.	Lost.	Pct.
Indianapolis	83	64	.568
Chicago	85	58	.595
Baltimore	80	65	.549
Buffalo	79	69	.524
Brooklyn	74	72	.507
Kansas City	67	79	.459
St. Louis	65	82	.442
Pittsburgh	59	84	.413

Thursday Scores—

Chicago	2	St. Louis	1
Philadelphia	2	Buffalo	2
Kansas City	2	Indianapolis	3
Baltimore	2	Brooklyn	0

Friday Games—

Baltimore at Brooklyn	
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PARIS OFFICIAL.

PARIS, Oct. 1.—The following official communication was given out here this afternoon. There has been no modification in the general situation. We have, nevertheless, made progress on our left to the north of the Somme and on our right in the southern Woëvre district."

SAGE AND SULPHUR
DARKENS GRAY HAIR

It's Grandmother's Recipe to Restore Color, Gloss and Thickness.

Hair that loses its color and lustre, or when it fades, turns gray, dull and lifeless, is caused by a lack of sulphur in the hair. Our grandmother made up a mixture of Sage Tea and Sulphur to keep her locks dark and beautiful, and thousands of women and men who value that even color, that beautiful dark shade of hair which is so attractive, use only this old time recipe.

Nowadays we get this famous mixture by asking at any drug store for a 50 cent bottle of "Wyeth's Sage and Sulphur Compound," which darkens the hair so naturally, so evenly, that nobody can possibly tell it has been applied. Besides, it takes off dandruff, stops scalp itching and falling hair. You just dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time. By morning the gray hair disappears; but what delights the ladies with Wyeth's Sage and Sulphur is that, besides beautifully darkening the hair after a few applications, it also brings back the gloss and lustre and gives it an appearance of abundance.

INTERESTING ACTION.

LONDON, Oct. 1.—The High Court denied to day the application made on behalf of a British creditor of the German gun making firm of Krupp, to appoint a receiver for the firm's assets in England, which are estimated at more than \$1,000,000. The court pointed out that the creditors were safe. Counsel for the plaintiff argued that shares might be transferred to some American firm until after the war, and then re-transferred to the Krupp company. "After the war you could sell to the Krupp Company," remarked the justice, "but the security would then be gone," remarked the lawyer.

Military Notes

A provisional school for N.C.O.'s was held in the armories last night under S.M. Oxtoby and Col. Sgt. Bolt. The sixty-four members of this class go to their work enthusiastically and promise by the end of the six weeks term to produce some budding aspirants for the soldier's first dignity, "a dog's leg," i.e., single chevron. This is the largest class ever held in the history of the regiment and the first time local instructors have conducted such a series and naturally the officers feel very proud of this innovation in regimental history.

Week-End Manoeuvres.

There is some talk among members of the 38th that the battalion would benefit greatly at the present time if the powers that be could see their way clear to hold a week-end training on the Saturday, Sunday and Monday of Thanksgiving week. Biting and "bivvying" would suit the men equally well. While nothing

may come of this proposal, it serves to show the splendid spirit animating the battalion at present.

G. Company will parade at Armories at 1 o'clock Saturday for class firing at Mohawk Ranges. Conveyances leave about 1.15 p.m.

Captain Ward has given a medalion to be presented to the soldier holding the highest marks in shooting for 1914-15.

ITALIAN VENDETTA

CHICAGO, Oct. 1.—Another Italian Vendetta murder was committed here last night and the police met with the silence to which they have grown accustomed among those who might furnish evidence, with which to trace the guilty. Antonio Dandemo, his wife Rose and his brother James, were returning home last night from a theatre when a storm of bullets was fired at them from an alley. Mrs. Dandemo died in a hospital today. Dandemo is said to be dying. Monday of Thanksgiving week. Biting and "bivvying" would suit the men equally well. While nothing



DON'T PAY "WAR RISK"

On Your New Suit or Overcoat

Higher Freight and War Insurance increase the cost of getting Woolens almost 10 per cent., without counting the great increases on the goods themselves. Lyons' Clothes are still

\$18.00 to \$30.00

Indeed, to keep our men working, our present stocks are priced lower than ever before. But they are going fast, and when they are gone we'll be obliged to charge more. Wonderful values are out

\$18.00 Overcoats and \$20 Suits

Don't wait and pay "War Risk" on your Suit or Overcoat. Order it to-day.

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OPEN EVENINGS



Society Brand Clothes

Our Ordered
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With our new Fall Woolens now ready, we would be pleased to have you look them over. Every garment "Union" made on our own premises, by expert tailors, fit and style absolutely guaranteed. Prices \$22.50 upwards.

THE BEST \$10 SUIT
Or OVERCOAT in Brantford IS HERE!

THERE'S something about "our" clothes this fall that's attracting lots of attention from the smartest dressed men in town, and we want you to see them. If you haven't made up your mind just what you'd like, there are ideas enough in fabrics, weaves, patterns models and other color effects here to fit any idea you may have. You've never had a chance to look through as complete or authoritative a showing of READY-TO-WEAR SUITS AND OVERCOATS AT

\$7.50, \$10.00, \$12.00 and \$15.00

SEE OUR SPECIAL BLUE SERGE SUIT AT \$15.00—GUARANTEED FAST COLORS

Stylish Soft Felt Hats
Featured at \$2.00

One, a very-dressy Hat, comes in Navy, Grey, Brown, Green and Black, fairly high crown with silk band and bow \$2.00 at back. The price is only...

The Waferlite Hat
In Brown, Navy, Grey, Green and Black, high crown, to be worn slightly telescoped, silk bands in contrasting colors and spread bow at 3/4 angle or at back. \$2.50 Priced

Men's Derby Hats
Showing Scores of "Fitwell's" and Others at \$1.50, \$2.00, \$2.50

Greater Values Offered Here for the Boys

BOYS' STYLISH NORFOLK SUITS
In rich Brown, Grey and Dark Tweed Mixtures, nicely tailored with belt, pleat and yoke, full cut bloomers, with buckle at knee. "Our Leader," at... \$5.00

A BIG CLEARING OF BOYS' SUITS
2 and 3-piece Suits, with straight knickers, some have bloomer pants, nicely tailored, and the wearing qualities are excellent. Suits worth up to \$7.50. To clear to-morrow at \$3.95

CHILDREN'S RUSSIAN SUITS AND OVERCOATS
A complete showing of these stylish little Suits and Overcoats for the little fellows at \$2.49, \$2.95, \$3.95, \$4.50 \$5.00 and

WILES & QUINLAN
THE "BIG 22" CLOTHING HOUSE

BRANTFORD'S
GREATEST
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Remarkable Values in Our

Big Furnishing Department

Men's Fine Negligee Shirts

In many light and dark color effects, best Canadian makes, W. G. & R. the "Big 22" cuffs attached, coat style, sizes 14 to 18. Special... \$1.00

Men's Fall Weight Underwear

Penman's Merino Underwear, shirts and drawers, nicely finished, closely fitting cuffs and ankles, sizes 32 to 46. Price... 50c

Men's Blk. and Tan Cashmere Socks

Extra quality pure wool, in Black and Tan colors only, sizes 9 1/2 to 12. Regular 25c value. Only... 25c

Men's New Fall Neckwear

Scores of new color effects to select from, full shapes, made bias stripe with bordered ends, feather patterns and plain shades. At... 25c, 50c and 75c

Men's Sweater Coats

3 big specials for quick selling to-morrow, all colors, plain and fancy weaves, with high roll collar and pockets. Priced at

\$1.50, \$1.95, \$2.95

SEE OUR SPECIAL BOY'S SWEATER COAT AT \$1.00