(Name of Place)

## S

## Proud Pre-eminence in War Work

IS DUE TO THE FACT THAT

## EVERYBODY HELPS

WHEN THERE'S A CAMPAIGN ON

has never failed yet—and won't this time.

For the last VICTORY LOAN

asked to raise \$ and actually raised \$.

This year is asked to raise \$ but the committee wants to do at least as well as last year.

## See How Easily It Can Be Done

(These figures are only suggested— They should be changed to conform to local objective).

8	Applications	of	\$25,000	\$200,000
	Applications		10,000	100,000
	Applications		5,000	125,000
	Applications		3,000	15,000
	Applications		1,000	100,000
	Applications		500 .	10,000
	Applications		100	100,000
	Applications		50	10,000
				\$660,000

This is quite possible. As a matter of fact the committee hopes to have at least applications this year in

Pick Your Place Well up in the List!

Keep in the Front Rank!

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