



## Over The Heads of all Competitors

in excellence and uniformity of quality is the history of

**SURPRISE SOAP**

for more than 25 years.

Is not this a record to be proud of and does it not go to prove that all the various new brands that have come and gone during that time were ill conceived time wasters for everybody who had to do with them?

Does it not suggest too that there is only one Soap for you to stand by and purchase?



**THE ST. CROIX SOAP MANUFACTURING CO.**

Factory at ST. STEPHEN, N.B.

Branches:—MONTREAL, TORONTO, WINNIPEG, VANCOUVER, WEST INDIES