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Built Like a Watch and Finished Like a Piano.
The New Improved
De Laval Cream Separator

is a noiseless and attractive article of furniture in kitchen or dairy, but before all it is

A Daily Source of Profit and Home Comfort

Every part of the machine is built with a view to convenience and durability, and it is so simple that only one tool—a screw driver—is required to set it or entirely remove the parts.

Write for new 1908 Catalog and name of nearest De Laval agent.

The De Laval Separator Co.
 MONTREAL WINNIPEG VANCOUVER

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IF YOU ARE SAVING MONEY

however small an amount each year, you are naturally anxious to secure the best possible returns from those savings. Have you considered the benefits of Life Insurance from a money saving point of view?

Only a few weeks ago The Great West Life Assurance Company received a letter from a Policyholder saying that his Policy, just matured, turned out the best investment he had ever made. This gentleman had, for many years, been engaged in operations that gave him unusual facilities for investing money to advantage, yet, when sixty years of age, he found the Great-West Policy the best investment he had ever made.

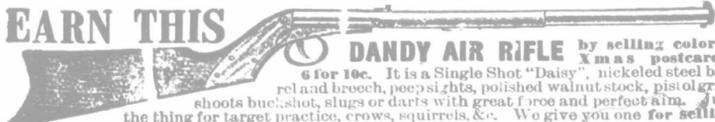
The Great-West Life has singular opportunities for investing the Policyholder's funds. For many years over 7% has been earned on investments, and this in the safest of securities. A Life Policy, moreover, gives the sure protection for dependents that is to be had in no other way.

Ask for information regarding the many attractive Plans issued by

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 HEAD OFFICE WINNIPEG

TO SAY THAT YOU SAW THE ADVERTISEMENT IN THE FARMER'S ADVOCATE IS BUSINESSLIKE.

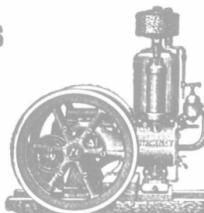
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DANDY AIR RIFLE by selling colored Xmas postcards, 6 for 10c. It is a Single Shot "Daisy", nicked steel barrel and breech, peep sights, polished walnut stock, pistol grip; shoots buckshot, slugs or darts with great force and perfect aim. Just the thing for target practice, crows, squirrels, &c. We give you one for selling only 25 worth of lovely Christmas Postcards; 25 designs, all gems of art; many richly embossed on solid back grounds of gold; all brilliantly colored. Worth 5c. At 6 for 10c they go like wild fire. 22-calibre Cartridge Rifle for selling 5¢ worth. Send your name and address plain written. The Gold Medal Premium Co., 555-557 Carl Dept. 36 P. Toronto.



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Ontario Wind Engine & Pump Co. Limited
 Winnipeg, Man.

WIT AND HUMOR

'Most people,' remarked the thoughtful thinker, 'take life seriously.' 'Well, there's no reason why they should not,' rejoined the matter-of-fact person. 'Taking life is a serious matter.'—*Chicago Daily News.*

Booth Tarkington says that in no State have the newspapers more journalistic enterprise than in his native Indiana. While stopping at a little Hoosier hotel in the course of a hunting trip, Mr. Tarkington lost one of his dogs. "Have you a newspaper in town?" he asked of the landlord.

"Right across the way, there, back of the shoemaker's," the landlord told him. "The *Daily News*—best little paper of its size in the State."

The editor, the printer, and the printer's devil, were all busy doing justice to Mr. Tarkington with an "in-our-midst" paragraph when the novelist arrived.

"I've just lost a dog," Tarkington explained after he had introduced himself, "and I'd like to have you insert this ad. for me:—Fifty dollars reward for the return of a pointer dog answering to the name of Rex. Disappeared from the yard of the Mansion House Monday night."

"Why, we were just going to press, sir," the editor said, "but we'll be only too glad to hold the edition for your ad."

Mr. Tarkington returned to the hotel. After a few minutes he decided, however, that it might be well to add, 'No questions asked' to his advertisement, and returned to the *Daily News* office.

The place was deserted, save for the skinny little freckle-faced devil, who sat perched on a high stool, gazing wistfully out of the window.

"Where is everybody?" Tarkington asked.

"Gawn to hunt th' dawg," replied the boy, without removing his gaze from the distant fields.

The great simplicity of the habits of Gen. Robert E. Lee was one reason for his popularity with his soldiers. He fared no better than his troops. There were times, when for weeks the Southern army had but short rations, often doing entirely without meat. In *The Old South and the New*, Mr. Charles Morris tells an amusing story of one of these periods of scarcity.

On a very stormy day several corps and division generals arrived at headquarters, and were waiting for the rain to abate before riding to their camps, when General Lee's cook announced dinner. The General invited his visitors to dine with him. On repairing to the table, a tray of hot corn bread, a boiled head of cabbage, seasoned with a very small piece of bacon, and bucket of water constituted the repast. The piece of meat was so small that they all politely declined taking any, expressing themselves as 'very fond of boiled cabbage and corn bread,' on which they dined.

Of course, the General was too polite to eat meat in the presence of guests who had declined it; but later in the afternoon, when they had all gone, feeling very hungry, he called his servant and asked him to bring a piece of bread and meat.

The darkey looked perplexed and embarrassed, and said in a deprecating tone, "Well, Marse Robert, dat meat what I sot before you at dinner wa'n't ours. I jest borrowed dat piece of middlin' from one of de couriers to season de cabbage in de pot; and seem' as you was gwine to have company at dinner, I put it on de dish wid de cabbage for looks. But when I seel you an' none of de gentlemen touched it, I kuded you all knowed it was borrowed, and so after dinner I sent it back to de boy what it belongs to."

"I'm sure," said the interviewer, "the public would be interested to know the secret of your success."

"Well, young man, 'twas the caption of industry, the secret of my success has been my ability to keep a secret."

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There's no surer or quicker way to rid the place of rats and similar pests than to have a Stevens Rifle always handy. A Stevens balances so perfectly that it's always steady and true to your aim. And it's hard-hitting and quick-firing.

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