

Don't Be Satisfied With The "Just As Good" Kind

Demand a Simplex



One of
the
Farmers'
Best
Helpers

The Mat Around the Picture

H. Percy Blanchard, Hunts Co., N.S.
IT is possible that the gentle reader's first conception of the above title is a vision of poor Dog Tray done in cammie, or a vividly great horse, or even "Welcome" or "Wipe Your Feet" set in broad face shaded type hooked into some gorgeous mat before the parlor stove or at the front door entry.

But I will explain to Little Johnnie that the "mat" is that border more or less wide of white or some plain color as a margin between the picture and its frame. Some artist discovered that by so mounting a water-color or other drawing or print, the effect was greater, and a higher art value was added to the picture. True, it takes more frame and more glass to mount a picture post card with a four inch or more of "mat" all round it; but then, if the picture is worth while at all, what does that signify? In fact, in some of the galleries you may see some valuable little sketch not much larger than a postage stamp mounted on a mat the size of a double sheet of foolscap, and around it a dainty little frame of gold or white enamel.

The "mat" idea Applied
A few years ago was conferred on me the honor (and burden) of secretary and general manager of a new cemetery company. Our two acres of land was forest. First, a complete plan of the lot was made, showing the central avenue and each smaller walk. This plan was then pegged off on the ground, and after chopping out all but the trees that had been planned to remain, the portion of roads immediately necessary were graded. The cemetery was a bit out of the way, and it seemed so easy to fence in part of the road limits; and besides, nobody needed a 66 feet wide road away out there!

When people saw us stumping, and then plowing, harrowing and seeding the ground right to the wheel tracks, some thought that was our idea. Presently, a high wire fence, painted posts and ornamental iron gates went up; but they were 33 feet back from the centre of the road. What a waste! We had thrown out enough smooth lawn, the pick of the cemetery, because close to the highway, if sold as burial lots, to more than pay for the fences and gates. But then, just think how that clean, smooth, green lawn had improved the whole property in appearance. It was the "mat" around the picture.

Just outside a village I know, are two dwellings. Both houses are fairly alike, and equally distant from the street. But the first man put his fence the full limit back from the highway, and the other man crowded the road almost to the drain. Now, while as a fact that latter man is considered generous and open-handed in general, his fence looks mean. It looks as if he wanted to grab all there was. Perhaps he merely thought that as the public did not need that road strip it would be a sin to waste it, so he gathered it in. The use of that appropriated strip does not add two

dollars to his revenue; while it detracts from the appearance of his property two hundred dollars. His premises look like a picture with no mat; a dress coat with no cuffs nor collar.

Adding the "mat"

Some day the old road fence in front of the farm must be replaced. How nice to remove it absolutely; then plow the whole strip right to the drain; harrow and seed it with a good lawn grass mixture; and put the new fence up, not where the old one was, but full 33 feet back from the centre of the road.

Several things are accomplished. The weeds and scrub bushes are destroyed. If cows meander along the highways, they keep your lawn trim and any weeds cropped short. You can view the road limits with a clear conscience; and truly say, "I have my hundred acres inside my line fence, and nothing more." And finally, that little strip of land belonging to the public, and which you have as generously surrendered, has, like the mat around the picture, added more to the tidy appearance and looks and value of your beautiful big farm than 10 times the revenue that would accrue from that strip's use and possession.

But, someone says, "I have already given the road its full limits." Well, has it been plowed and levelled and in as smooth and neat a sod as inside the front fence? There was a man who had a white collar; and he wore it all summer; and in the fall it got caught up in the rain and became paralyzed and corrugated, and lost its pristine whiteness. And through the winter, at functions, the man continued to wear his linen collar because collars were style. Then in the spring friends hinted that he ought to get the collar washed and laundered; but he could not afford that, and yet he wanted to keep up the style. So he let his back hair go long and grew whiskers.

Coming Events

- ONTARIO Beekers' Convention, Toronto, Nov. 23-25, 1915.
- Provincial Winter Fair, Guelph, Dec. 6-9.
- Maritime Winter Fair, Amherst, N.S., Dec. 8-9.
- Toronto Fair Stock Show, Union Stock Yards, Toronto, Dec. 10-11.
- Alberta Winter Fair, Calgary, Dec. 14-17.
- W.O.D.A. Convention, St. Mary's, Jan. 12-14, 1916.
- Ottawa Winter Fair, Ottawa, Jan. 18-20, 1916.

Wintering the Automobile

By L. Montgomery

TYRES cost so much money that we do not like to wear them out during the winter when they are no giving us service in return. As soon as the automobile season is over we run our car into winter quarters, set it up on blocks, so that no pressure comes on the tyres, and then deflate the tyres. Then we charge them freshly with air, pumping in just enough to round out the tyres. The air is changed once a month all through the winter. We do not believe in leaving the tyres flat, as many people do.

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We Welcome
Trade Increases

Vol. XXXIV

How What the B

IN last week's issue a brief outline of a Winnipeg on presenting the best west and farmers of Ontario, Manitoba, Fuller particulars interesting to the who now are beginning national affairs. The United Farm again with the Ca
As stated in last the best of the ce they understood the business men and wanted and intended that they were not able and, therefore the more confidence

The business mounting the farmers presenting banks, tions, trust company similar organization, loaning money to usually come to the village, that, that farmer constantly in need interests. They that there are thou the four provinces dependent upon anything more, these farmers have launched and enterprises of the coming to be recognized last business year. Last year, for Grain Co., of Ontario and of the Winnipeg, the Grain Co. led millions of dollars of profits over the Cooperative E fits of \$133,745. T ed, in such men a Growers' Grain Co. Saskatchewan Coop J. J. Musselman, Growers' Association holding their own the country. Other farmers include the of Saskatchewan of the leading member of the Provincial Cabinet; Ja

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