

# What We Will Sell

AT

April  
1st

# BELLEVILLE

April  
1st

## Princess Helene of Harlaam

The 103-lb. Cow of the 1914 Sale. Her past one and two years' R. O. P. Records Equally Creditable

Buy HER and DEVELOP a CHAMPION!

The Belleville Sale of 1914 will make history as a BULL Sale, judged by the Standard of Individuality, Type and Breeding (especially the Milk and Butter Production of their Dams).

We will  
offer the

## TWO GREATEST BULLS

ever entered in a  
Canadian Sale.

### Francy 3rd's Admiral Ormsby

"A PROVEN SIRE"

SIRE—SIR ADMIRAL ORMSBY.  
DAM—FRANCY 3rd.

His dam is the former 29 lb. Canadian Champion, and twice winner of Ottawa Dairy Test.

Sir Admiral Ormsby, the sire of both of these Bulls, is known to every Holstein Breeder as the Sire of the four largest Record Sisters in Canada.

With one of these Boys to head your herd, you will **MOVE ALONG** in the Holstein Business.

Several splendid young **SERVICE BULLS** that will do you good and increase in value.

**FEMALES** to suit everyone. Beautiful, with the Right Breeding

### JUST NOTE THIS!

Some of the Largest Holstein Breeding Establishments in Canada have combed America for the Best in Holsteins, but it always required one or two of the BELLEVILLE kind to show the others the top.

Practically all the Ontario 100 lb. cows belong to Belleville! In Yearly work also this district stands **Supreme**.

You can get animals of this Blood in numbers **ONLY** at BELLEVILLE.

We **SELL** them because we **BREED** them!

**F. R. MALLORY**

Frankford, Ont.

**NORMAN MONTGOMERY**

Auctioneer, Brighton, Ont.

**G. A. BRETHEN**

Sales Manager, Norwood