



NORTH AMERICAN LIFE
"SOLID AS THE CONTINENT"

PROGRESSIVE—New Business issued during the year 1915 exceeded that of the previous year by One and a Quarter Millions.

Total Business in Force at December 31st, 1915, amounted to over **\$56,200,000.**

PROSPEROUS—Net Surplus held on Policyholders account increased during the year by **\$385,927** and now amounts to over **\$2,500,000** while Assets amount to over **\$15,716,000.**

It is a Policyholders' Company and a very profitable one for any agent to represent. Numerous good agency openings are available.

Correspond with E. J. HARVEY, Supervisor of Agencies.

NORTH AMERICAN LIFE ASSURANCE COMPANY
HOME OFFICE - - - TORONTO, Ontario

EDWARD GURNEY, President.

L. GOLDMAN, 1st Vice-Pres., and Man. Director.

IMPREGNABLE

Assets of the Sun Life of Canada have nearly doubled in the past five years, have more than trebled in the past nine years, and have more than quadrupled in the past eleven years.

During 1915 they increased **16%** to **\$74,326,423**—easily the largest amount held by any Canadian Life Company.

Sun Life of Canada policies are **safe and profitable** policies to buy.

SUN LIFE ASSURANCE COMPANY OF CANADA
HEAD OFFICE - MONTREAL

LONDON & LANCASHIRE LIFE
AND GENERAL ASSURANCE ASSOCIATION,
LIMITED
of LONDON, ENGLAND

ESTABLISHED IN CANADA, 1863

ASSETS EXCEED \$21,000,000

DIRECTORS FOR CANADA:

A. J. DAWES, Esq. H. B. MACKENZIE, Esq.
E. F. HEBDEN, Esq. E. C. PRATT, Esq.

Manager for Canada: ALEX. BISSETT

BRANCHES THROUGHOUT THE DOMINION

HEAD OFFICE FOR CANADA:

LONDON AND LANCASHIRE LIFE BUILDING,
164 ST. JAMES STREET, MONTREAL, P.Q.

The Manufacturers Life
A Splendid Canadian Old Line
Life Insurance Company

Good for Agents. Attractive for Policyholders.

Assets, **\$20,744,678.34**

Insurance in Force, **\$83,746,172.00**

Head Office:
TORONTO - - - CANADA

THE GENERAL ACCIDENT
ASSURANCE COMPANY OF CANADA

THE CANADIAN CASUALTY
AND BOILER INSURANCE COMPANY

TORONTO, ONTARIO

JOHN J. DURANCE, Manager

The above Companies are under the same management and control. Insurance Policies of the most liberal form, at conservative rates, are issued on the following lines:

Steam Boiler Personal Accident Sickness
Theatre Liability Automobile Property Damage
Automobile Liability Public Liability
Employers' Liability Elevator Liability
Teams Liability Monthly Payment Accident & Sickness

ROLLAND, LYMAN & BURNETT

General Agents, Montreal.

METROPOLITAN LIFE
INSURANCE COMPANY OF NEW YORK

Insurance in force in Canada Dec. 31, 1915 **\$169,464,449**
(Ordinary, \$79,615,676; Industrial, \$89,848,773)

Paid policyholders in Canada during 1915 . . . **\$2,074,692**

Over 860,000 Metropolitan policies held by Canadians.

This company has over 1060 employees in Canada.

For the exclusive protection of its Canadian policyholders, it has on deposit with the Dominion Government and Canadian Trustees, in registered Canadian Bonds and Mortgages, over **\$21,000,000.**

In 1915 the Company increased its holdings in Canadian securities by over **\$6,800,000.**

Home Office 1 Madison Ave., New York City