

The most modern improved Scotch process treats this perfect cereal in such a manner as to retain in the finished product the rich, nut-like flavor which makes *Purity* the popular breakfast food for young and old throughout Canada.

The latest machinery carries the plump, perfect oats through the process of manufacture to the air-tight, germ-proof tubes without the touch of human hands. No precaution is overlooked to insure the absolute cleanliness of this perfect breakfast food.

Each package of *Purity Oats* contains a coupon redeemable for handsome and useful silver articles of tableware, the manufacture of the famous Wm. Rogers & Sons Co. of Niagara Falls.

In these days of expensive living the saving of these coupons has proved the economical means of handsomely decorating the tables of thousands of the thrifty housewives of this country and in making *Purity Oats* coupons redeemable for the famous Wm. Rogers silverware the Western Canada Flour Mills Co., Limited, has placed a real value on their coupons.

Use
**Purity
Oats.**
The
Empire's
Breakfast.

OATMEAL COOKIES, No. 1

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|-----------------------|------------------------------------|
| 1 cup butter or lard. | 3 cups <i>Purity Rolled Oats</i> . |
| 2 cups brown sugar. | 2 cups <i>Purity Flour</i> . |
| 1 cup milk. | 2 teaspoons baking powder. |

Mix butter and sugar, then milk. Add the *Purity Flour* in which the baking powder is sifted. Allow the mixture to stand. Roll them and cut in oblong pieces.

See last pages for *Purity Flour Cook Book Coupons*.