

Get a printer  
that prints  
like this  
for the price  
of a printer  
that prints  
like this.

Once, being on a student budget meant settling for a dot matrix printer. And that meant settling for cheap-looking output.

But now, for a dot matrix price, you can afford the Hewlett-Packard DeskJet 500 printer for PCs, or the HP DeskWriter printer for your Mac computer.

The output of both is virtually indistinguishable from that of a laser printer costing thousands of dollars. Yet both list for considerably less.

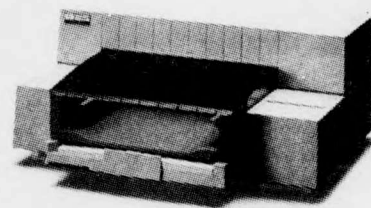
These printers generate a wide range of fonts and graphics at a crisp 300 dots per inch, which helps to make your work stand out.

And if you're used to the loud racket of dot matrix, these near-silent HP printers will be a welcome change. Especially at 3 a.m.

The HP DeskJet and HP DeskWriter give you the security of knowing that your hard work will never suffer because of the way it's presented. And both printers give you the added security of a comprehensive three-year warranty.

So before you drop money on a dot matrix printer, consider buying an HP DeskJet 500 or HP DeskWriter.

Good looks may not be everything, but they sure don't hurt.



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