

Alumni gear up as Homecoming approaches

This is not an appeal for money—merely an invitation to think about the issue. York's alumni number 30,000; if one in ten contributed \$1 a week for a year, we could raise over \$150,000 for the university and the alumni association. If (impossible to imagine) all of our alumni could be contacted, and if all contributed a round-trip subway fare every week for a year, we could raise a million and a half

dollars.

The university (like all the new Ontario universities) is in some financial difficulty) the government of the province cannot (or will not) help, tuition fees cannot (possibly should not) be raised, and large corporate donations are not as plentiful as they once were. The university is forced to turn to the alumni for assistance. Why should the alumni give?

First, because the continued existence of the association, and its capacity to provide alumni with valued services, may depend on its demonstrated fund-raising success.

Second, because York will become a major university (one of which its degree-holders can be proud) only if it can spend on the rising costs of excellence.

Third, when the costs of universities increase, we must expect to support (at current cost) the activities which make the university a valued institution in society. What do universities contribute to the GNP? It is almost certain that someone at a university invented the GNP, and people at universities are likely to be the ones who provide the most up-to-date criticism of the concept!

Fourth, tuition fees alumni paid when they were students covered less than a third of university costs. We all pay taxes, but alumni may feel a special responsibility to cover those additional costs. At the suggested rate of \$1 a week, you could get even in 100 years!

Finally, it's tax-deductible!!!

At this point, we're just asking you to think it over; next time, we'll ask for the cash.

Bob Drummond,
Associate Professor, Political
Science
Glendon '67



York rugby team, circa '68

Homecoming highlights

Here are some of the highlights of the college events for York's first-ever Homecoming, on October 14. For a complete schedule, check your college council office, or contact Steve Dranitsaris, at 667-3315.

Administrative Studies

At 5 pm there's a barbecue in the Administrative Studies Quadrangle.

Atkinson College

A Hospitality Booth will be open from 10 am until 4:30 pm (just follow the signs once you get in the building).

Bethune College

The Bethune Movies presents *World's Greatest Lover* at 8:30 pm in Curtis Lecture Hall 'L'. Also scheduled at 8:30 is a dance in the JCR.

Calumet

A Wine and Cheese reception is being held in the Calumet common room at 5 pm.

Founders

A sherry/beer reception in the junior common room at 6 pm begins the evenings events. Dinner follows at 7 pm in the dining hall and there's a dance at 9 pm.

McLaughlin

There's a wine and cheese reception in the JCR at 7 pm.

Osgoode Hall

A licensed Osgoode Pub is being held from noon to 6 pm.

Stong

At 7:30 pm there are film and cartoon shorts in the junior common room. A "Nostalgia" dance follows at 8:30 pm in the Stong dining hall. Featured is the band *The Fabulous 60's*.

Vanier and Winters

The Green Bush Reunion is being held at 8:30 pm in the Winters dining hall.

Also highlighting the day's events is the tree planting ceremony at 11:30 am at the north-west side of McLaughlin College. York president H. Ian Macdonald will plant a tree and present a plaque commemorating York's first Homecoming.

And don't forget the 2 pm football game against the University of Waterloo. (with the ceremonial "kick-off" by President Macdonald).

Homecoming photo contest

Attention all aspiring photographers. There will be a special Homecoming photography contest for all undergraduates. Bring your camera along to the Homecoming activities and take pictures of your favorite events.

One photo from your choice of three will be judged upon by Dean Green (Faculty of Fine Arts) and a panel of other judges.

There is one \$50, \$30 and \$20 prize for first, second and third winners and a few smaller prizes of \$10.

The winning photos will be displayed in Zack's Gallery in Stong college.

(All photos must be 5 by 7 inches to be eligible for the contest).

By October 21, hand in three of your best photographs to the Council of York Student Federation office, 105 Central Square.

FALL GRADUATES

If you're graduating this fall and contemplating what immediate career opportunities are available, read on.

Right now you are probably thinking about the past several years and what you have to look forward to after graduation.

While you're at it, consider the personal growth and satisfaction you could experience in a career in business management at Procter & Gamble - a leader in the consumer products industry. We regard training and development as our basic responsibility because we promote strictly from within Procter & Gamble. We know of no way to train people to become managers other than to have them learn by doing.

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