



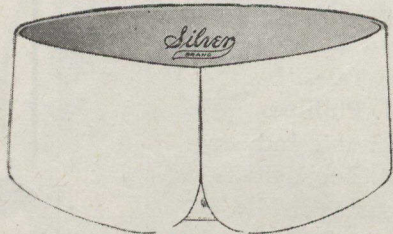
"I Shall be Garbed in the Mode with Correct Neckwear"

—Monsieur Beaucaire

One should do more than preserve oneself from being conspicuous—one should appear correct.

To be dressed in the mode today, your neckdress must be right. Fashion demands that you wear the correct collar—one whose trimness combines with dignity. The newest collar is the

PEMBROKE



2 3/8 in. PEMBROKE 2 3/4 in. KENSETT 2 in. CHATHAM

The Pembroke is the correct closed-front type with ample scarf space and new LINOCORD "SNAP-ON" BUTTONHOLE, which is worked into the band so that it can not stretch nor break in laundering. Will not spread, pull apart, nor slip off the button. It is simple to adjust; holds the collar together in front and assures it the correct shape every time it is worn.

Ide Silver Collars

Ample scarf room

1/4 Sizes—2 for 25c

In Canada 3 for 50c

Hundreds of impartial tests have proved that Ide Silver Collars last longest in the laundry and always hold their shape.

Send for our "Style Book"

and the name of the nearest IDE SILVER COLLAR dealer. A postal will do.

GEO. P. IDE & CO., 527 River St., Troy, N. Y.

In Lighter Vein

What she Needed. — At a banquet not long ago Mr. Charles M. Schwab made a speech on the development of the steel industry. In the course of his remarks he mentioned a few of the men who had assisted in rolling mill development. One of them, it seems, was on his vacation when he fell in love with a handsome German girl. Upon his return to the works he went to Mr. Carnegie and announced that as he wanted to get married he would like a little further time off. Mr. Carnegie appeared much interested. "Tell me about her," he said. "Is she short or is she tall, slender, willowy?"

"Well, Mr. Carnegie," was the answer, "all I can say is that if I'd had the rolling of her I should have given her two or three more passes."—Lippincott's.

Proved.—The lecturer was discussing "Woman" at the ladies' luncheon. He said: "The characteristic of women is that they always apply things personally."

"Why," said the hostess angrily, "I don't."—Life.

Hobson's Choice.—An Eastern man who was on a business trip through the West stopped at the small hotel in a country town one day. He entered the dining room and was shown to a table by a waiter.

"Will you have some pork and beans, sir?" asked the waiter, as he brought the customary glass of water.

"No, I don't care for them," answered the man. "I never eat pork and beans."

"Dinner is over, then, sir," said the waiter as he moved away.—Youth's Companion.

A Queer Atheist.—Three men were talking about their religious beliefs the other evening.

"I am a Unitarian and proud of it," said the first.

"I am a Catholic, born and bred," said the second.

The third looked at the other two with an expression of contempt and shouted: "I am an atheist, thank heaven!"—Cleveland Plain Dealer.

I Wonder.

TWINKLE, twinkle, lovely star!

How I wonder if you are

When at home the tender age

You appear when on the stage.

—Lippincott's.

A Dutiful Daughter.—The father of Mrs. Siddons had always forbidden her to marry an actor, and, of course, she chose a member of the old gentleman's company, whom she secretly wedded.

When Roger Kemble heard of it he was furious.

"Have I not," he exclaimed, "dared you to marry a player?"

The lady replied, with downcast eyes, that she had not disobeyed.

"What, madam! Have you not allied yourself to about the worst performer in my company?"

"Exactly so," murmured the timid bride; "nobody can call him an actor."—Life.

Did She Go?—"Bang!" went the rifles at the manoeuvres.

"Oo-oo," screamed the pretty girl—a nice, decorous, surprised little scream.

She stepped backward into the surprised arms of a young man.

"Oh," said she, blushing. "I was frightened by the rifles. I beg your pardon."

"Not at all," said the young man. "Let's go over and watch the artillery."—Cincinnati Times-Star.

Pat's Explanation.—Judge—"Pat, I wouldn't think you would hit a little man like that."

Pat—"Suppose he called you an Irish slob?"

"But I'm not an Irishman."

"Suppose he called you a Dutch slob?"

"But I'm not a Dutchman."

"Well, suppose he called you the kind of a slob that you are?"—Life.

Very Smart & Natty



The newest wing collar—very dressy, yet comfortable. We cut it so it fits snug without pinching. Ask your haberdasher for the classy new Carleton.

(2 in. high in front; 1 7/8 in. at back) or for Chaucer, same model but slightly higher.

In quarter sizes at 2 for 25c.

Name the brand before you select a collar. It's 26

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Can't Get Along Without MAPLEINE

—it flavors white sugar syrup.

—it flavors icings and fillings for cakes.

—it flavors candies, puddings, tastics.

—it is as simple to use as lemon and vanilla.

Use it Right.

Grocers sell Mapleine, 2-oz. Bottle 50 cents. If not, write



Crescent Mfg. Co., Seattle, Wash.

Mapleine Cook Book sent for 2c stamp.



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