

# Canadian Steel Foundries

Limited

Steel Castings, Manganese Steel Castings, Couplers, Coil and Elliptic Springs, Steam and Electric Railway Track Work, Bar Steel.

General Office: Transportation Building, Montreal.  
Works: Welland, Ont.; Point St. Charles, Montreal; Longue Point, Montreal.

# CANADIAN CAR

AND

# Foundry Company

LIMITED

# CAR BUILDERS

General Offices: Transportation Building, Montreal.  
Works: Amherst, N.S.; Turcot, Montreal; Montreal West, Que.

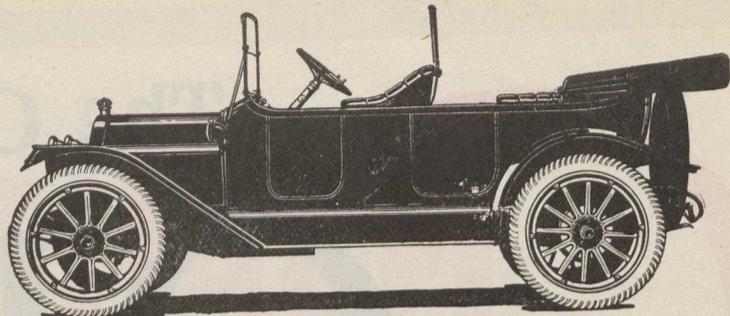
# Malleable Iron Castings

The Pratt & Letchworth Co.

LIMITED

Brantford

Ontario



Russell-Knight "28" Touring Model - - \$3250  
Russell-Knight "28" Roadster Model - - \$3200  
Russell-Knight Seven Passenger - - \$3500  
F.O.B. West Toronto

## Russell-Knight "28"

"Made up to a Standard—not down to a price"

The man about to purchase a car may read this phrase and wonder precisely what is meant by it. Let us tell you, and in telling, see if we cannot offer some good suggestions. There are probably half a dozen first-class cars whose specifications and equipment read alike, and at first sight look alike, and upon the first demonstration perform equally well. How, then, is one to choose a car? Well, in the first place, all those apparently equal cars represent unequal values. You couldn't select two of them selling for the same price which cost approximately the same figure to manufacture. There are no two of them that are built from precisely the same grade of raw materials worked up by men of equal skill, and which, under test, will live up to a given standard for an equal period of time. All this is not apparent and is rarely considered at the time of buying a car. But it is important for you to remember it. It is also important to know whether the company manufactures its own parts or merely assembles them. You don't want to have your car tied up for a month or so waiting for a part to be imported. It is an actual fact that Russell-Knight cars are the only cars that are designed and manufactured in Canada. It is also a fact that no money is spared to make every part and feature of the Russell-Knight as perfect as it is possible for human ingenuity and the most modern machinery to produce.

We set a standard for every unit—and despite cost make every unit to live up to that standard.

In conclusion, we ask that, before purchasing your 1913 car, you make comparison of the Russell-Knight "28" with any other car in its class. If you will do this we are satisfied to abide by the result of your judgment, feeling assured that you must inevitably purchase from us. A descriptive catalogue will be mailed, or a demonstration will be arranged upon request to the nearest branch or agent.

Russell Motor Car Co., Limited  
Head Office and Factory: West Toronto



Branches at Toronto, Hamilton, Montreal, Winnipeg, Calgary, Vancouver, Melbourne, Australia.

# MR. SHIPPER

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