

## TRADE NOTICE.--Reduction in Price.

Beginning February 1st, THE ART INTERCHANGE reduced its Retail price to 20 cents, and its Wholesale to 15, and is NOT Returnable

A COLORED PLATE with every number. No change in size or quality. Your co-operation is respectfully solicited in our mutual interest. At this low price you should be able to increase your present order.

These superb colored plates will be issued as a supplement with each number free of charge.

Three Months' offer to the Trade.

**FEBRUARY, MARCH, APRIL, 1890,**  
FOR \$1.05 NET.

7 Illustrated 20-Page Numbers.  
7 Decorating Design Supplements.  
7 Colored Plates.

YOU SURELY CAN MAKE MONEY  
SELLING THEM.

If a proper display is given hundreds of copies of The Art Interchange can be sold.

The Art Interchange never gets old. The colored plates will always sell them. Hence there is no risk in buying copies outright.

The price of all New Colored Plates ADVANCED after 30 days to 30 cents retail—25 per cent. off to the trade on subsequent orders.

N.B. All our back Colored Plates can still be furnished direct or through Wholesale News Agent—Twenty five per cent. off to the trade. These sell! Try them!

Advertising matter will be willingly furnished, but only on request. Catalogues on application.



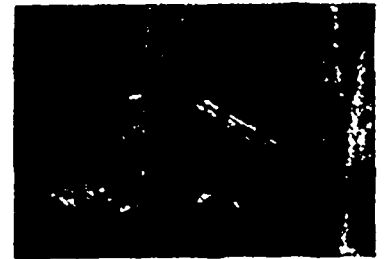
LILACS.—(Feb. 15th).



CONCARNEAU PEASANT.—March 1st.



LUCIAN STONE.—March 20th.



A SWISS CAMP.—(Feb. 1st).

These four and three others not yet published.

**THE ART INTERCHANGE CO., 37 & 39 WEST 22ND ST., NEW YORK.**



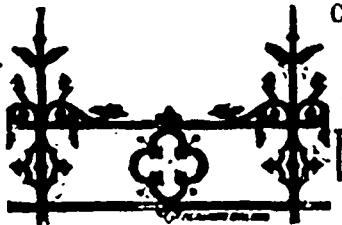
Lawn  
Furniture.

Toronto Branch

4 Adelaide  
Street West

**BARNUM  
WIRE & IRON WORKS**

WALKERVILLE, ONT.



MANUFACTURERS OF

WIRE OFFICE RAILINGS	BRASS WINDOW FIXTURES
WIRE CORRESPONDENCE BASKETS	IRON FENCES
WIRE WASTE PAPER BASKETS	ROOF CRESTING
STORE STOOLS	BRASS AND IRON CASTINGS.
COUNTER SUPPORTS	



Counter  
Supports.

Montreal Branch

Temple B'gs  
St. James St

Sole Agents for Lamson Store Railway System.

SEND FOR CATALOGUES OF WHAT YOU REQUIRE. ADDRESS  
ALL CORRESPONDENCE

**The - Barnum - Wire - and - Iron - Works, - Limited,**  
WALKERVILLE, ONT.

**The Religious Tract Society**

55 PATERNOSTER ROW,

**LONDON, - - ENGLAND.**

ARE THE PUBLISHERS OF

**THE LEISURE HOUR**

**THE SUNDAY AT HOME**

**THE GIRL'S OWN PAPER**

**THE BOY'S OWN PAPER**

Each Sixpence Monthly,

AND OF SEVERAL THOUSANDS OF

**Books for all Readers**

AT ALL PRICES, FROM ONE PENNY TO ONE POUND.

EXPORT TERMS ON APPLICATION TO TRADE MANAGER.