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## PRESIDENT HARDING'S PROPOSAL AVOWED SHIP SUBSIDY SCHEME

PLAN TO BOOST THE AFFAIRS OF

In Establishing

# FAR EASIER FOR THE FRENCH, SAY

# 48,000 KILLED ON BATTLEFIELDS AS MOTORS KILLED 91,000 IN U. S.



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# Saves Money in Operation and Upkeep

Standard Touring Car and Roadster

Special Touring Car

\$1,000

Sedan and Coupe

\$1,295

The low first cost of the Overland—to-day \$825 for the Touring Car—is matched by its low upkeep expense.

Owners report 26-30 miles to the gallon of gas, with high oil and tire mileage and negligible repair expense.

Alloy steel parts give longer life and lessen depreciation.

Completely equipped when you buy it— electric lights, starter, horn, speedometer, demountable rims, 3 speeds forward and reverse transmission, 4 brakes and Triplex Springs that ensure easy riding.

The New Series Overland is Canada's comfortable low-cost car.



# Gives Luxurious Motoring at Moderate Cost

Motoring that is free from care and therefore luxurious, distinguishes the Willys-Knight from all other cars.

Owners report the tremendous mileage of 50,000 and 100,000 miles without a dollar for repairs on the Sleeve-Valve Motor.

This Willys-Knight Motor has no cams, no springs, no tappet valves to adjust or grind, no carbon to clean. Result: greater gas economy and a motor that grows more powerful with use.

To these advantages, the Willys-Knight adds beauty of line, unusual comfort and extraordinary long life—yet its price to-day is within reach of the man of average means.

Sedan

Fredericton-EASTERN MOTORS LIMITED-St. John

WILLYS-OVERLAND LIMITED, Head Office and Factories: TORONTO, CANADA