

It's a feast



THANKSGIVING

RESOLVED
THAT WE SHOULD BE
THANKFUL FOR OUR
GOOD HEALTH AND
THE WAY TO KEEP
YOUR HEALTH IS TO
KEEP YOUR FEET
WARM AND DRY.

BUSTER BROWN

"WET FEET" OFTEN COST MORE THAN
THE MOST EXPENSIVE SHOES EVER MADE BE-
CAUSE SICKNESS IS EXPENSIVE. "THE SEN-
SIBLE THING TO DO IS TO BUY OUR FOOT-
WEAR AND YOU'LL BE THANKFUL FOR THE
"TIP."

THESE SHOES ARE HEALTH INSURANCE.
"BELL'S," "DOROTHY DODD," "WINNIE
WALKER," FOR WOMEN; "ROMPER" FOR
MISSSES AND CHILDREN; "W&R SPECIALS"
FOR MEN AND BOYS. "EVERY TRY A BUY"

Our Slogan—"Service and Quality."

Waterbury & Rising, Limited
61 King Street 212 Union Street 677 Main Street

RADIO COAL
TRADE NAME
Copyrighted

A Clean, Free Burning, Carefully Prepared Hard Coal

For Sale Only By

CONSUMERS' COAL CO. LTD.

The Favorite
365 Days in the Year



REGAL
FREE RUNNING
Table Salt

MADE IN CANADA

IS CLEAN
SANITARY
AND FREE
RUNNING

THE CANADIAN SALT CO. LIMITED
WINNIPEG, ONT.

**LISTOWEL WOMEN WILL
NOT CIRCULATE CARDS**

Listowel, Ont., Oct. 3.—The food service pledges sent out by Food Controller Hanna are not being circulated in Listowel. There is a pile of them in the basement of the Library building, and it looks as if they would go to waste. The matter of distributing these cards was discussed at a meeting of the Women's Patriotic League, and a motion was unanimously passed expressing the decision not to circulate them.

The press correspondent, Mrs. J. A. Campbell, in a statement given out says: "When it was taken into consideration that last year more than 880,000 pounds of grain was used for the manufacture of liquor the members of the league unanimously decided that it was not their duty to distribute and ask for the signing of the pledge cards. The general feeling is that our women have been economizing and making sacrifices in every way possible to help win the war. This stand was taken with the object of bringing into the limelight the amount of valuable food

product that is wasted in this country, and until this waste is stopped by our government the women of the Patriotic League of Listowel will abide by their resolution."

**SPOKANE LUMBER PLANT
'NOW EMPLOYING WOMEN**

Spokane, Wash., Oct. 3.—Women have started to do the work of men in Spokane's lumber working plants. About thirty women went to work last week at lumber piles and machine tenders at the plant of the White Pine Sash Co. in Union Park, a suburb of Spokane. They work eight hours a day and receive more pay than most of them were getting when they quit laundry and other jobs to work in the mill.

"We can't get male help," says Henry G. Klopp, president of the company, "and when the girls asked for a chance at the work we gave it to them. Of course they are getting none of the heavy work and what they are doing they can handle as well as any man. They tell me they are getting better pay than they can elsewhere."

3 Spoonfuls of Red Rose Tea
go as far as
4 and often 5 spoonfuls of ordinary tea



Kept Good
by the
Sealed
Package

**RED ROSE
TEA** is good tea

WAR MENUS

How to Save Wheat, Beef and Bacon for the men at the front. Issued from the Office of the Food Controller for Canada.

MENU FOR THURSDAY.

Breakfast.
Oatmeal Porridge. Milk. Sugar.
Toast. Marmalade. Tea or Coffee.
Lancet.

Lunch.
Salmon Loaf. Mashed Potatoes.
Sliced Tomatoes. Cornmeal Gems.
Butter. Tea. Sugar. Milk.

Dinner.
Pot Roast of Beef. Baked Potatoes.
Boiled Cabbage. Cornstarch Pudding.
Milk.

The recipes for Salmon Loaf and the method of cooking Pot Roast follow:—
Salmon Loaf—
One and a half cups salmon.
One cup white sauce.
One and a half cups boiled rice.
Line a greased baker with boiled rice to a depth of one-half inch. Put the salmon in the centre of the dish. Cover with the rice and heat thoroughly in the oven. Turn out onto a platter, and serve with white sauce around it.

Pot Roast—
Select a lean piece of meat as rump. Put into the bottom of the pot a granite sauce or rack to keep the meat from touching the bottom of the pot. Set the meat on the sauce. Put in a very small quantity of water, and keep just enough to prevent burning. Cover very closely and cook over the fire until cooked throughout. For this an iron pot is best, and it should have a very close cover.

(Wheat and meat saving recipes by Domestic Science Experts of the Canadian Food Controller's office.)

**FIRELESS DAY NOW
INCLUDED IN PLAN
OF ECONOMY IN U.S.**

Gigantic Campaign to Sift For Two Meatless Days and Two Wheatless Days

New York, Oct. 2.—The slogan "food will win the war" announced by Food Administrator Herbert C. Hoover, for the campaign that is to be carried on from October 12 to 27 to enlist every housewife in the country, is to be used by Arthur Williams, sent out to launch the campaign in the New York district. Mr. Williams has opened offices at 124 East Fifth street. He has already under way plans for enrolling the 10,000 women who are to make a house to house canvass to obtain pledges from the 1,120,000 housewives in the city.

Two meatless days, two wheatless days, and one fireless day are the practical features of economy and conservation expected to result from the activities. Each housewife will be asked also to sign conservation pledge cards agreeing to obey the rule of the food administration. To carry out the house to house canvass, however, volunteers are needed, and Mr. Williams sent out an appeal for women to volunteer for service and send their names and addresses to his office.

H. J. Hill, national campaign director, has sent the following message from Washington to administration headquarters:—

"Herbert Hoover's announcement of the food pledge enrollment campaign is the first note sounded in the drive to enroll every American man and woman in a definite organization to win the war by food saving and wise use. 'Food will win the war,' is the battle cry, nearly 2,000,000 women have already taken the pledge to furnish the food our Allies and overseas army will require, and already they are visibly increasing the available supplies. The small amounts which each individual is asked to save through substitution and avoid any waste, when multiplied by millions becomes an effective total. The whole problem will be solved if the American people will eat less of the foods which because of their concentrated nutritive values, must be sent abroad, and more of the products of good husbandry. The foods that must be saved are wheat, beef, pork, dairy products and sugar. Those that should be used generously are fish, poultry, vegetables and all cereals except wheat."

Women's Work In Great Britain

According to official figures of the Industrial Branch of the British Board of Trade, the total number of women employed in Great Britain in July, 1914, just prior to its outbreak of the European war, was 8,298,000. Since the war there has been an increase of 1,240,000, or 37.6 per cent. These figures do not include domestic servants, casual agricultural workers, women employed in small establishments such as dress making shops, nor those at work in military, naval and Red Cross hospitals. In the industries, exclusive of agriculture, 2,184,000 women were employed at the outbreak of the war, which number has since been increased by 453,000, or 20.7 per cent. Women engaged in "commerce" (presumably in clerical and similar positions as distinguished from actual labor in factories, etc.) have increased from 468,000 to 808,000, a gain of 81.9 per cent.

In the lumber and wood-working trades 44,000 women were employed before the war. Up to April, 1917, this number had been increased by 24,000. These women are employed in all manner of work connected with the handling of lumber and its manufacture into the many products of the wood-working industry. They unload pitwood, staves and other light stuff, in box and packing case factories they run the nailing machines and handle the materials. Many are employed in the making of ammunition boxes. In forest work they fell the smaller trees, do cross-cutting, load pit props and handle all material that is not beyond their strength. Chid in overalls, they revel in the freedom of the out of door life. In the box factories overalls are worn as a rule, though in some factories a costume consisting of a woollen tunic, knickerbockers and garters is supplied.

A noticeable feature of all reports received from the other side, as well as from concerns employing women workers in this country, is the unanimity of

Manchester Robertson Allison, Limited
Our Stores Open at 8.30; Close at 6; Saturdays at 10 p.m.

**LATEST FASHIONS IN
BOY'S WINTER
Overcoats**



The new styles for boys are more attractive each season. Some follow closely the lines of the coats for the grown-ups, with little youthful touches that make them most attractive for juvenile wear. All are chosen with due regard to the severity of our winter weather and to the wearing service they will give.

For the larger boys or youths the styles are those with convertible and shawl collars, loose slip-on, pinch back and full belted effects. Fancy Tweeds, Naps, Whitebays and Cheviot Cloths. Ages 7 to 18 years. \$6.75 to \$18.50

For the little fellows the variety of styles and trimmings is extensive, from the long loose reefer buttoned closely to the neck to the pinch back, the half and full belted coats. Same cloths as the larger styles. Ages 3 to 10 years, \$5.25 to \$13.00

BOYS' CLOTHING DEPARTMENT

Manchester Robertson Allison, Limited

Japanese Hand-Drawn Work

ATTRACTIVE SHOWING OF ALL SIZES

In D'Oyleys, Centre Pieces, Tray Cloths, Sideboard Covers, Single and Double Shams, 5 O'clock Tea Cloths, Bed Spreads, with Shams to match, in the following sizes and prices:

D'Oyleys—6 x 6 in.	6c. and 12c. each
D'Oyleys—9 x 9 in.	9c. and 20c. each
D'Oyleys—12 x 12 in.	13c. to 30c. each
Centre Pieces—18 x 18 in.	22c. to 90c. each
Tray Cloths—18 x 27 in.	30c. to \$1.20 each
Sideboard Covers—18 x 54 in.	50c. to \$1.15 each
Bureau Covers—18 x 45 in.	45c. to \$1.10 each
Commode Covers—18 x 36 in.	37c. to \$1.20 each
Single Shams—30 x 30 in.	40c. to \$1.80 each
Double or One-Piece Shams—30 x 60 in.	\$3.20 each
Tea Cloths—36 x 36 in.	60c. and \$2.00 each
Tea Cloths—45 x 45 in.	\$1.45 and \$3.50 each
Tea Cloths—54 x 54 in.	\$2.75 to \$3.85 each
Bed Spreads and Shams to Match	Handsomely designed, sold in sets (Spread and Pair of Shams), \$7.25 for the set

Many Special Values in These Quotations

LINEN ROOM

New Kimonos

In Velour, Flannel and Silk

Velour Flannel—Saxe blue and white, grey and white, collars and cuffs and long girdle. \$4.50 each

Velour Flannel—Navy and white, grey and sky, helio, and white, pink and white, grey and pink, with collars, cuffs and girdles. \$5.75 each

Japanese Silk—Plain black, plain cardinal, plain navy, plain sky and plain pink, with collar and large girdle. \$6.50 each

MANTLE DEPARTMENT

**WOMEN'S MEETINGS
REPORT MUCH WORK**

At a meeting of the W.C.T.U. held yesterday afternoon a report of the Maritime Home for Girls at Truro was given by Mrs. Seymour. The data given showed matters to be highly satisfactory. In answer to appeals sent out by the Kings College Hospital and the Queen Alexandra Fund of London, \$20 was voted to each.

At the weekly meeting of the Red Cross Circle of Stone church held yesterday afternoon arrangements were made for gathering in seventy Christmas stockings, which the circle will send to the local Red Cross for shipment.

At a meeting of the Rotherham Red Cross held yesterday afternoon it was announced that special donations amounting to \$457 had been received. Sixty-three Christmas stockings were filled and eighty comfort bags.

At a meeting of the Young Ladies' Missionary Society of Main street Baptist church held last evening reports were presented by the secretary and treasurer. These showed last year to have been the best financially in the history of the society, \$208 being contributed for missionary work.

At the regular monthly meeting of the Diocesan Board of the Women's Auxiliary, held in Trinity church school room yesterday afternoon, reports were heard from various committees. The Dorcas Society reported having shipped a large number of bales during the summer. The following sums were voted: \$30 for a portable communion set for the parish of Springfield; \$20 towards painting a church in the parish of Upham, and \$84 to a mission in the northwest. An account of a week's tour among the girls' branches was given by Miss Gladys Prink.

The Centenary Red Cross Circle met yesterday afternoon and discussed plans for a pantry sale to be held at the Soldiers' Club.

A fine address was delivered by Mrs. Baxter, formerly of Liverpool, England, at the monthly meeting of the V. A. D. of the St. John Central Nursing Division, No. 27, held in the Soldiers' Club on Sydney street last night. A great deal of business was gone through. The annual re-examination of members will be commenced by Doctor Curran during the first part of November. The secretary, Miss K. Sturdee, reported seventy-seven active workers in this unit. Thirty-five of these are qualified members.

Mrs. Spaulding's Reading.
Mrs. Miss Spaulding delighted a large audience in Portland Methodist school room last evening when she presented a three-act play entitled "Ellen Comes To Stay."

**FALL OPENING
—OF—
Silk and Crepe de
Chine Garments**

to wear with sheer waists and evening gowns

Dainty Camisoles in flesh or white crepe de chine with Val. and Swiss lace yokes, ribbon or lace shoulder strap. All sizes. \$1.58 to \$2.25 each

Silk Camisoles in dainty sheer wash silks, made with deep yoke and sleeves of finest lace with beading and wide ribbon tie. All sizes in flesh, white or maise. \$1.95 each

Envelope Chemises or Combination of Exquisite Crepe de Chine and Georgettes, in flesh, both round and square cut yokes, made of all crepe trimmed cluster roses and ribbon strap over shoulder or fancy set-in yokes of French Val. and satin ribbon. All sizes. \$3.25 to \$5.25 per suit

Daniel
London House Head of King Street

For Home Made Candy



**CROWN BRAND
CORN SYRUP**

Fine for Taffy and other confectionery.

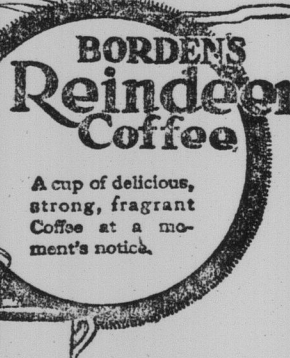
Sold in 2, 5, 10, 20 lb. tins and Perfect Seal Quart Jars.

Write for free Cook Book.

THE CANADA STARCH CO. LIMITED
MONTREAL, IT

**BORDEN'S
Reindeer
Coffee**

A cup of delicious, strong, fragrant Coffee at a moment's notice.



Horlick's Malted Milk

Safe Milk

A Nutritious Diet for All Ages. Keep Horlick's Always on Hand Quick Lunch; Home or Office.

