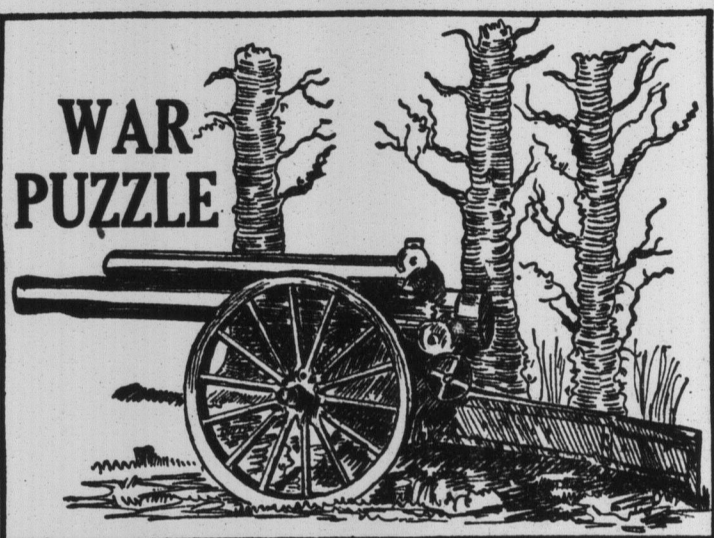


LOOK!!! \$3,300.00 IN CASH Has been GIVEN AWAY to the Public by the Publishers of this advertisement to advertise their goods.



Above will be found the picture of a modern man of the kind that is being used in the present war. At a glance the eye and mind will see across to be all there is in the picture, but by careful scrutiny some soldiers' faces will be seen.

The City That Lives For A Day

Mardi Gras The Only Day That Counts

A SKETCH OF NEW ORLEANS

Now Facing a Period of Sternest Enforcement of the Laws—Result of Ex-racing Man's Campaign

New Orleans, Mar. 9.—To arrive in New Orleans just after Mardi Gras is like getting into a theatre just as the people begin to feel under the seats for their hats or are standing up to sing "God Save the King." Perhaps there is no other city in the world to which a single day means so much as Mardi Gras means to New Orleans.

ers everyone else with confetti. Mask-revelers seek and find adventure. A city by-laws are suspended except by-law against smoking on the docks and apparently no-joy makes even the most guarded reference to the tobacco stone that Moses received on Mount Sinai.

"Diabety blankety blank!" This is the formula in New Orleans which follows a query as to Mr. "Curley" Brown, who is the Anthony Comstock of the town. New Orleans issues upon the head of "Curley" Brown the curse of Meroc, the curse of Crownell and many other curses not so well known but of equally blighting character.

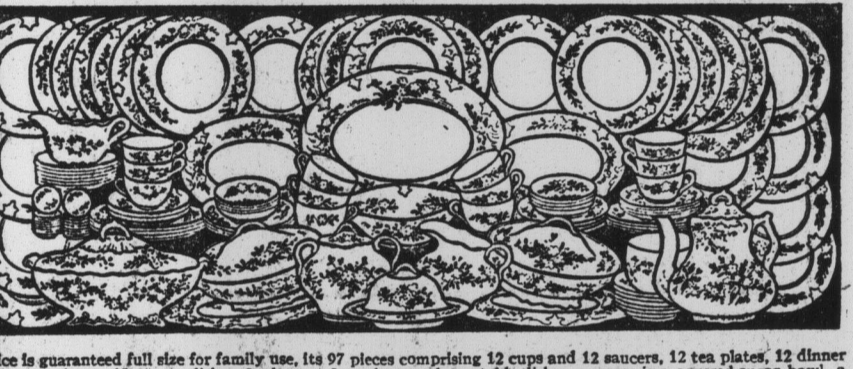


For the invalid as well as those in perfect health Baker's Cocoa

is an ideal food beverage, pure, delicious and wholesome.

Walter Baker & Co. Limited ESTABLISHED 1780 MONTREAL, CANADA DORCHESTER, MASS.

97 Piece Dinner Set and lovely Silverware Given To You



You can secure without a penny of cost this magnificent, complete 97-piece English Dinner Service and Rogers' teaspoons.

Will you sell just 12 boxes among your friends at only 25c per box?

GRAY-DORT ROADSTER 3 PASSENGER FLEUR-DE-LYS \$910

Quickest Motor Car Success in Years The motor car industry has seen some wonderful successes—but never a more astounding triumph than that of the Gray-Dort.

For 1917 we increased our output tremendously. But the same success were repeated. Dealers came from all over Canada and asked for more than the entire output.

Show Your Practical Sympathy with Slave-Raided Belgium

If ever Belgium needed sympathy—OUR sympathy—she needs it now! To the ravages of fire, sword and a savage, brutish soldiery, Germany has added deliberate, cold-blooded slave-raiding.

The feature of which New Orleans ought to be most proud, and justly, is the waterfront, flanked by magnificent docks.

The Ontario Board of License Commissioners is going on the warpath after medical men who are issuing prescriptions for liquor to individuals for other purposes than those permitted under the Ontario Temperance Act.



Read Our Wonderful Offer We are determined to establish a national reputation for Dr. Egan's Famous Life Building Blood Tonic and Nerve Pills.

Carleton Teaspoons Genuine Wm. A. Rogers make the most beautiful pattern ever seen.

TO PROSECUTE DOCTORS License Commission After Those Who Give Liquor Prescriptions. The Ontario Board of License Commissioners is going on the warpath after medical men who are issuing prescriptions for liquor to individuals for other purposes than those permitted under the Ontario Temperance Act.

Five Children at a Birth The wife of a tradesman at Horde Colliery, County Durham, gave birth to five children recently—four boys and one girl.

McLAUGHLIN SERVICE advertisement featuring a map of Canada with various cities marked, and text describing the service network and car models.