

Store Opens at 8.30 a.m.
and Closes at 5 p.m.

EATON'S DAILY STORE NEWS

**Fashionable Indeed Are These
Stiff and Soft Hats at
\$2.00 and \$2.50**



WE MAKE a special feature of Men's Hats at \$2.00 and \$2.50, and consider them to be the best values in our display, for they possess the smartness of style, in color and shape, that prevails among fashion centres this season, and are made of materials that are really serviceable.

An English-made Stiff Hat, popular with young fellows, is made of self-conforming fur felt, with medium high round crown, similar to illustration, full rolling flexible brim, black silk trimming, cushioned leather sweatband, and white satin lining. Price . . . 2.50

In Soft Hats the variety is exceptionally good, including the season's smartest shapes and shades, such as the medium high fedora crown, with wide flaring brim, flat set brim with narrow self colored or contrasting bound edge. Also the medium high fedora, with medium width brim, with curled edge. In rich shades of green, grey or brown. Our leaders. Price . . . 2.00

—Main Floor, James St.

Here and There In the Store

On Friday an interesting Christmas bazaar will be opened up on Fifth Floor. Here will be gathered from many departments, goods most sought after for Christmas gifts. Included in the display will be beautiful fancy china and pottery, Christmas cards and calendars, picture books, handkerchiefs, jewelry, Japanese novelties, candles, crackers, Christmas stockings, etc.

Make use of the store's conveniences—the free parceling and check-room in basement, the restroom on third floor, the cafeteria in basement, the lunch and grillroom on fifth floor.

Let the Escalators at Yonge Street Entrance carry you to Second and Third Floors.

A book containing fifty-three beautiful Christmas carols is specially priced at 19c at the music counter in the Basement.

A special preparation in the Paint Department, Fourth Floor, is very effective to prevent stovepipes, furnace doors, grates, registers, etc., from rusting. It is enamel that also adds greatly to the appearance of the article. Can of enamel and brush are priced at . . . 15

In the Drapery Department, Fourth Floor, there is an interesting demonstration of how to make lamp shades and cover them effectively with attractive chintzes, fringe, gumpes, etc. Take advantage of the opportunity to learn how to make these for Christmas gifts.

27 Shopping Days Till Christmas

- Begin your shopping now, and come in the morning if possible.
- Toyland is on the Main Floor of the Furniture Building at corner James and Albert streets.
- Santa Claus greets the kiddies in the mornings from 9 to 11, and in the afternoons from 2 to 4.
- Please carry small parcels, and keep to the right.

Every Man Should Be Wearing Winter Weight Underwear Now

Some interesting prices are here quoted in well known brands of cold weather underwear.



IT'S DANGEROUS these cold blustery days to wear any other kind of underwear but warm heavyweight garments. Not only do the following lines possess warmth and winter comfort, but they're made of excellent quality yarns, and are correctly sized and perfectly finished in every detail to give service as well as comfort.

MEN'S HEAVYWEIGHT UNDERWEAR, in flat knit, natural color. Shirts are double-breasted and finished with sateen facings; sizes 34 to 46. A garment . . . 79
MEN'S WINTER UNDERWEAR, in fine elastic rib. "Stanfield," "Tiger" and "Schofield" brands. These are in light, natural color, finished with sateen facings; sizes 34 to 42. Each . . . 1.00

Men's Imported Underwear, "Rameses" brand. Made of clean natural wool and cotton, in winter weight. Shirts are double-breasted, and drawers have beige facings. Sizes 34 to 42. A garment . . . 1.50

Men's "Wool Wear" Brand Underwear, made of clean natural wools. Shirts are single-breasted, and drawers have beige facings and close-fitting cuffs and ankles. Sizes 34 to 44. A garment . . . 2.50

Men's Imported Underwear, "Wolsey" brand. Made of heavy-weight clean natural Australian wool. Shirts are double-breasted; and knees and elbows are spliced. Sizes 34 to 42. A garment . . . 3.50

Men's Combination Underwear

American "Richmond" Brand Combinations, in elastic rib, blue-grey shade. These are in sizes for stout men as well as ordinary sizes. Sizes 34 to 50. A suit . . . 2.00

Men's All-wool Combinations, "Mercury" brand. Made of clean natural wool, of heavy weight. Ankles and cuffs are closely ribbed. Sizes 34 to 44. A suit . . . 4.00

Men's "Wolsey" Combinations. Made of winter-weight wool in clean natural color. Sizes 32 to 50. A suit . . . 5.00
—Main Floor, Centre.

Comfortable Winter Hosiery for Dresswear

GOOD HOSIERY most certainly should be made of good yarns, and knit on the newest knitting machines, and good hosiery must be perfect in every detail; smooth, even, neat fitting, and double thickness where wear is heaviest.

And typical examples of good Hosiery are the following lines, passed as perfect socks at the mills, and as hosiery desirable for winter dress wear. Both plain and fancy styles are included: One line in particular, made of all-wool yarns, includes some fancy embroidered colored designs in grey, brown or green. They are reinforced at heel and toe with double-ply yarns, and have a finely-ribbed elastic cuff. Sizes 10, 10 1-2 or 11. Per pair, 1.50

Men's Silk and Wool Ingrain Half-Hose, in beautiful shot effects, showing combinations of black and red, black and white, black and blue, and black and mauve. These are full-fashioned, and have fine ribbed cuff and extra ply spliced into heels and toes. Sizes 10, 10 1/2 and 11. Per pair . . . 1.00

Men's Fancy Cashmere Half-Hose, with embroidered clox patterns and ingrain designs, extra ply spliced into heels and toes. The ingrain show colors of black and white, black and red, or black and blue, and the clox white and black. Sizes 10, 10 1/2 and 11. Per pair . . . 75



Men's 3-1 Ribbed Black or Grey Worsted Half Hose, reinforced at heels and toes, and with 1-1 ribbed, close-fitting cuff. Sizes 10, 10 1/2 and 11. Price, per pair . . . 50

Men's Plain Black Seamless Cashmere Half-Hose, in medium or heavy weight, with double-ply spliced heels, toes and sole, and fine ribbed cuff. Sizes 9 1/2 to 11. Per pair . . . 50
—Main Floor, Yonge St.

Here's a New Type of Overcoat For Men
The "Trench Coat" Illustrated is the Newest Style for Winter Wear and is Priced at \$25.00, \$30.00 and \$35.00

THIS NEW OVERCOAT is at present a feature of many of New York's leading men's stores and promises to be a very popular style there this winter, especially among young men. It's designed somewhat in the same style as the British army trench coat, in swagger slip-on style with large flare in body, drawn in close just above waist with large all-round belt; has draw straps on sleeves, convertible lapels, vent in back which can be closed with buttons and large vertical pockets with openings to inner clothing.

The first illustration to the right is one sketched from a coat made up in our own workrooms.

It is single-breasted and has buckle and eyelet on front of belt and on sleeve straps. Shoulders are built in smart military effect and vent closes with buttons.

The materials included are new and distinctive, heavy, thick, warm winter-weight materials, in fancy olive mixtures, brown and grey and golden mixtures.

The inside is in plaid design, which forms self-lining; shoulders and sleeves are lined with silk, and the vertical pockets have opening to inner pockets, and close with buttons. Price 30.00.

The illustration on the extreme right is a very similar model, with a more distinct flare at bottom. It is single-breasted and has shorter notched-shaped convertible lapels and is lined through shoulders and sleeves with satin. A smart swagger coat that will appeal particularly to young men. Prices 25.00 to 35.00. SEE THESE COATS FRIDAY.



—In Men's Clothing Section, Main Floor, Queen St.

Quality Is the Keynote in Our Display of Military Clothing

THE noticeable features about our display of military clothing are the high-grade materials contained in every garment, the excellent hand tailored workmanship, the neat, handsome trimmings, and the smart, military styles. Some of the Eaton values from the big display in men's clothing department are as follows:

British Warm, made of strong, heavy, English khaki. They are handsomely tailored in regulation style for officers, and have fancy woven worsted linings through body, and mohair linings in sleeves. Price . . . 24.00

Officers' British Warm, made of English Melton cloth, in rich-looking khaki shade. Seams are raised and double-stitched and linings are of fancy serge. Price . . . 27.00

Officers' Tunic and Breeches, made of strong English serges and covert cloths, all shrunk and sponged and tailored and finished excellently. Tunic, 20.00; Breeches . . . 10.00

Khaki Breeches, with top, watch and hip pockets, closing with flap and buttons. These lace up at knee. Price . . . 5.50

A Heavier-weight Khaki Breech, in soft finish, is made in same styles, and has five pockets. Price . . . 7.50

English Covert Cloth Breeches, have hip pockets, with top flaps closing with button. These lace up at knee and have riding strap. Price . . . 10.00

Made of British Bedford cord are full-cut Breeches. Have watch and top pockets, riding strap, and high-cut waist. Price, 13.00

Fox's Improved Puttees, non-fray spiral; a choice quality. Price . . . 2.00

Fox's Super-fine Non-fray Spiral Puttees. Price . . . 2.75
—Main Floor, Queen St.

Men's Gloves That Combine Style and Warmth



WARMTH is usually the main consideration in the selection of a pair of gloves, but the careful dresser also looks for style, fit and appearance, as well as service. Splendid winter gloves for the fashionable dresser are the following lines:

A pair of Gloves makes a very acceptable Christmas gift, and if requested we'll put them in a special gift box.

Beautifully soft, flexible and comfortable are Men's Gloves made of reindeer skins. They are lined with chamois for extra warmth, and have pique seams and imperial points. Price . . . 4.00

For men who are conservative dressers, the Mocha Glove is most suitable. These have one dome fastener, Paris points, and are in rich shades of tan. Price . . . 2.50

Cashmere-lined are Men's Suede Gloves, with pique seams, imperial points and one dome fastener. In grey only. Per pair . . . 2.25

For the fashionable Man are fine Suede Gloves, with silk lining. These have pique seams, Paris points and one dome fastener. Per pair . . . 2.25

English made are Men's Tan Cape Gloves, with one dome fastener, pique seams and spearpoint backs. Per pair . . . 1.75
—Main Floor, Yonge St.

Exceedingly popular for dress wear is the Washable Cape-skin Glove. We show them in rich colors of mastic, grey or tan, with one dome fastener, pique seams, gusset fingers, Bolton thumb and black embroidered imperial back. Per pair, 1.50

The Washable Sheepskin Chamois Glove is noted for warmth and smart appearance. We feature them at \$2.00 in a heavy-weight, all hand-sewn, with pique seams, gusset fingers, Bolton thumb, one dome fastener, and attractive imperial points on back of hand. Price, per pair . . . 2.00

Great Bargains Friday in Men's Boots

Men's Boots in gummetal or tan calf, Blucher style; also dongola kid, laced, or gummetal calf, button style. Sizes in the lot, 5 1/2 to 10. Reg. \$5.00 and \$5.50. Friday, pair 3.45
—Second Floor, Queen St.

Friday's Breakfast

A delicious and substantial Breakfast is served in Grill Room every morning from 8.30 to 11.

Friday's menu consists of:

Cream of Wheat or Oatmeal with Cream.

Fried Fresh-caught Whitefish, Fried Potatoes.

Toast or Hot Biscuits.

Orange Marmalade.

Pot of Tea or Coffee.

Price 25c.

—Fifth Floor.

THE T. EATON CO LIMITED