

SEPTEMBER 21 1908

## **COBALT---Crown Reserve Rallying Again; Closes Week at \$1.80---COBALT**

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Foronto Stock Exchange Unlisted Se-curities.

Sell. Buy

1.95

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Interest Gradually Widening

We strongly recommend the purchase of this stock

as an investment.

Several More Rich "Finds"—Capitalists Make Inspection. For the Cobalt Securities COBALT, Sept. 20.-(Special).-Two pullmans' brought in yesterday by Frank C. Armstrong contained the most prominent Montreal and Ottawa

COBALT DISCOVERIES.

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"A GAMBLE" To My Friends, the Canadian People:

**AS YOU READ REMEMBER THIS IS** 

It has always been my principle in life to "call a spade a spade" and to obtain by absolute truth a great public following. This being my preliminary, I want you, my readers, to carefully study all the facts contained in this announcement.

As I head my advertisement "A Gamble," I want you all to understand that it is a gamble, but at the same time a legitimate one. with possibilities of making exceptionally high profits. If one stands on the top of one of the hills at Cobalt and looks

around and remembers what that great industry, that one sees, has grown out of, its magnitude is appalling

Think of how Messrs. Chambers put a few hundred dollars together to grubstake the prospectors who staked the Nipissing properties, of how in a few months they sold out to their own astonishment to the original syndicate for \$250,000.

To-day this Nipissing Company is operating more shafts than one can count, and taking out of the ground every year a sum of money sufficient to pay six times over for the original purchase of its .REMEMBER, the great profits which the different Cobalt companies are making.

REMEMBER, the enormous dividends which these companies are now paying to their shareholders.

REMEMBER, that these Cobalt stocks are now rising by reason of their intrinsic value.

REMEMBER, that it is conceded by all authorities that the Cobalt Mines are the greatest and richest silver mines in the world.

REMEMBER, new silver mines are being discovered daily in certain sections of this great north country.

REMEMBER, my readers, to-morrow in my final advertisement in this newspaper, I will give you a detailed history of the territory and an account of the assets of my proposition under the heading of

## "A GAMBLE"

## Ladies and Gentlemen :

I want to give you a few details reflecting on the possibilities of these "Gambles."

We have the Temiskaming & Hudson Bay Mining Co., whose shares were not four years ago sold for thirty cents; in fact, were considered of such small account that a certain employe of the company once paid his landlady in Ottawa for a week's board with fifteen shares. That same landlady has received up to date some eighteen hundred dollars in dividends, and the market value of her shares, originally valued at four dollars and fifty cents on the price of a meal-ticket, is to-day between \$2500 and \$3000.

WHAT WAS ONCE A GAMBLE IS NOW A STAND-ARD INVESTMENT, BACKED BY AN IMPORTANT INDUSTRY.

The proposition which I shall put before you to-morrow in detail has all the same possibilities which were before the Temiskaming &

I there gave you an outline of the enormously rich silver mines which are opening up in that vicinity; mines which are as rich, if not richer, than any in Cobalt District, and whose ores have all the characteristics of those in Cobalt itself.

The mines of Cobalt to-day are producing silver at the rate of one million dollars (\$1,000,000) per month, that is to say, twentyfour million ounces (24,000,000) of silver per annum and the output is steadily increasing.

As the underground development progresses numerous new and undreamt-of ore bodies are frequently encountered, for example, those on the Crown Reserve and the Temiskaming Mines. Ladies and Gentlemen-These continual discoveries are merely the vouchers for the permanence of the Cobalt Camp.

With the growing production and the enormous increase of dividends will commence an era of great prosperity for all who have confidence. (sufficient to induce them to speculate), in

