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Young Women Are Earning

more than ever before, and having no responsibilities, are able to save. Start with a dollar or two this week. Hundreds of young women regularly receive interest on their savings here, at the modern rate of

3 1/2% Per Annum

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MORTGAGE CORPORATION

Chartered 1864
London (two branches) and St. Thomas
T. O. Meredith, K.C. Home Croyen, General Manager

SPECIFICATIONS OF TECHNICAL SCHOOL MUST BE PROVIDED

Ordered Handed to Secretary at Once.

W. N. MANNING CHAIRMAN

Elected at Inaugural Meeting Held on Monday Evening.

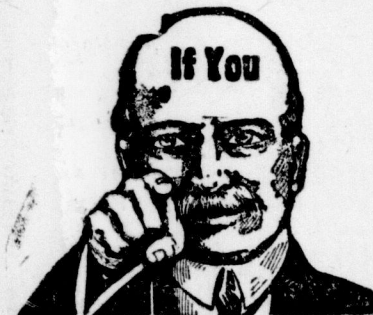
At the inaugural meeting of the industrial advisory committee of the board of education Monday evening, W. N. Manning was unanimously elected chairman for the year. The committee decided to cancel the policies on the new technical school, but on the completion of the building the rate would be increased. Insurance will be taken out in non-tariff companies, the rate being cheaper. The plans and specifications of the technical school will be provided at once. There are no plans and specifications in the hands of the secretary. It was explained that some time ago the same request was made, but the architects and contractors could not agree as to where they were located. Jos. Johnston, 533 Dundas street, complained that the technical school fence encroached 8 inches on his property. This will be investigated. Principal H. B. Beal read a comprehensive report on the year's progress. He urged that pressure be brought to bear upon the contractors to get the school completed in time for opening next September.

ASSESSOR'S STAFF FOR 1918 NAMED

Commissioner Announces Five to Make 1918 Rolls.

Assessment Commissioner Stephen Grant has named his assistants for the year. The assessors are: Martin O'Sullivan, Al McCoubrey, Archie Black, W. G. Francis and William T. Gray. All the appointees are experienced men.

The clerks will be named later, examinations as to their fitness being conducted at present.



Suffer From Piles

no matter how long or how bad—get to your drugist today and get a 50 cent box of Pyramid Pile Treatment. It will give quick relief, and a single box often cures. A trial package mailed free in plain wrapper if you send us coupon below.

FREE SAMPLE COUPON

PYRAMID DRUG COMPANY,
554 Pyramidal Bldg., Marshall, Mich.
Kindly send me Free sample of Pyramid Pile Treatment, in plain wrapper.

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J. 22, 23

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COUPON

Soldiers-Sailors

DIARY and ENGLISH-FRENCH

DICTIONARY

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ONE COUPON AND 75c SECURES THE BOOK

PRESENT THIS COUPON

Send One to the Boy—Keep One at Home!

THE DIARY for recording individual war experiences in the most serviceable book in existence and always will be a most cherished possession.

Bound in Tactile Leather, Gold Edges, Gold Stamped, Pocket Size

DEALERS REFUSE TO BOOK ORDERS FOR NEXT YEAR

Decline to Accept Any More Worries Than Present Crisis Has Brought Them.

SPEEDY ACTION NEEDED

Utilities Manager Recognizes This, But Fears U.S. Embargo.

General Manager E. V. Buchanan of the utilities commission says that the question of next year's fuel supply is a question which will have to be considered at the earliest possible date. He says that so far as he can see the outlook is not of the best. As the fuel controller of the United States with \$3,000,000 cash, he would be able to purchase coal, but the trouble would be to get it out of the United States and into Canada. At present the commission is stocking up well with wood. This it is having hauled in in loads, and also cutting down many old trees in the city.

Refuse Next Year's Orders. London coal dealers have so far refused to take orders for next year's supply. They have been asked repeatedly to do so, but are worried enough over handling the present crisis without adding to their troubles by booking 1918 orders.

The opinion is general that Canada's fuel controller, like the proverbial bear, must come out of his hole some time, and it is not impossible that regulations prohibiting stocking up of a full year's supply may be made before many months.

Local Situation Acute. In the meantime coal continues to reach the city in small lots, and is being distributed as fast as possible. The situation remains acute, however. There are hundreds of homes without fuel. The utilities office is hampered with calls for assistance. The commission has no coal to give. The coke supply in the city is completely exhausted.

Practically every dealer, who had still has a supply of coal on hand, also has a sign on his office doors "No Coal For Sale." The dealers say that they have orders booked for fuel enough ahead to eat up their available supply. Still people continue to bombard the office with requests for coal.

In two blocks on Central avenue, near Colborne street, Monday night nine big piles of coal were being hauled. A supply home.

LABOR MAN NAILS FALSE STATEMENT AGAINST THE MAYOR

Explodes Story of "Fuel Hoarding" in His Private Home.

W. J. Hevey of the Industrial Banner, a Labor man who has been connected with the movement for years, is being credited with nailing a false statement relative to Mayor C. R. Somerville and giving it publicity.

The Industrial Banner has been passing around that the mayor had 40 tons of coal in his cellar, when poor people were suffering.

Mr. Hevey heard it and decided to investigate. He went to Mayor Somerville's house and put the question to him plainly.

"I have no coal stored in my cellar," said the mayor. "I have just enough for a few days, possibly a week."

"I want you to find out for yourself," said Mr. Hevey.

Mr. Hevey went through the house and found out that Mr. Somerville had stated the facts fairly and squarely.

"We, as labor men, are in favor of the square deal," said Mr. Hevey.

"When I heard of this I knew it was not so, but I took it upon myself to investigate and find out the truth."

Mr. Hevey is a square man, and I want to pay this tribute to him, and show the people how unfair such charges are. The Labor men are going to give him a chance to make good, and are going to support him in any endeavor to reduce the cost of taxation, and help the people. We are not going to stand aside and let a man who is so good as he is, be made a laughing stock.

Monday was a quiet day at the Armories as far as recruits are concerned, only four volunteers being accepted. Only one of these was found fit for the front-line trenches, the other three were fit for service in Canada. One came from Detroit and the other three are Londoners.

There were two men apprehended under the M. S. A. Both were found fit for the front line, and were sent to 1st Depot Battalion, W. O. Regiment.

The following are the names of the volunteers:

J. P. Millar, Details, London.
D. J. Beynon, W. O. R., London.
J. T. Gerrard, Details, London.
E. J. Howard, Details, London.

MAIL add for postage and handling within 300 orders outside ten cents.

THE DICTIONARY Self-pronouncing by Sound-spelling Method which exhausts tests prove to simple that even a child readily acquires French with correct accent.

Bound in Tactile Leather, Gold Edges, Gold Stamped, Pocket Size

HYDRO CUT HERE SAVED 1500 H.P. OR NORMAL LOAD

Street Railway Service Curtailed to Aid in Reducing Aid of Niagara Power.

INDUSTRIES LINED UP, TOO

Rob Peter to Pay Paul by Using Steam Plants, But 1,200 H.P. Conserved.

By curtailing hydro power used by the different industries and the London street railway, 1,500-horsepower was conserved in London Monday. This will be continued and if possible other calls by the utilities commission for conserving electric energy will be made.

This action was taken by the utilities commission at the request of the Provincial Hydro Commission. The hydro system at present is "up against it" as regards power. It is also facing the most trying period of the year, the months of February and March, when trouble is to be expected from ice in the Niagara River.

The first request for a cut made by the local commission was to the street railway. Many complaints were heard Monday of the service. Patrons did not know the reason for the slow service. The cars were being run at half speed. In doing so, a saving of between 200 and 300 horsepower was effected. The street railway has been asked by the utilities commission to save still further by cutting off some cars. Manager C. R. King declares that he is considering the proposal. It will take some figuring, he said, before a decision is reached, but he was unable to say what will be done.

In the meantime a large number of industries are curtailing on their use of power. Manufacturers, who have steam plants, have been asked to use them when possible. Such requests were sent to McCormick's, McCarty's, the Battle Creek Cornflakes Company and the Sherbrook-Manning Piano Company. At other plants requests were made to cut off motors which could be stopped without much loss. In doing this about 1,200 to 1,300 horsepower was saved.

Regarding the steam plants, General Manager E. V. Buchanan of the utilities commission says that it was a case of "Robbing Peter to Pay Paul" in asking that the manufacturers use coal to save hydro.

Mr. Buchanan informed the Advertiser that manufacturers showed a willingness to co-operate where possible. The street railway, he said, readily agreed to the curtailment of the service, but it insisted that the question be sent to the Hydro Commission as it did not want trouble for not carrying out its schedule.

WIDE RANGE OF WOOD PRICES IS HELD IMPROPER

Charges of "Profiteering" Are Intimated by Some Dealers Who Handle Substitute.

SHORT CORDS DELIVERED

Wood 12 Inches Long, Instead of Regulation Four Feet, Is Disposed of as a "Cord."

Certain wood dealers in London are charging \$17 a cord for wood. This is declared by others to be too high a price and not warranted by the cost. In other words, they intimated that there is profiteering going on in the wood business. Farmers are also blamed.

D. H. Gillies, of D. H. Gillies & Co., says he knows a farmer who sold a "single" cord of soft maple for \$5. This is at the rate of \$20 a regular cord.

Mr. Gillies is selling wood at \$12 a cord today, or \$13.50 less than the utilities commission is charging. He has 12 tons at work hauling the wood, and is delivering it as fast as possible.

"I have over 200 orders for wood ahead," he declared today. "The call for wood is greater this year than it ever was."

No Reason for Extortion. "Wood," he says, "is costing the dealers and others \$10 a cord, so I see no reason for the extra price of \$17 and \$20 a cord, which is being charged, and certainly no such price for soft maple."

Mr. Gillies declares the price being paid to the farmers varies slightly, but the cost of hauling brings it up a great deal, especially in this time of the year. When the wood is laid down in the city, he says, a fair price is \$1 for cutting and \$1 for delivery.

The run on the few wood dealers in the city is explained by the fact that there are so few handling this commodity now. The call for wood, as the Londoners have said, is great, but the coal shortage this year has forced many to return to the wood business.

General Manager Buchanan of the utilities commission said that the commission was selling considerable wood. It was sending out in third-cord loads for which it charged \$15.50. This included the cost of delivery and cutting it to short lengths.

"There is opportunity for lots of trickery in the wood business," said Mr. Buchanan. "A cord is 128 feet, and a cord is generally measured 4x4 by 8 feet. This is long wood. Others will say they have delivered a cord of 16 or 12-inch wood, but in reality it is only a small part of a real cord. So far no complaints of fraud in the wood business have been heard here."

\$15 Coal Complaints. "There are complaints that some coal dealers are charging high prices for fuel in small lots. It is said that one dealer yesterday asked \$3.75 for a quarter of a ton. This is at the rate of \$15 a ton and no one will pay such a price. Dealers are not allowed by the fuel controller to make such a charge."

CAPTAIN ALLISON OF THIS CITY IS AWARDED THE D.S.O.

Young M. O. Went With Draft Two Years Ago.

According to word just received in the city Capt. A. C. Allison, who went overseas two years ago with a draft from the Army Medical Corps Training Depot No. 1, this city, has been awarded the D. S. O. for brilliant services in France. He is at present in Italy, believed, with the 15th Battalion. Capt. Allison is a graduate of the Western Medical College of the class of 1911. His mother resides in South London.

INTESTINAL PARALYSIS "Fruit-a-tives" Quickly Relieved This Chronic Trouble.

589 Casgrain Street, Montreal.

"In my opinion, no other medicine is so curative for Constipation and Indigestion as 'Fruit-a-tives'."

"I was a sufferer from these complaints for five years, and my sedentary occupation, music, brought about a kind of Intestinal Paralysis, with nasty headaches, belching gas, drowsiness after eating, and pain in the back."

"I was induced to try 'Fruit-a-tives' and now for six months I have been entirely well."—A. ROSENBERG.

Fifty cents a box, \$5 for \$2.50; trial size, 25c. At all dealers or sent postpaid by Fruit-a-tives, Limited, Ottawa.

EULOGISES MEMORY OF FORMER LONDON MAN, BURIED IN WEST

Winnipeg Minister Praises Life of Robert Wyatt.

Robert Wyatt, a former Londoner, died recently at Winnipeg, where he had resided for many years. He was well known in London, making frequent visits here after locating in the West. Ex-Ald. William Wyatt and George Wyatt, this city, are brothers, and Mrs. W. J. Thompson, London, and Mrs. Thomas J. Westminister, are sisters of the deceased.

The Winnipeg Free Press, has, in part, this to say of him:

"Amid many manifestations of sorrow the funeral of the late Robert Wyatt took place to Elmwood Cemetery yesterday afternoon. The first portion of the service was conducted at the family residence, 139 Smith street, from whence the casket proceeded to Grace Methodist Church. Rev. Dr. J. E. Hughes, pastor, assisted by Rev. Semmens and Rev. Dr. Eiddell, officiated, and the edifice was well filled by those who had come to pay a last tribute of respect to the late Mr. Wyatt's best known and most respected old friend. The service was most impressive, character and at its conclusion the organist, Ernest E. Niven, played the 'Dead March in F Major' while those present filed slowly past the coffin, which rested in front of the pulpit."

Dr. Hughes, after reading a portion of Scripture, said it was difficult for him to express the feelings of those present when they learned of the death of their brother, Robert Wyatt. He knew that he was prepared at any time to go, but they were very reluctant to have him leave them. He referred to the life-work of the late Mr. Wyatt, touching upon the past years since he took over the pastorate of the church. All felt, he said, that the spirit of the departed still lived on in the work of the church. No person who met him could help but feel his influence for good, and there had been an occasion upon which he had failed to take opportunity of doing a kind act. He was a good man, he came to the city twenty years ago from London, Ont., and for forty years his life had been lived in this growing city. He was a good citizen, a devoted father, a loving husband, and a man who had lived with him in the best in the life of the city and of the nation. He was a Christian man, and his life was a life of quietness and in the spirit of Jesus. He was a member of that church for thirty years, and official work was his life. He was always most faithful in the carrying out of any duty placed upon him.

Following Dr. Hughes, Mrs. Burton Kurth sang the favorite hymn of Mr. Wyatt, "There's a Wilderness in God's Mercy."

Tribute by Dr. Eiddell. Rev. Dr. Eiddell paid a fitting tribute to the life of the late Mr. Wyatt. The closing hymn was "Jesus, While Our Hearts Are Bleeding." As the coffin was borne from the church the pall-bearers stood on either side of the entrance holding a floral tribute. The pall-bearers were Alex. Calder, W. G. White, Robert J. Calder, E. A. Moti and W. J. Christie. Among the floral tributes were those from the family, the family, cross from brothers and sisters in London, Ont., wreath from the McClary Manufacturing Company, wreath from Ladies Aid of Grace Church, wreath from the widow, F. H. Davidson, and a wreath from the official board of Grace Church.

The mourners were the widow, four daughters and two sons. The daughters are Mrs. W. B. Parry, Mrs. P. J. Beal and Mrs. W. J. Christie. The sons are Mr. C. Wyatt, who is in the Canadian forces overseas.

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Smallman & Ingeran

CORTESE ORCHESTRA.

Today, 3:30 to 5:30.

Smallman & Ingeran



This great white sale is at its peak with snow-white mountains of merchandise. Our most comprehensive white sale is now at the very height of its greatest service. As the sale has progressed, we have been compelled, where possible, to repurchase many lots—in some cases other lines have been added. So now, after days of intensive distribution, the white sale is again presented for your service with fairly complete lines, with the knowledge of salespeople sharpened by experience and in all a new interest in serving our customers.

WHITEWEAR As Fine as a Woman Could Want

Petticoats, Envelope Chemises and Combinations, distinguished by an extra fineness of fabric, a particular daintiness of lace where lace is used, and a very artful simplicity where simplicity is wished—styles are varied. There are the plain embroidered kinds, as well as the lazier fashions.

PETTICOATS, NEW 1918 STYLES.
Neat and Serviceable Petticoats, made of good quality white cotton, flounces trimmed with pretty embroidery or lace. Special 98c
Pretty Petticoats of splendid quality white cotton, deep flounce of embroidery, finished with underlay. Special \$1.25
Petticoats of soft-finished cotton, prettily trimmed with embroidery, finished with underlay of material. Special \$1.39 and \$1.50
Several other new and pretty styles up to \$10.50

GOWNS White Sale Specials

Ladies' Gowns of good quality cotton, slipover style, kimono sleeve, neck and sleeves finished with lace; lengths 56, 58 and 60. Special 69c
Ladies' Slipover Gown of splendid quality white cotton, with round yoke of embroidery and lace insertions, neck and sleeves trimmed with lace; lengths 56, 58 and 60. Special 85c
Ladies' Slipover Gown of fine cotton, prettily trimmed with embroidery and lace; lengths 56, 58 and 60. Special 98c
Ladies' Gown of soft-finish cotton, made empire style with short set-in sleeves, square yoke of lace and embroidery insertions; lengths 56, 58 and 60. Special \$1.29
Ladies' Gown of fine cambric with wide yoke of lace and embroidery insertions, short sleeves of insertion and lace to match; lengths 56, 58 and 60. Special \$1.49
Ladies' Slipover Gowns of fine nainsook, with kimono or set-in sleeves, trimmed with the prettiest laces and embroideries; lengths 56, 58 and 60. Special \$1.75
Ladies' Slipover Gown, empire style, with set-in sleeves, of fine cambric, front prettily trimmed with val and organza insertions, neck and sleeves finished with lace to match; lengths 56, 58 and 60. Special \$1.89
Ladies' Outsize Gowns for stout figures. Special 85c to \$2.00
Other pretty styles up to \$12.50

White Sale---Misses' and Children's Garments

The qualities are desirable, varieties are great and styles are as attractive as they were when this sale started. The prices listed here, which are only a few lines picked at random from the great variety of children's whitewear, will demonstrate the advantage of buying misses' and children's whitewear in this January sale, which is the great opportunity for women to buy all the dainty lingerie needed for summer at prices lower than is usual for underwear of such quality. If you haven't had your share of white sale savings, this week's sale specials will interest you.

DRAWERS AND SLIPS For Ages 4 to 14 Years

Drawers of good quality cambric, with frill of material trimmed with cluster pintucks and hemstitched hem; ages 4 to 14 years. Price 35c pair
Drawers of fine cambric, trimmed with cluster of pin-tucks, frill of embroidery and embroidery beading run with ribbon; ages 8 to 14 years. Price 98c
Cambric Drawers made knicker style, finished with pretty scalloped embroidery run with ribbon; ages 4 to 6. At 50c
Same style, ages 8 and 10. At 65c pair
Dainty Slip of fine cambric, yoke of embroidery and lace insertion, val, lace on neck and arms, ribbon draw, deep lawn flounce with two rows of lace insertion and frill of lace at bottom; ages 4 to 8. Price \$1.25
Serviceable Slip of fine cambric, pretty embroidery on neck and arms, run with ribbon, embroidery flounce on bottom; ages 10 to 14 years. Price \$1.50

"LUX" For washing delicate fabrics, silk, woollens, etc. Two packages for 25 cents, at TOILET COUNTER.

MANICURE AND CHIROPODY PARLORS. Let our experts take care of your nails and feet. Best service, least cost.

NEW TRIAL ORDERED IN DR. KNOWLES' CASE

A new trial of the case of Rev. Dr. Knowles of Petrolia Methodist Church, who several months ago was charged with heresy, has been ordered by the court of appeals. The case first came before the court at the Stratford district meeting, and was sent on to the meeting of the Stratford district conference in June, though the sessions of the latter dealing with the case were all held in camera.

PURE, RICH BLOOD PREVENTS DISEASE

Bad blood—that is, blood that is "pure or impoverished, thin and pale—is responsible for more ailments than any other else. It affects every organ and function. In some cases it causes catarrh; in others, dyspepsia; in others, rheumatism; and in still others, weak, tired, languid feelings and worse troubles. It is responsible for run-down conditions, and is the most common cause of disease. Hood's Sarsaparilla is the greatest purifier and enricher of the blood the world has ever known. It has been wonderfully successful in removing scrofula and other humors, increasing the red-blood corpuscles, and building up the whole system. Get it today.

dealt with in closed session. It was subsequently laid before the court of appeals, with the result that it will be reconsidered by a special committee of the Stratford Methodist district. The case of Dr. Knowles attracted much attention at the time it was first taken up at the Stratford district meeting, and also in the Methodist conference in June, though the sessions of the latter dealing with the case were all held in camera.

Question—1. What is the Forestry branch; what is its work, and what category men do they enlist? 2. What is the Canadian Engineers Details, and its duties. Do they take Category A men? 3. What does W. O. R. mean. 4. How long do the battery men remain in Canada? Do they remain as long as infantry? 5. Can a person still enlist in the 68th Battery? 6. If a man has exemption for some months, and if he enlists now, can he choose what unit he thinks he would like? H. G. L. Answer—1. Forestry unit cut, prepare and supply timber from the forests of Great Britain and France for

the use of the troops at the front. Category B men, and men of special qualifications in Category A, such as expert bushmen or mill hands. 2. By the Canadian Engineers Details is meant that section of the Engineers who have enlisted for home service (in Canada). They do not enlist Category A men. The Engineers occasionally take Category A men for overseas service if they have special technical qualifications for the work. The Engineers are the construction men of the army, and are responsible for building buildings to trenches is built by them. 3. Western Ontario Regiment (Infantry). 4. No definite period of time. Sometimes not as long, sometimes longer than infantry. It all depends on the law of supply and demand. Whenever they are needed overseas they are sent. 5. No. He has been filled up to his full establishment. He might put in his application to the officers commanding the 68th at London, and also the 68th Battery at Guelph, and he should find out what his chances were of being taken on. 6. If he reports for duty before he is notified by the deputy registrar to do so, he can choose any combatant or fighting unit he wishes, provided that it is not full up, and is allowed to take recruits.

THE QUININE THAT DOES NOT AFFECT HEAD. Because of its tonic and laxative effect, Laxative Bromo Quinine can be taken by anyone without causing nervousness or ringing in the head. There is only one "Bromo Quinine." E. W. GROVES' signature is on box; 30c.

MICROSCOPES for showing postcards, etc., on a screen. J. H. BACK & CO., 210 Dundas.

To Have Perfect Skin Throughout the Winter. These days the face and hands need special care and attention. Strong winds, quick changes of temperature from indoors to outdoors, are severe on the skin. Their despoiling effects are best overcome by the application of a fine, rich, red, creamy, and soft skin cream. This keeps skin and pores in a healthy condition, the complexion beautifully white and spotless. Chapped, reddened, blotchy and roughened cuticle are actually absorbed by it. One ounce of medicated wax, obtained from the drug store, is sufficient to completely renovate a weather-beaten complexion. It is used like a cold cream, and is allowed to remain on overnight, and washed off in the morning. As the skin tends to expand in a warm atmosphere, cheeks and chin to sag and wrinkles to form, a good astringent lotion should be used by the women who keeps pretty much indoors these days. Dissolve one ounce powdered exfoliate in one-half pint witch hazel. Rub the face in this morning or before going out for theatre or social affair. It is a remarkable skin tightener and wrinkle eraser.—Adv.