

To the Trade February 27th.

A Job in

fancy dress goods, three lots that can be retailed at 15, 20 and 25 cents per yard.

John Macdonald & Co. Wellington and Front Streets East, Toronto.

A Business Man's Opportunity. Business men are always prompt to avail themselves of golden opportunities...

Have you seen the combined accident and health insurance policy issued by the Canadian Railway Accident Insurance Company?



VISITORS!—We Repeat Our Welcome!—Alteration Sale Means 25 to 33% Saving on FINE FURS

To most people a fur store is a place of exceptional interest—and especially so to our "American cousins"—this store is doubly interesting just now because we're completing alterations that will make it one of the handsomest stores on the continent...

- Alaska Seal Jacket, 34, 36 and 38 bust, 24 and 26 inches long, were \$25.00, for 185.00
Alaska Seal Jacket, 38 bust, 26 inches long, was \$20.00, for 175.00

To-Day's Specials
37 Alaska Sable and Persian Lamb Capes—round and pointed backs—plain or fancy brocade silk linings—were 30.00, for 19.75
25,000 Capes—Bokharan and electric seal—black Thibet and Bokharan—electric seal and Columbia sable—were 12.00 to 15.00—for 7.50

- Capes and Caperines
Bokharan Capes, 27 and 30 inches long, regular \$30.00, for 30.00
Persian Lamb and Electric Seal Cape, 30 bust, 48 inches deep, was \$30.00, for 15.00

J. W. T. Fairweather & Co., 84 Yonge St., Toronto

President—WILLIAM DINEEN Vice-Pres.—CHRIS. J. HOHL THE W. & D. DINEEN CO., Limited Secretary—W. F. DINEEN Treasurer—F. B. DINEEN



SPRING LIST OF PRICES

WE start to-day what we annually call our Spring Sale of Fur Goods. We've got to clear out all these goods in order to make room for the big rush of hats—especially in the ladies' department.

Table with 2 columns: Item description and Price. Includes Men's Tweed Hats, Men's Hats, Boys' Tweed Caps, Men's Blue Beaver Driving Caps.

WE SELL ONLY THE BEST AND THAT AT THE LOWEST FIGURE. ORDER BY MAIL. MONEY REFUNDED IF PURCHASE IS NOT SATISFACTORY.

Table with 2 columns: Item description and Price. Includes Gentleman's Fur-lined Coat, Black Rat-lined Overcoat, Vermont Rat-lined Overcoat, Men's New Spring Hats, Ladies' Hats, Persian Lamb and Columbia Sable Capes, Genuine Pattern Alaska Seal Capes, Stone Marten Collarettes, Pattern Persian Lamb Jacket, Mink Rugs.

... Write for Catalogue and February Price List ... The W. & D. Dineen Co., Limited Cor. Yonge and Temperance Sts., Toronto, Canada.

THE PRINTING PLANT, Etc.

DUDLEY & BURNS, 11 Colborne St., Toronto. Telephone Main 707.

Money. If you want to borrow money on household goods, pianos, organs, horses and wagons, call and see us.

The Toronto Security Co. "LOANS." Address Room 10, No. 6 King West Phone Main 4233.

Don't Get Typhoid Fever. Drink Distilled Water. It is free from the microbe which causes typhoid.

AN ABSURD IDEA. That Lines of the Hand Indicate Character or Fortune.

The Natural Science Association of the University of Toronto held an open meeting last night in the Biological Building.

Electing the Pope. Since the year 1059 the pope has been formally elected by the college of cardinals.

Correct Quotation. If you must quote, do quote correctly. The pen is mightier than the sword?

She Gets the Insurance. Buffalo, N. Y., Feb. 26.—Mrs. Olive Sternaman has won in her suit against the Metropolitan Insurance Company.

Like a London Fog. The fog which enveloped the city last night was a real reminder of old London.

THE SIMPSON COMPANY, LIMITED

Directors—J. W. Flavell, H. H. Fodger, A. E. Ames, Feb. 27th

Bargain Day To-Morrow

The store news is short and condensed to-day, as bargain news should be. The figures tell the story, and the verification lies in a sight of the goods themselves.

Men's Clothing Bargains.

100 only Men's Good Strong Canadian and English Tweed Single-breasted Suits, neat grey and black checked patterns, also a few dark bronze and navy blue, good, durable Italian cloth linings and trimmings, well-finished, sizes 34-44, regular \$5.50, \$6.00 and \$7.50, Friday, 3.35 (See Yonge-street window).

Men's Fine Half Hose

Men's Fine Quality Fancy Striped Cotton 1-2-Hose, full-fashioned, double sole, toe and heel, regular 35c quality, Friday, per pair .10

Neckwear and Furnishings

A big Friday clearing of Silk Ties, to make room for goods coming in, the lot consists of four-inch hands, puffs, knots and bows, in all silk materials, from our best selling lines, best of finish, regular prices 25c, 35c and 50c, to clear Friday, .15 (See Yonge-street window).

Bargains in the Hat Department.

Children's Wool Toques, fine Berlin wool, in plain white or with striped borders, also in light or dark red, regular price 25c, Friday, .15
25 only Men's Fur Caps, in Baltic seal, Astrachan or Nutria beaver, wedge and driver shapes, regular prices \$3.50 and \$4.00, Friday, 2.50

Friday Bargains in Shoes

Men's Good Buff Lace Boots, solid leather, Standard style, sizes 6 to 10, well finished, good fitting and very serviceable, \$1.50 boots, Friday, bargain, .80
Men's Good Box Calf and Choice Dongola Kid Lace Boots, Good-year welted soles, sizes 6 to 10, stylish and serviceable, \$3.00 boots, Friday, .1.50

Umbrellas for Men.

62 only Men's Umbrellas, full size, best paragon frames and steel ribs, the covers are good English Gloria, natural wood handles, plain or mounted, regular price \$1.50 and \$1.75, Friday .1.00

Tinware, Hardware and Woodenware

Door Bells, rotary turn, fancy design, face plate, 3-inch gong, antique copper finish, worth 50c, Friday, .45
Dog Collars, all leather, assorted lengths, 12 to 16 inches, nickel-plated trimmings, some with bell, regular 10c, Friday, .8

D'Alesandro's Orchestra.

In the Luncheon to-morrow music will be furnished by D'Alesandro's Orchestra, thus adding to the pleasure of those who come to enjoy the excellent menu always provided.

The Last Day Wind-Up of a Great Furniture Sale

\$17.25 Bedroom Suite, Complete With Spring and Mattress for \$12.88. Bedroom Suites, made of selected hardwood, golden oak finish, 3 drawer bureau, fitted with 20x24 inch bevelled mirror, plate, large washstand, full sized bed, fitted with strong woven wire spring mattress and good sea grass and wool mixed complete, \$12.88