To-Morrow, Tuesday, December 1st
15 KING ST. WEST

GRAND OPENING

To-Morrow, Tuesday, December 1st
15 KING ST. WEST

EXCLUSIVELY GENTLEMEN'S FINE FOOTWEAR

The Home of the greatest COMBINATION

Original "Featherweight"
Patent Leather Shoes.

Hazen B.
Goodrich & Co.

IN THE WORLD

WEAR THE BURT & PACKARD
See that EVERY PAIR is STAMPED THE BURT & PACKARD "Korrect Shape."

To the Public :

It is with greater satisfaction than I have had in the eighteen years of my experience as a Progressive Shoebuyer for the late firm of GUINANE BROS., that I submit for your inspection my lines of GENTLEMEN'S FINE FOOTWEAR representing, as they do, an artistic study in leather. My efforts have been concentrated upon providing a Shoe at a PRICE THAT MEANS GREAT VALUE, and at the same time possesses Style, Individuality, and Wearing Qualities, in fact a line of goods SUPERIOR to any ever offered in Canada.

Permit me to suggest that you will not make a mistake in deferring your purchase until you have examined my up-to-date Shoes, which are the manufacture of the three greatest Specialists of Gentlemen's Fine Footwear in the World, for which I am the SOLE AGENT.

Burt & Packard,
"KORRECT SHAPE" SHOE
BROCKTON, MASS.

Geo. G. Snow,
"LILY" SHOE,
BROCKTON, MASS.

Hazen B. Goodrich & Co.
Gentlemen's Fine Evening Shoes and Slippers,
HAVERHILL, MASS.

The reputation of these Manufacturers is World-renowned, and their Branches are to be found in all parts of the Globe. Their combined annual out-put is over $25,000,000, and is manufactured by a plant costing over $3,000,000. These Shoes are all manufactured on the American Goodyear Welt process, and lasted on the Chase Tackless Machine. The highest quality of Calf is used in Black and Colors. Flint Stone Soles, double stitched throughout to prevent ripping. Clinches of the hooks are leather covered, preventing all irritation of the feet. The Wet Weather Shoes have the "Non-Soak" Sole, which is absolutely waterproof, also the Dolge Hygenic Felt Inner Sole and Rubber Outer Sole.

Manufactured in 20 different Shapes, 6 Widths, half sizes, from 4 to 12, 300 Different Styles.

PRICES STAMPED ON SOLE $2.75 $3.50 $4.50

The LILY $2.75 Shoe TRADE MARK

Our Beautiful **Lily Brand** All Admit is

The Best Quality
The Best Looking
The Best Wearing
$2.75 Gentlemen's Shoe on Earth

And Better than any $4 Shoe sold in Toronto

MR. FRED FIELD, of the firm of Packard & Field, the makers of the celebrated "Korrect Shape" Shoe, will be present in person to open this the Palace Shoe Store of Canada, and will give an object lesson on the manufacture of Shoes, showing them in all the different stages of manufacture to music by the

Q. O. R. BAND
Under the Leadership of Mr. JOHN BAILEY.

The LILY $2.75 Shoe TRADE MARK

All who are are interested in Footwear, and who arot,e ushould step in to **15 King St. West** and Mr. FRED FIELD will make you a Shoe expert in a few omomts.n

WRITE FOR CATALOGUE.

GIVE YOUR FEET A TREAT

The LILY $2.75 Shoe TRADE MARK

YOU HAVE HAD TROUBLE WITH YOUR SHOES. THEY DON'T FIT YOU, DON'T WEAR WELL, OR DON'T FEEL RIGHT, PERHAPS.

IF YOUR CLOTHES DON'T FIT, YOU WON'T TAKE THEM. YOU SHOULD BE JUST AS PARTICULAR ABOUT YOUR SHOES.

THE
BURT & PACKARD
"KORRECT SHAPE"

Shoe has stood the test for 28 years and is still 365 days in advance of them all.

The LILY $2.75 Shoe TRADE MARK

JOHN GUINANE, 15 KING ST. W.
LATE OF GUINANE BROS.